**SCHOOL OF MANAGEMENT**

**FLEISHMAN CENTER 2016-17 IMPACT**

### Counseling Activity and Trends

**SOM Counseling Activity**

- **2012-13:** 688
- **2013-14:** 802
- **2014-15:** 802
- **2015-16:** 802
- **2016-17:** 1,105

- **Email/Phone:** 7,246 total student counseling sessions in 2016-17
- **Appointment:** 20%
- **Walk-Ins:** 80%

**Total 2016-17 counseling sessions with SOM Students**

- **Undergraduate Students:** 70% | n=561
- **Graduate Students:** 29% | n=228
- **Alumni/Unknown:** 1% | n=13

### Program Attendance

1. **Employer Interviews**
   - **2,714 total INTERVIEWS**
   - **1,774 On-Campus Employer Interviews**
   - **940 Student Initiated Interviews**
     - 23% of Student Initiated Interviews were SOM Students

2. **Fall 2017 Job and Internship Fair**
   - **2,206 TOTAL UNIQUE STUDENT ATTENDEES**
   - **27% UNDERGRADUATE STUDENTS**
     - n=600
     - 80% International Students | n=56
   - **80% UNDERGRADUATE STUDENTS**
     - n=478
     - 43% International Students | n=52
   - **20% GRADUATE STUDENTS**
     - n=122
     - 4% MBA | n=41
     - 15% MS Accounting | n=17
     - 34% BS Bus. Admin. | n=389
     - 47% BS Accounting | n=528

3. **Mock Interviews**
   - **34%** of all Mock Interviews in 2016-17 were with School of Management students
   - **n=166**
   - **Accounting Majors** | n=127
   - **International Students** | n=85
   - **Masters/PhD Level** | n=85

*For more information, visit binghamton.edu/ccpd*