

Yeunkyung Cho

Bernard M. and Ruth R. Bass Center for Leadership Studies, School of Management
Binghamton University, State University of New York Binghamton, New York 13902-6000
▪ Ph.D. Student ▪ Email: ycho10@binghamton.edu

EDUCATION

Binghamton University, State University of New York, School of Management (NY, U.S.)

Doctor of Philosophy (Aug.2023 – May. 2027 expected)

Seoul National University, Business School (Seoul, South Korea)

Master of Business

Administration (Sep.2021 - Aug.2022)

Yonsei University, School of Liberal Arts (Seoul, South Korea)

Bachelor of

English Language and Literature (Mar.2010 - Feb.2016)

FIELDS OF INTEREST

- Leadership
- Processes and Dynamics
- Interdisciplinary Perspective
- Communication and Information Processing

CONFERENCE PAPERS UNDER REVIEW

Cho, Y., & Rodriguez, S., Urvi, C. S., & Kojaku, S. (2026). Managing Emotion: A Reinforcement Learning Model of Leadership, Social Network, and Emotion Dynamics. *Academy of Management Conference, 86* (Presentation), OMT Division

CONFERENCES, PROCEEDINGS, AND PRESENTATIONS

Cho, Y., & Rodriguez, S., & Kojaku, S. (2025). Emotion contagion amongst a team through emotion management: An agent-based approach. *Complex Networks, 14* (Presentation), Social networks & Human behavior Session.

Wang, Y., Sotak, K. L., Reynolds, L., **Cho, Y., & Sundar, A. (2025).** Human-AI Dynamics: A Personalized Approach to Workforce Development. *Southern Management Association Conference* (Presentation), Human Resource, Career, and Development Track.

Cho, Y., & Lyle, M. (2025). A Process Model of Collective Emotional Sensemaking Emergence. *Academy of Management Conference, 85* (Presentation), OB Division.

Cho, Y., & Tsai, C.-Y. (2024). Leader communicative strategy and follower information processing capacity. *Academy of Management Conference, 84.* PDW - Improving Leadership Research around the Globe: A mentoring Session.

Cho, Y., Oh, M., & Yun, S. (2024). Effects of organizational support and close monitoring on empowering leadership and follower outcomes. *Academy of Management Conference, 84*

(Presentation), OB Division.

Cho, Y. & Oh, M. (2023). What makes a good gardener? Identifying antecedents and boundary conditions of empowering leadership. *Society of Industrial and Organizational Psychology Conference* (Poster).

Oh, M. & **Cho, Y. (2023).** The trickle-down effect of empowering leadership to abusive supervision: a boundary condition of leaders' organization-based self-esteem. *Society of Industrial and Organizational Psychology Conference* (Poster).

RESEARCH IN PROGRESS

Cho, Y., Kao, S. -F., Tsai, C.-Y. Marshall, J., Wang, S. -B., & Dionne, S. D. (2025). Relational Trajectories in Organizational Socialization: A Dyadic View on Supervisors' Role in Newcomer Adjustment and Unit Performance. Target: *Journal of Management*

Cho, Y., Tsai, C.-Y., Chatterjee, S., Oh, M., & Yun, S. (2025). Effects of organizational support and close monitoring on empowering leadership and follower outcomes. Target: *Journal of Management*

Cho, Y., & Lyle, M. (Work in progress, theory development). A Process Model of Collective Emotional Sensemaking Emergence. Target: *Academy of Management Review*

Cho, Y., & Eckardt, R. (Work in progress, theory development). Middle Managers' Behaviors in Strategic Change: A Process Theory of Change and Multilevel Approach. Target: *Conference Presentation*.

Cho, Y., & Parameswaran, S. (Work in progress, data analysis). Longitudinal Content Analysis of Leadership Skills in an Online Social Media. Target: *Conference Presentation*.

Cho, Y., Mastrangelo, A., Jaccard, J., & Tsai, C.-Y. (Work in progress, data analysis). Effects of direct and indirect leader morality on follower morale. Target: *Conference Presentation*.

TEACHING EXPERIENCES

Entrepreneurship 460/560 (36 Senior & MBA students, in-person)

Fall 2025

Instructor rating: 4.4 / 5.0

PROFESSIONAL EXPERIENCES

Research Assistant, Binghamton University, State University of New York (NY, US)

Aug.2023 – May.2025

Donga-Ilbo, Donga Media Group (Top 3 Media Firm in Seoul, South Korea)

Sep.2016 – Dec.2022

Journalist (Full-time): Entertainment,

Retail, Real estate, Start-up, and Business Magazine sector

INVITED TALK EXPERIENCE

Cho, Y., & Rodriguez, S., & Kojaku, S. (2025). Emotion contagion amongst a team through emotion management: An agent-based approach. *Center for Complex Systems (Coco) Interdisciplinary Seminar*

Series.

HONORS, AWARDS, AND CERTIFICATES

Doctoral consortium (Early-stage)

Oct.2024

Southern Management Association Conference

Dean's List Award of the Year

Aug.2022

For an outstanding GPA score performance during the MBA course at SNU

Student Scholarships

Dec.2022

For an outstanding GPA score performance during the semester at SNU MBA

Donga-Ilbo Award

Dec.2018

For an excellent performance in a data journalism project in Donga-Ilbo

Student Scholarships

Dec.2012

For an outstanding GPA score performance during the semester at Yonsei University

SKILLS

SPSS: Linear regression

R: Path analysis and bootstrapping technique, Confirmatory Factor Analysis (CFA), Multilevel growth modeling, Cluster analysis, Topic modeling

MEMBERSHIPS AND AFFILIATIONS

Academy of Management (AOM): Student member

Southern Management Association (SMA): Student member

REFERENCES
