

Jujun Huang

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ACADEMIC APPOINTMENT Assistant Professor
School of Management, Binghamton University-SUNY Aug. 2024 - Present

RESEARCH Design Science; Data Science; FinTech; Social Media Analytics.

PUBLICATION *Published Paper*

Liu R., Huang J., Zhang Z. (2022). Tracking Disclosure Change Trajectories for Financial Fraud Detection, *Production and Operations Management* [UTD, FT50, ABS-4].
Doi: 10.1111/poms.13888

Under Review Paper

Huang J., Liu R., Wu Y., Henry E. Analysts' Skepticism in Conference Calls: A Deep Learning Approach, *Management Science* [FT50, ABS-4].
Under 1st Round Review

Working Paper

Huang J., Liu R., Duan W. Professional Skepticism on Anonymous Online Platforms: A Catalyst for Public Discourse
Received credit funds from OpenAI Research Program
submitted to *2025 Conference on Information Systems and Technology (CIST)* (Acceptance Rate: below 20%)

Weixiao W., Huang J., Torrie W., The Impact of Chinese Import Competition on U.S. Firms' Sentiment

* Projects that are still in the pre-writing stage are not included in the CV.

PRESENTATION & CONFERENCE Interpreting Market Risks with Deep Learning Method
TREO, 2024 International Conference on Information Systems (ICIS)
Bangkok, Thailand Dec. 2024

More than Words: Quantifying Colloquial Skepticism Toward Firm's Fundamentals
Financial Management Association (FMA) Annual Meeting
Atlanta, GA Oct. 2022
Texas State University, San Marcos, TX Apr. 2023
Baruch College, CUNY, New York City, NY May 2023
University of Massachusetts - Boston, Boston, MA June 2023

AI (Replika Chatbot) Love with You: Linguistic Convergence in Human-Chatbot Relationship Development
Academy of Management (AOM) Annual Meeting
Seattle, WA Aug. 2022

Leveraging Disclosure Change Trajectories to Detect Financial Frauds
Workshop on Information Technology and Systems (WITS)
Austin, TX Dec. 2021

ACADEMIC SERVICE	Journal and Conference Review	
	International Conference on Information Systems (ICIS)	2025
	Summer Workshop on AI for Business	2025
	Emerging Markets Review	2025
	International Conference on Information Systems (ICIS)	2024
	Workshop on Information Technology and Systems (WIST)	2023
	Conference on Information Systems and Technology (CIST)	2023
	INFORMS Workshop on Data Science	2022
TEACHING EXPERIENCE	IEEE International Conference on Services Computing	2021
	Instructor, Binghamton University	2025-Spring
	Natural Language Processing, MIS-480P	
	Instructor, Binghamton University	2024-Fall
	Practical Data Wrangling, MIS-480D	
	Instructor, Stevens Institute of Technology	
AWARD	Business Intelligence and Data Integration, MIS-634	2022 / 2023 / 2024-Spring
	<i>Master core course</i>	<i>Teaching Evaluation: 4.0 / 5.0</i>
	Outstanding Dissertation Award, Stevens Institute of Technology	2023-2024
	Best Student Paper Award in Workshop on Information Technology and Systems (WITS)	Dec. 2021
	Graduate Assistantship, Stevens Institute of Technology	2019 – 2023
EDUCATION	Master’s Fellowship, Stevens Institute of Technology	2016
	Stevens Institute of Technology, School of Business	Hoboken, NJ
	Ph.D. in Business Administration	
	Information Systems Concentration	
	Dissertation: <i>More than Words: Mining Managerial Disclosures for Hidden Cues</i>	
	Stevens Institute of Technology, School of Business	Hoboken, NJ
NON-ACADEMIC EXPERIENCE	M.S. in Business Intelligence & Analytics	
	Shanghai University of International Business and Economics, School of Management	Shanghai, China
	Bachelor of Management	
	Data Analyst Intern, United Nations	
	New York City, New York	Mar. 2018 – Sep. 2018
	- Applied natural language processing techniques to process text data - Provided artificial intelligence solution to textual classification for the UN’s website	
	Marketing Researcher, InsightWorks Ltd.	
	Shanghai, CN	Jan. 2015 – May 2016
	- Advised clients, including L’Oréal & Unilever, on product research and development	
	- Conducted research projects, including questionnaire design, fieldwork, and data analyzing	
	- Analyzed consumer datasets to identify areas of improvement, or develop solutions	
	- Wrote reports for product improvement, marketing strategy, and new product launches	