

JOHN D. VASSELLO

jvassell@binghamton.edu · (607) 777-9197

EDUCATION

Binghamton University, College of Community and Public Affairs
Master of Social Work

Binghamton, NY
May 2011

Binghamton University, Harpur College
Bachelor of Arts, Double Major: History, and Philosophy, Politics and Law

Binghamton, NY
May 2009

PROFESSIONAL EXPERIENCE IN HIGHER EDUCATION

Binghamton University, College of Community and Public Affairs

Binghamton, NY

Senior Director of Academic Affairs

September 2025–Present

Department of Social Work

- Lead daily operations for in-person and online social work programs with nearly 500 enrolled students
- Chair the MSW Admissions Committee and direct applicant review, interviews, and admissions decisions
- Drive student recruitment by coordinating outreach, recruitment travel, graduate fairs, and yield initiatives
- Supervise Social Work Admissions Staff, Instructional Design Operations Staff, Advising and Student Services staff; providing coaching, performance oversight, and operational leadership for unit goals
- Direct academic advising operations for social work students, including advising assignments and DegreeWorks management and course building workflows
- Strengthen MSW reaccreditation readiness by aligning admissions, advising, and orientation practices with CSWE standards and documentation requirements
- Maintain and update student-facing program materials, including handbooks, bulletins, and registration communications for consistency, accuracy and clarity

Director of Admissions and Student Services

September 2021–September 2025

Department of Social Work

- Oversee all aspects of graduate social work admissions including online and seated MSW programs
- Operationalized and implemented Online MSW Program Proposal, including all admissions and advising policies
- Interface with Office of Graduate Admissions and the Online Admissions Office to recruit and enroll MSW students
- Oversee academic advising for 350+ enrolled social work students
- Teach selected graduate- and undergraduate-level social work classes
- Supervise staff members and graduate assistants; ensure compliance with HR and department policies
- Trained over 3,600 physicians, dentists, social workers and other professionals in NYS Child Abuse Reporting
- Lead Department's CE efforts by serving as Continuing Education Coordinator; ensure compliance with CE law

Co-Director of Field Education & Recruitment

June 2019–September 2021

Department of Social Work

- Developed, implemented, and maintained field placements for over 160 MSW students per academic year
- Co-Directed the New York State Office of Mental Health Evidence Based Practice Fellowship for MSW students
- Oriented and trained MSW students entering field as well as field instructors and field liaisons
- Developed and taught selected undergraduate and graduate level courses
- Served as a supervisor and facilitator for the NYS OMH Pandemic Stress Response Hotline. The hotline was a critical resource and a response to mental health needs and social connection needs during the COVID-19 pandemic

Associate Director of Field Education & Admissions

November 2014–June 2019

Department of Social Work

- Increased MSW program size by 57% over 5 years
- Modernized Field Placement Process by moving to electronic documentation and forms for all field course
- Developed "Social Work Superheroes" campaign to market the MSW program to prospective students

PROFESSIONAL SOCIAL WORK EXPERIENCE

Our Lady of Lourdes Memorial Hospital

Binghamton, NY

Medical Social Worker, Emergency Department

August 2011–November 2017

- Provided counseling, psychosocial, and suicide assessments to a diverse population of patients & their families
- NYS Pilot Trainer and Program Lead for Screening, Brief Intervention, and Referral (SBIRT) Treatment Program
- Facilitated an open oncology support group for newly diagnosed patients and their caregivers
- Organized discharge plans for inpatient units and emergency department patients to reduce readmissions
- Collaborated with physicians, nurses, pharmacists, care navigators to ensure good outcomes for patients

Binghamton University, College of Community and Public Affairs

Binghamton, NY

Community School Coordinator, Broome County Promise Zone

October 2013–November 2014

- Developed and facilitated a 5 weeklong summer arts camp for 30 at-risk middle schoolers
- Provided psycho-social and emotional support to a variety of vulnerable high school aged students
- Managed and organized multiple simultaneous programs including a high school after school program, a lunch time support group, a supportive drop-in center, a family engaged program and a high school leadership council

LEADERSHIP, NATIONAL, STATE AND VOLUNTEER SERVICE

COUNCIL ON SOCIAL WORK EDUCATION (CSWE)

Commissioner, Commission on Membership & Professional Development

July 2026–Present

- Appointed to provide national leadership supporting professional development, member engagement, and collaboration in social work education.

Council Member and Chair, Council on Field Education CONNECT Subcommittee

July 2019–July 2025

- Chaired a national subcommittee focused on strengthening communication, collaboration, and resource sharing among field education professionals.

NATIONAL ASSOCIATION OF SOCIAL WORKERS—NEW YORK STATE CHAPTER

Member, Statewide Board of Directors

July 2026–Present

Mohawk Valley Division Director

July 2026–Present

- Represent social workers throughout the Mohawk Valley of NYS and lead regional efforts related to member engagement, professional development, continuing education, state and local advocacy, and community partnerships.

