

# Binghamton University Full Faculty Meeting

**Harvey G. Stenger | March 9, 2021**



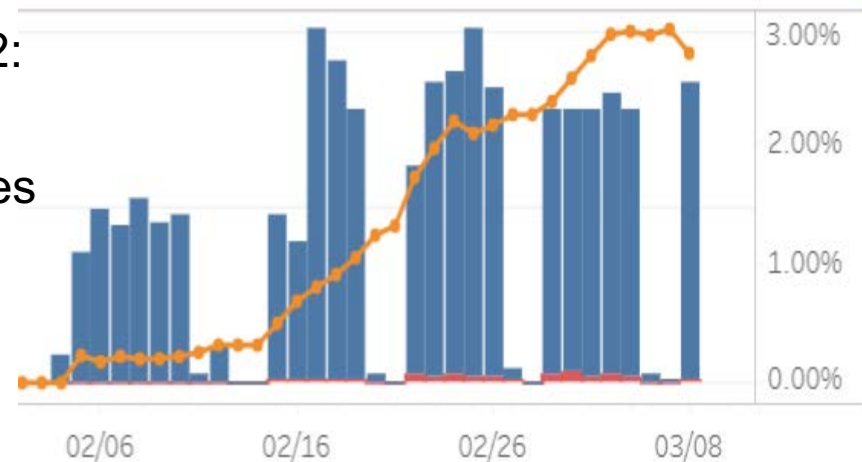
# Restarting for spring semester

- Spring Restarting plan approved by SUNY
- Extended move-in period
- Expanded testing (6,000 tests during move-in period), all campus-based students faculty and staff tested weekly
- Adjustments to academic calendar to reduce student travel, with three “rejuvenation” days added
- Approximately 30% of classes have “in-person” component
- Residence halls are at ~80% capacity



# Testing protocols and state guidelines

- Move-in testing showed low rate of infection (.2%)
- New York state adjusted COVID-positive threshold to 5% of campus-based students, faculty and staff (rolling 14-day average)
- Recent testing indicates a COVID spike — nearly 5% positives on Tuesday March 2 (67 student positives)
- students/day testing positive since Feb 22:
  - 45 42 45 30 44 15 0 45 67 43 48 31 7 8 27
- If campuses reach 5% 14 day limit, classes must return to remote-only learning
  - we are at 2.74%



# Responding to the rapid rise in cases

- On Feb 23, campus limited student interactions and social gatherings — intramurals, performances, recreation, dining
- In-person classes continued
- Largest challenges have been logistics around quarantine and isolation housing
- Last semester we required 202 beds in Old Digman and Old Rafuse for all of Q/I and never exceeded 40% occupancy (~80 students)
- We now have 596 beds available 338 (I) in 5 residence halls and 258 (Q) in hotels and reached 70% occupancy middle of last week.
- Occupancy is now 39% (245 students)
- QI team assembled Feb 22 involves 20 campus offices and over 100 staff to meet the challenge
  - Transportation, meals, laundry, technology, package delivery, communications, wellness, cleaning, academic support, worker safety, discipline, COVID testing, moving Q to I, moving out of Q and I
- Cases are declining: guidance is following that decline

## Recent racist incidents

- Two separate cases of racist graffiti on elevators in a residence hall
- Racist epithet used by a student in a class with an unmuted laptop microphone



## Looking ahead



## Expectations of a “near” normal campus, fall 2021

- Vaccinations will be taking effect
  - School of Pharmacy and Pharmaceutical Sciences students volunteering for state vaccination efforts
- Students and faculty eager to return to classroom and have campus experience
  - Co-curricular and curricular activities resume nearly as normal
  - Some social distancing may be required

# Social justice and gender equity

- Most recent efforts to address concerns about racial and gender climate on campus:
  - Academic Affairs and CLT offer pedagogy series to foster cultural inclusion
  - Binghamton University's Harriet Tubman Center for the Study of Freedom and Inequality developing campus Truth and Reconciliation commission
    - Will report on areas of concern and ways to move forward
  - Campus Citizen Review Board formed and reviewing police practices
  - Amy Zieziula named deputy Title IX coordinator
  - Creation of Violence, Abuse and Rape Crisis Center (VARCC) for support for victims of sexual assault and harassment



