



# Program Announcement: Undergraduate Degree Program

**Form 1A**  
Version 2014-11-17

Before submitting a proposal for a new program leading to an undergraduate degree, a SUNY campus must submit a cover letter signed by the Chief Executive or Chief Academic Officer and a completed Program Announcement (PA) to the SUNY Provost at [program.review@suny.edu](mailto:program.review@suny.edu). The PA procedure is described at the end of this form.

Section 1. General Information															
<b>a)</b> <b>Institutional Information</b>	List each campus (and its 6-digit <a href="#">SED Institution Code</a> ) where the entire program will be offered: <b>State University of New York at Binghamton</b> <b>SED Institution Code 21100</b>														
<b>b)</b> <b>Program Locations</b>	List the name and address of each off-campus location (e.g., <a href="#">extension site or extension center</a> ) where courses (but not the entire program) will offered, <b>or check here [X] if not applicable.</b>  If applicable, send documentation to show that <a href="#">SUNY policy on off-campus locations</a> has been followed.  Will 50% or more of the program be offered at a distance? [ ] Yes [X] No														
<b>c)</b> <b>Proposed Program Information</b>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; border-bottom: 1px solid black;">Program Title:</td> <td><b>Musical Theatre</b></td> </tr> <tr> <td style="border-bottom: 1px solid black;"><a href="#">Award(s)</a> (e.g., A.A.S., B.A.):</td> <td><b>B.F.A.</b></td> </tr> <tr> <td style="border-bottom: 1px solid black;">Number of Required Credits:</td> <td>Minimum [126] If tracks or options, largest minimum [ ]</td> </tr> <tr> <td style="border-bottom: 1px solid black;">Proposed Program Codes:</td> <td><a href="#">HEGIS Code</a> [ 1007 ] 6-digit <a href="#">CIP 2010 Code</a> [ 50.0509 ]</td> </tr> <tr> <td colspan="2">If the program will be accredited, list the accrediting agency and expected date of accreditation: N/A</td> </tr> <tr> <td colspan="2">If applicable, list the <a href="#">New York State certificate title(s) and type(s)</a> to which the program leads: N/A</td> </tr> <tr> <td colspan="2">If applicable, list the New York State <a href="#">professional licensure title(s)</a> to which the program leads: N/A</td> </tr> </table>	Program Title:	<b>Musical Theatre</b>	<a href="#">Award(s)</a> (e.g., A.A.S., B.A.):	<b>B.F.A.</b>	Number of Required Credits:	Minimum [126] If tracks or options, largest minimum [ ]	Proposed Program Codes:	<a href="#">HEGIS Code</a> [ 1007 ] 6-digit <a href="#">CIP 2010 Code</a> [ 50.0509 ]	If the program will be accredited, list the accrediting agency and expected date of accreditation: N/A		If applicable, list the <a href="#">New York State certificate title(s) and type(s)</a> to which the program leads: N/A		If applicable, list the New York State <a href="#">professional licensure title(s)</a> to which the program leads: N/A	
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<b>d)</b> <b>Campus Contact</b>	Name and title:  Telephone: _____ E-mail: _____														
<b>e)</b> <b>Chief Executive or Chief Academic Officer Approval</b>	<p><b>Signature affirms that the proposal has met all applicable campus administrative and shared governance procedures for consultation, and the institution’s commitment to support the proposed program. E-signatures are acceptable.</b></p> Name and title:  Signature and date:  <div style="background-color: #d9e1f2; padding: 2px;"><b>If the intended program will be offered jointly with one or more other institutions, provide the following information for each institution:</b></div> Partner institution’s name and 6-digit <a href="#">SED Code</a> : N/A  Name, title, and signature of partner institution’s CEO (or <b>append</b> a signed letter indicating approval of this proposal): N/A														
Section 2. Program Summary															

In 300 or fewer words, describe the proposed program, including its purpose, content, structure and duration.

The Musical Theatre major is for students wishing to develop their skills in the areas of acting, singing, and dance in order to perform professionally in musical theatre productions. Courses will involve participatory education where student involvement, artistic analysis, conditioning and training, and performance interpretation form the basis of the learning process.

What will make Binghamton’s Musical Theatre BFA noteworthy is expanding on its longstanding foundation in naturalistic acting technique and analysis taught by theatre faculty specializing and/or certified in Stanislavski, Meisner, Linklater, and other premier methodologies with dance and signing techniques. Voice and music specialists will provide singing technique, musical skills, and an understanding of vocal health. Dance courses taught by dance faculty will cover dance technique and performance styles essential to contemporary musical theatre. Additionally, holistic courses in musical theatre performance will synthesize acting, singing, and dance to ensure that the performer is successful in these areas simultaneously, stressing the importance of a unified performance that will make graduates of this program clear and strong musical theatre storytellers.

A Musical Theatre program serves the strategic priorities of Binghamton University by fulfilling our commitment to “creative activities that shape the world,” an investment becoming increasingly standard amongst premier public universities. This program will further augment the university’s cultural impact on the local community and will reach the global community through the artistic work created throughout the careers of its alumni.

A musical theatre program will encourage young artists to engage in interdisciplinary conversations with their peers to create work in dialogue with the world around them. Binghamton’s program will provide students with skills demanded of the profession and position them to succeed in this highly competitive career. Demand for this level of training is not currently filled by any Eastern NYS SUNY school. As a rigorous liberal arts and professional institution, Binghamton is well equipped to meet these demands.