Chair, Direct and Clinical Practice, Continuing Education Task Force

July 2025–Present

AMERICAN RED CROSS, WESTERN NEW YORK REGION

Disaster Mental Health Volunteer Responder

April 2026–Present

SOUTHERN TIER SCHOOL SOCIAL WORKERS ASSOCIATION

Member, Superintendent's Day Conference Planning Committee

July 2015–Present

SUNY MORRISVILLE

External Reviewer, A.A. in Human Services Program Review Committee

May 2025

INVITED CONFERENCE PRESENTATIONS AND REGIONAL WORKSHOPS

Shipe, S., Vassello, J., Lee Y., Nicolas, J (2026, January 17). Mandated but Not Mastered? Evaluating Immediate and Long-Term Outcomes of New York's Updated Mandated Reporter Training. [Conference presentation]. Society for Social Work and Research SSWR 2026 Conference, Washington, DC, United States.

Randolf, T., Tuxhorn, R., Vassello, J., Peters, C., Heredia-Miller, F. (2026, January 17). Examining the Impact of Artificial Intelligence on Policy and Practice in Practicum Settings: Is AI Transforming the Internship Experience? [Conference presentation]. Society for Social Work and Research. SSWR 2026 Conference, Washington, DC, United States.

Vassello, J. (2024, March). New York State mandated reporter training [Invited workshop]. NYS Fifth District Dental Society, Syracuse, NY, United States.

Vassello, J., Webb, K, Edmunds, K. (2023, October 27-29). Council on Field Education Hot Topics Round Table Session [Conference presentation]. CSWE APM 2023 Conference, Atlanta, GA, United States.

Webb, K, Vassello, J. (2022, November 9-13). Council on Field Education CONNECT Session [Conference presentation]. CSWE APM 2022 Conference, Anaheim, CA, United States.

Vassello, J. (2017). Professional boundaries for human service workers [Invited workshop]. Tompkins County Human Services Coalition, Ithaca, NY, United States.

COURSES REGULARLY TAUGHT

SW 250: Public and Social Service Practice, undergraduate course, 4 credits
SW 506: Social Work in Mental Health: Psychopathology and Psychopharmacology, graduate course, 3 credits
SW 510: Generalist Social Work Practice with Individuals, graduate course, 3 credits
SW 511: Generalist Social Work Practice with Groups and Families, graduate course, 3 credits
SW 521: Advanced Social Work Practice with Families, graduate course, 3 credits
SW 523: Advanced Social Work Practice with Groups, graduate course, 3 credits
SW 524: Advanced Social Work Practice with Families, graduate course, 3 credits

GRANTS

Shipe, S., Vassello, J. (2024). Mandated Reporting Training Among Teachers in Community Schools. 2024-2025 Institute for Justice and Well-Being: Advancing Equity Through Community Schools \$4,851.

HONORS AND AWARDS

Binghamton University Service Tradition Awards Recognition (STAR) Award, January 2024
Binghamton University Career Champion, 2025, 2024
Binghamton University College of Community and Public Affairs Spirit Award, 2011
Phi Alpha National Honor Society of Social Work, Alpha Epsilon Chapter *Vice President*, May 2010
Phi Alpha Theta National Honor Society of History, Alpha Theta Epsilon Chapter, April 2009
Phi Theta Kappa, Alpha Epsilon Delta Chapter, April 2005
United States Congress—German Bundestag Youth Exchange Program, 2003

LICENSURE

Licensed Clinical Social Worker, State of New York, #082592
Clinical Social Worker, Commonwealth of Pennsylvania, #CW018008
Licensed Clinical Social Worker, Telehealth Provider, State of Florida #TPSW531
Licensed Independent Clinical Social Worker, Commonwealth of Massachusetts, #LICSW1143412
Licensed Master Social Worker—Clinical, State of Michigan, #6801122182
Licensed Independent Clinical Social Worker, State of Minnesota, #33785
Licensed Clinical Social Worker, State of Utah, #14261611-3501

PROFESSIONAL CERTIFICATIONS

Board Certified Diplomate in Clinical Social Work, American Board of Clinical Social Work, #61682, January 2026
Certified Therapeutic Foster Parent, New York State/Berkshire Farms Center and Services for Youth, 2018
NYS Certified Trainer: Identification & Reporting of Child Abuse, NYS Education Department, 2016 – Present
Certified Instructor: Nonviolent Crisis Intervention, Crisis Prevention Institute (CPI), 2012

PROFESSIONAL MEMBERSHIPS

American Board of Clinical Social Work
Council on Social Work Education
National Association of Social Workers
National Association for Graduate Enrollment Management

MEDIA INTERVIEWS

Singer, J. B. (Producer). (2017, October 24). #112 - Social work superheroes: Interview with John Vassello, MSW [Audio Podcast]. Social Work Podcast. <http://www.socialworkpodcast.com/2017/10/superheroes.html>