# Current application status

- First-year applications are up ~3% compared to last year, with “Common Applications” up 11% compared to fall 2020
- Out-of-state (OOS) applications up 25%
  - Other campuses are seeing large increases in OOS applications
- International applications are down 40%, compared to last year, a nationwide trend
  - Most Binghamton international applications come from China.
  - We are seeing a slight increase in Chinese applications, but overall, China is looking beyond America for higher education.
  - India applications remain steady
- Applications from economically-disadvantaged populations down significantly
  - Binghamton is down 21% in Educational Opportunity Program (EOP) applications.
  - Non-EOP, Pell-eligible applications are down 13% compared to last year.
  - Underrepresented minority, Pell-eligible applications are down 15%.

## An atypical enrollment cycle

- Changes in federal practices make the recruitment environment more competitive
  - Under-performing schools can “poach” students who have already paid deposits, beyond the traditional May 1 deadline.
  - Admissions focus is on maintaining yield during summer.
- Pandemic has increased “test-optional” recruiting
  - SUNY is test-optional for fall 2021, making it more difficult to assess likely enrollment patterns.
- COVID disrupted high school experiences
  - Districts worked to minimize negative impacts, but high school transcripts are inconsistent for the past year.



## International and out-of-state enrollment

	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
<b>All Students</b>	<b>14,746</b>	<b>15,308</b>	<b>16,077</b>	<b>16,695</b>	<b>16,913</b>	<b>17,292</b>	<b>17,322</b>	<b>17,768</b>	<b>18,124</b>	<b>18,148</b>
<b>In-State</b>	<b>11,243</b>	<b>11,549</b>	<b>12,151</b>	<b>12,655</b>	<b>13,004</b>	<b>13,444</b>	<b>13,826</b>	<b>14,405</b>	<b>14,870</b>	<b>15,260</b>
<b>Out of State</b>	<b>3,503</b>	<b>3,759</b>	<b>3,926</b>	<b>4,040</b>	<b>3,909</b>	<b>3,848</b>	<b>3,496</b>	<b>3,363</b>	<b>3,254</b>	<b>2,888</b>
<b>Domestic</b>	<b>1,511</b>	<b>1,507</b>	<b>1,445</b>	<b>1,382</b>	<b>1,187</b>	<b>1,126</b>	<b>1,008</b>	<b>997</b>	<b>1,069</b>	<b>1,136</b>
<b>Internatl</b>	<b>1,992</b>	<b>2,252</b>	<b>2,481</b>	<b>2,658</b>	<b>2,722</b>	<b>2,722</b>	<b>2,488</b>	<b>2,366</b>	<b>2,185</b>	<b>1,752</b>
<b>UG Total</b>	<b>11,861</b>	<b>12,356</b>	<b>12,997</b>	<b>13,412</b>	<b>13,491</b>	<b>13,632</b>	<b>13,708</b>	<b>14,021</b>	<b>14,165</b>	<b>14,333</b>
<b>In-State</b>	<b>9,412</b>	<b>9,695</b>	<b>10,339</b>	<b>10,878</b>	<b>11,218</b>	<b>11,522</b>	<b>11,859</b>	<b>12,252</b>	<b>12,471</b>	<b>12,761</b>
<b>Out of State</b>	<b>2,449</b>	<b>2,661</b>	<b>2,658</b>	<b>2,534</b>	<b>2,273</b>	<b>2,110</b>	<b>1,849</b>	<b>1,769</b>	<b>1,694</b>	<b>1,572</b>
<b>Domestic</b>	<b>1,322</b>	<b>1,294</b>	<b>1,242</b>	<b>1,186</b>	<b>985</b>	<b>899</b>	<b>801</b>	<b>786</b>	<b>857</b>	<b>885</b>
<b>Internatl</b>	<b>1,127</b>	<b>1,367</b>	<b>1,416</b>	<b>1,348</b>	<b>1,288</b>	<b>1,211</b>	<b>1,048</b>	<b>983</b>	<b>837</b>	<b>687</b>
<b>Grad all</b>	<b>2,885</b>	<b>2,952</b>	<b>3,080</b>	<b>3,283</b>	<b>3,422</b>	<b>3,660</b>	<b>3,614</b>	<b>3,747</b>	<b>3,959</b>	<b>3,815</b>
<b>In-State</b>	<b>1,831</b>	<b>1,854</b>	<b>1,812</b>	<b>1,777</b>	<b>1,786</b>	<b>1,922</b>	<b>1,967</b>	<b>2,153</b>	<b>2,399</b>	<b>2,499</b>
<b>Out of State</b>	<b>1,054</b>	<b>1,098</b>	<b>1,268</b>	<b>1,506</b>	<b>1,636</b>	<b>1,738</b>	<b>1,647</b>	<b>1,594</b>	<b>1,560</b>	<b>1,316</b>
<b>Domestic</b>	<b>189</b>	<b>213</b>	<b>203</b>	<b>196</b>	<b>202</b>	<b>227</b>	<b>207</b>	<b>211</b>	<b>212</b>	<b>251</b>
<b>Internatl</b>	<b>865</b>	<b>885</b>	<b>1,065</b>	<b>1,310</b>	<b>1,434</b>	<b>1,511</b>	<b>1,440</b>	<b>1,383</b>	<b>1,348</b>	<b>1,065</b>