Expected Enrollment	When Program Begins	In Year 5
Full-time students	5	25
Part-time students	0	0

**Section 3. Curriculum**

Provide a list of all courses in the curriculum (including Liberal Arts and Sciences, SUNY General Education Requirement, Transfer Path courses) to show the entire structure and content of the program. Expand or duplicate this table as needed for tracks, concentrations and specializations.

Lower Division					
Course Title	Credits	GER	LAS	MAJ	TPath
THEA 203: Technical Production	4			4	
THEA 207: Actor Trng I – Basic Processes	4			4	
Run Crew – THEP 216: Run Crew	2			2	
Scenery – THEP 270: Prod. Lab: Scene Shop	2			2	
Music skills – MUS 121: Mus. Fundamentals	2			6	
Music Skills: MUS 141: Beginning Piano	4				
Voice Lessons – THEP 262: Perf. Practicum: Music (1-2 credits, taken 4-8 semesters)	4			4	
Dance technique – THEA 225: Dance Technique I: Ballet	4			4	
Dance Technique: THEA 226: Dance Technique: Jazz	4			4	

Dance Technique: THEA 228: Dance Technique: Tap	2			2	
<b>SUNY/Binghamton General Education</b>					
Social Science	4	4	4		
Foreign Language	4	4	4		
Basic Communication	4	4	4		
Mathematics	4	4	4		
The Arts	4	4	4		
Natural Sciences	4	4	4		
American History	4	4	4		
Western Civilization/ Other World Civilizations	4	4	4		
Humanities	4	4	4		
Activity/Wellness	2				
Electives	10		10		
<b>Credit Totals</b>	80	36	46	32	

<b>Upper Division (as applicable)</b>					
<b>Course Title</b>	<b>Credits</b>	<b>GER</b>	<b>LAS</b>	<b>MAJ</b>	<b>TPath</b>
THEA 304: History of the Theatre	4		4	4	
THEA 306: Intro to World Dramatic Literature	4		4	4	
THEA 307: Intermediate Acting: Meisner	4			4	
THEA 308: Intermediate Acting: Scene Study I	4			4	
THEA 310: Actor Training: Body Work	4			4	
THEA 311: Actor Training: Voice Work	4			4	
Costumes – THEP 373: Prod. Lab: Cost. Shop	2			2	
THEA 389(O): Techniques of Musical Theatre	4			4	
Theatre History elective – THEA 309: Performance & Modern Culture	4		4	4	
THEA 489(O): Advanced Musical Thtr. Tech.	4			4	
Musical Theatre Performance elective	4			4	
Voice Lessons – THEP 362/462 Perf. Practicum: Music (1-2 credits, taken 4-8 semesters)	4			4	
Upper level credit total	46		12	46	
<b>Credit Totals</b>	126		58	78	

**Optional, Illustrative Questions to Consider:  
For other SUNY campuses responding to the Program Announcement**

- Do you have a similar or related program?
- What has been your experience with the program?
- Would the introduction of this program have any effect, positive or negative, on your institution? If so, please specify.
- Do you perceive a need for this kind of program?
- Does the program offer an opportunity for articulation or inter-institutional cooperation?

**Your response must be in writing, from your President, and addressed to the President of the proposing campus, with a copy to the SUNY Provost at [program.review@suny.edu](mailto:program.review@suny.edu).**

**Procedure for Program Announcements (PA)**

1. **SCOPE.** A SUNY campus must send a PA to the SUNY Provost at [program.review@suny.edu](mailto:program.review@suny.edu) before submitting a proposal for a new program leading to an undergraduate degree. Unless requested by the SUNY Provost, a PA is not required for a program leading to an undergraduate certificate, for a new program being created by combining existing registered programs (e.g., multi-award programs and/or multi-institution programs), or for a new program being created from a track, specialization, or concentration in a registered program.
2. **SUNY PROVOST'S REVIEW.** The SUNY Provost's Office reviews each PA for accuracy and completeness as well as for substantive issues, such as alignment with campus mission and SUNY policy, and requests changes when needed.
3. **PUBLICATION FOR COMMENTS.** Once a PA is acceptable to the SUNY Provost, it is announced on the SUNY Program Review listserv in a weekly *Program Review Update*, which starts a 30-day intra-SUNY comment period. The listserv includes all campus presidents, chief academic officers, and others upon request. The PA enables other SUNY campuses – particularly those with experience with related programs – to provide information to the proposing campus that can be used to construct a sound program proposal.
4. **COMMENTS FROM OTHER CAMPUSES.** The President of each interested campus must send comments within 30 days of a PA's publication in the *Program Review Update* to the President of the proposing campus, with a copy to the Provost at [program.review@suny.edu](mailto:program.review@suny.edu). Comments may include advice and suggestions about possible articulation opportunities, enrollment trends in related programs, and opportunities for cooperation, as well as concerns or objections.
5. **FOLLOWING THE COMMENT PERIOD.** Once the 30-day comment period for a PA ends, and any concerns and/or objections have been resolved, the campus may prepare a full proposal for the SUNY Provost and, when required, begin the external evaluation process.
6. **EXPIRATION.** A PA expires one year after its publication in the *Program Review Update*. If the proposing campus does not submit a program proposal to the SUNY Provost before a PA expires, the campus must submit another PA to start the process again.