University Fest 25th Anniversary Not-for-Profit Vendor Application

COMMERCIAL VENDOR APPLICATION

MAIL IT:  
Campus Activities, UUW205  
4400 Vestal Pkwy E  
Binghamton, NY 13902

EMAIL IT:  
jkeegin@binghamton.edu

FAX IT:  
607-777-3303

SUBMISSION DEADLINE
Early Bird – Aug. 3, 2018
Regular Registration – Aug. 17, 2018

Please complete and have principal or authorized agent of your company or organization sign below.

Organization Name_______________________________________________________________

Contact Person Name____________________________________________________________

Mailing Address____________________________________________________________________________

City__________________________________ State _________________________ Zip _____________

Daytime Phone____________________________ Email Address ________________________________

Website___________________________________________

How many spaces are you interested in? _________ 10x10 spaces

Describe what your organization does and its mission statement:

Describe exactly what you will have in your booth space(s):

I have read and agree to all conditions on the NFP Procedures and Show Rules Page.

So agreed by: _____________________________________________ Date: ________________

VENDORS - ALL OF THESE ITEMS MUST BE INCLUDED WITH YOUR APPLICATION:

☐ Completed Application
☐ Booth Fee: Only cash, check or money orders can be accepted at this time and should be made out to Binghamton University.

  o Early Bird Registration by Aug. 3rd – $200 per 10x10 space
  o Registration by Aug. 17th – $225 per 10x10 space

Questions? Contact us: 607-777-2811 // jkeegin@binghamton.edu // activities.binghamton.edu
NFP PROCEDURE AND UFEST RULES

TIMELINE
Early Bird Registration          July 9th-August 3rd
Regular Registration           August 6 – August 17th
Information Packets Available  August 22nd
Day of Event Set-up 9am-11:30am August 25th

FEES
Please mail in the application form with payment. Vendors who turn in registration forms via email or fax will be required to send in FULL PAYMENT by August 17th or a $25 fee will be assessed in addition to the regular vendor fee the day of the event.

APPROVAL PROCESS
If for any reason your booth is not approved as an authorized vendor after we receive your application materials, your payment will be returned. All vendors must fully disclose the terms and conditions of the product(s) or service(s) which they are representing.

Binghamton University reserves the right to refuse any vendor space.

CANCELLATIONS
If for any reason you are no longer able to attend the event, you need to contact Campus Activities as soon as possible. Once your application has been approved, there will be no refunds for any reason (this includes weather conditions, illnesses, etc.)

BOOTH SPACES
• Due to the size and nature of this year’s event (25th Anniversary Celebration) we are not able to provide tables and chairs to vendors. All vendors are responsible for providing their own setup.
• Spaces are given out in the parking lots and grassy areas surrounding the Peace Quad.
• Vendors are allowed to bring their own pop-up tents, but you must stay inside your booth space.
• This event happens rain or shine, so be prepared for any kind of weather.
• All vendor vehicles must have arrived and be parked in the lot provided by 10:30am to allow for foot traffic.

• All vendors are provided with parking passes. Vehicles are not allowed to be driven or parked on the grass. Vendors are allowed to unload near the Vendor Area and then must park in designated parking.
• Tents MUST be securely weighted down, or you will be asked to remove them. Staking of tents is strictly prohibited.

RULES
• All payments must be made before setup can begin on the day of the event.
• You cannot display posters and/or hand out other marketing materials outside of your booth space.
• Booth space location is final. If your organization moves your table without permission – you may be asked to leave and will not be considered for participation in UFest in the future.
• The only type of food items that are allowed for giveaways are pre-packaged goods.
• Please note the sale or promotion of some products is prohibited. Prohibited products include, but are not limited to; travel services, insurance products, credit cards, utilities, mortgages or other loans, and/or subscriptions to any product or service. In addition, the sale of items already provided by an existing campus vendor, such as books, food, etc., will require special approval. Binghamton University does not endorse or approve the misrepresentation of trademarks, copyrights, or advertising by vendors. Any materials distributed should adhere to common sense guidelines of decency and appropriateness for our diverse population.
• Any violations of rules may put your participation in jeopardy. We ask that your please cooperate with our policies.

FAQs
• How many people attend University Fest? We usually say around 5,000+.
• What type of giveaway should I provide? Pre-packaged foods, water, items students can use such as pens, pencils, magnets with business information, coupons etc. Please do not give out handmade food as this is a violation of our food policy.