# Fiscal challenges for 2020-21

- Current challenge: initial projected 2020-21 Tuition Revenue (\$166.8M), revised to (\$158.8M), reflecting changes in non-residential/international enrollment
- One-time actions to address deficit:
  - Lost revenue of approximately \$53M from spring 2020, fall 2020, and spring 2021
    - $\$53\text{M} = \$25\text{M Spring 2020 Refunds} + \$12\text{M Fall 2020 Housing Revenue Loss} + \$2\text{M Fall 2020 Fee Reductions} + \$8\text{M 2020-21 International enrollment Loss} + \$6\text{M Spring 2021 Housing Loss}$
- Additional \$6M for COVID expenses: a \$59M problem
- Will resolve with stimulus funds \$6M (Cares1) +\$13M (Cares2), housing refinancing \$50M
- 5% reduction in state support (\$2M/yr) — less than originally anticipated

## Longer-term challenges

- Rebuilding our out-of-state and international enrollment - UG and graduate
- Need to increase enrollment revenue from this group by \$20M/year
  - approximately 1,000 students = number that we lost between 2016 and 2020
- Will continue to keep hiring and other expenditures at a minimum until we achieve this recovery

## Road Map re-aiming: SP6-Internationalization

- The Road Map has been a successful way of addressing changes in external environment.
  - We built it in 2013
  - renewed it in 2018
  - re-aiming it in 2021
- Immigration policies and COVID impacts have decreased our international student enrollment resulting in approximately a loss of \$10M/yr in tuition in one year
  - Response: Roadmap to add a sixth strategic priority -- SP6 International
  - Co-chairs: Don Nieman and Madhu Govindaraju
- **Launched and funded by Foundation \$1M**



# Health Sciences Campus

- Decker College of Nursing and Health Sciences occupies 48 Corliss St.
  - Most classes continue remotely
  - Simulation Center is operational and amazing
  - Construction work on floors 5-6 nearing completion for OT, PT, SLP
  - First class for physical therapy program slated to begin fall 2023 – **Foundation support of \$1M critical to this 2 year earlier start**
  - Excellent 10 year business plan
- Research and Development Building is out to bid
- Asbestos removal and renovations at 18 Park St.
- Design work for Ford Family Wellness Center for Seniors is completed, construction will begin soon



## Recent accolades

- Binghamton named founding member of University Technology Licensing Program
  - Includes tech transfer offices from 14 universities including Harvard, Cornell, Yale, Brown, Princeton and Berkeley
  - Focus on licensing innovations in electronics, autonomous vehicles and data storage and management
- American Society for Engineering Education names Watson Bronze award winner for diversity
- Watson Professor Lijun Yin named to National Academy of Inventors for work exploring 3- and 4-dimensional facial scanning
- SOM ranked highly by business education website Poets&Quants
  - 28th Best undergraduate business school in U.S. – up 19 spots since last year
  - #15 Best public business school





**Questions?**