

## COUNCIL MINUTES

April 20, 2012

Present from Council: Thomas Doty (by phone), Anthony Fiala, Albert Nocciolino, James Orband, and Matthew Lugo

Present from the Community: President Stenger, Mr. Chester, Mr. Coker, Vice President Craner, Professor Deak, Mr. Delviscio, Ms. Ellis, Mr. Frame, Ms. Gahring, Mr. Geiger, Ms. Glover, Interim Provost Mileur, Ms. O'Neil, Vice President Rose, Professor Strehle, and Vice President Van Voorst

### CALL TO ORDER

The Binghamton University Council meeting was called to order at 9:27 a.m. on Friday, April 20, 2012 by Anthony Fiala.

The minutes of the March 16, 2012 meeting were unanimously approved.

### PRESIDENT'S REPORT

President Stenger reported that it is a very busy time at Binghamton University with students finishing projects and studying for finals. While the students are busy, they are also taking a break to enjoy some of the spring-like weather. President Stenger stated, "The vibrancy of this campus is very exciting to see!"

The campus has been very busy hosting admitted students and their families in an effort to encourage them to accept Binghamton University's offer of admissions for fall 2012. In the last week and a half, the campus has hosted 5,700 visitors with an additional 450 prospective students who came to the local transfer student receptions. Binghamton University is doing everything possible to bring in the best possible class for fall 2012.

Binghamton University received 33,000 applications to fill 3,500 seats for fall 2012. The campus goal is to grow undergraduate enrollment by 400 students this fall, with an additional 100 graduate students.

In its efforts to obtain the best class for the fall, the University hosted 25 admitted student receptions in all major areas of New York State and targeted out-of-state markets. These receptions were attended by 2,000 students and their families. We held a number of virtual receptions including two for international students and one for domestic students who were unable to make personal visits to Binghamton University. There has been a good response to the virtual receptions as 350 students signed up for the last reception. Binghamton University also hosted some in-person high school admitted student receptions. These are some of the many activities that are supplementing other yield efforts such as the

very effective student-to-student calling and student-to-student letter writing. We have a large number of student ambassadors who volunteer to help with our student recruitment efforts. In addition, admissions counselors write personal letters to our top students and we have also engaged faculty, alumni, and deans in this effort. We are connecting to our applicants through the various popular social media outlets. This year, Binghamton University started a new initiative, the President's Scholars program, which is an experiential program designated for our very top students. Through this program, students will be invited to special events and activities on campus which will provide opportunities to personally connect with key campus faculty and administrators.

The campus is continuing to grow. The East Campus Student Housing project is in the final phase of construction with buildings expected to be open for the fall 2013 semester. Across Murray Hill Road, the Center of Excellence facility is under construction and is expected to be completed in spring 2013. The central campus quad is nearing completion with walkways and a fountain to be completed this summer. And, starting this summer, the University Union and Food Court will be closed for renovations. The Food Court and the Susquehanna Room will be off-line until the summer of 2013. All other campus food operations will be expanded to handle the surge for the next year.

President Stenger reported that he had the opportunity to speak with a number of CEOs from the community who attend the CEO Roundtable hosted by the Chamber of Commerce yesterday. President Stenger spoke with them about growth at Binghamton University, not just growth in the number of students, but also growth in quality. Binghamton University has recently hired over 80 new faculty and staff.

This week, the Iberdrola USA Foundation announced a \$100,000 gift to Binghamton University's Thomas J. Watson School of Engineering and Applied Science. These funds, to be distributed over three years, are designated to support engineering senior design projects. This valuable support will allow the students to create more advanced designs.

## **STUDENT'S REPORT**

Mr. Lugo reported that last week the Student Association held elections and five new officers were appointed for the coming year.

Relay for Life was held on campus this past weekend. The event raised over \$48,000 for breast cancer.

## **REVIEW /APPROVAL OF 2012-2013 CODE OF STUDENT CONDUCT**

Vice President for Student Affairs, Brian Rose, acknowledged and thanked Mr. Milton Chester, Assistant Dean of Students and Director of Student Conduct, and his staff for all of their excellent work to review, revise, and prepare the Code of Student Conduct in collaboration with the student leaders.

Prior to the meeting, Council members had each received a copy of the four suggested revisions to the Code and the rationale for these changes.

A motion was made and carried to approve the 2012-2013 Code of Student Conduct.

**REPORT ON RESEARCH AND ECONOMIC DEVELOPMENT**

Interim Vice President for Research, Dr. Bahgat Sammakia, gave a report on Research and Economic Development. See detailed presentation attached.

The meeting was adjourned at 10:07 a.m. The next meeting will be held on May 11, 2012 in the Couper Administration Building, room AD-148.