

Presented to Faculty Senate 5/06/14

Creation of Russian Studies major

Academic Business Plan

Russian Studies Major

In order to facilitate the design of an academic program or support facility as well as to determine its feasibility, benefit, cost, and ongoing viability, it is essential that a business plan be developed as early as possible in the development process. While the general form of a business plan as used in the commercial world can serve as a guide for a plan in academia, there are some characteristics of the two sectors that are different. In general, an academic business plan should have the following components.

An **Overview** that provides a brief description of the program or facility being proposed. Emphasis should be on the capability that will be gained. After reading this section, the reader should have no question about just what is being proposed.

Overview: This proposal is for the creation of a Russian Studies Major with two tracks. It is largely the formalization of what already exists at Binghamton University through the "Russian track" in the Individualized Major Program. With the recent hire of additional faculty, Binghamton is now ready to become the only university with a Russian Studies major in the entire SUNY system. All resources needed for the registration of this new major are already in place; no additional resources are required.

A **Context** analysis that examines the current situation of the academic unit and suggests how the proposed development can utilize existing resources and structures to good advantage. In general, it will be easier and more cost effective to build on existing strengths rather than undertake development in an entirely new direction

Context: the Department of German and Russian Studies currently has only one SED-registered major, the major in German. The Russian program has long had an official minor in Russian, and formerly had a major in Russian. That major was discontinued approximately 40 years ago. Since then, instruction in Russian language and cultural studies has gradually grown in response to student interest and the curriculum is now once again able to support a major. Additionally, faculty in History, Political Science, and Comparative Literature are also engaged in research related to Russia and teach courses that contribute to an area studies program. Together, these elements put Binghamton University in position to formally register a Russian major without committing additional resources.

A **Benefits** statement that details what the sponsoring unit and the University will gain from the establishment of the program or facility. It is essential that a clear connection be drawn between the new development and the existing mission and goals of the unit and that the associated improvements in program be examined. It should also be made clear how the program or facility

relates to the mission and the strategic plan of the University. Since this is an academic plan, it will be necessary to address separately the aspects of education, research, and service.

Benefits: The biggest benefit will be in regularizing and publicizing the opportunity that students have at Binghamton. Information about the major can be distributed in Binghamton and SUNY materials, and Binghamton will be in the unique position of housing the only Russian major in the state system. The major will reinforce Binghamton's position as SUNY-wide leader in internationalization and global engagement. The curriculum enriches Binghamton's broad selection of globally relevant course and language offerings and provides natural links to numerous other disciplines and majors: political science, history, comparative literature, art history, and others will all benefit from the educational connections. Service contributions include assistance with all aspects of foreign language support in general education courses and preparation for study abroad, as well as support in other general education initiatives and university priorities. Research contributions by research-active faculty in the Russian studies program will include contributions to several of the new TAEs as well as other research engagement.

A **Cost** statement that outlines the capital cost of establishing the program or facility. This should also provide as much detail as possible concerning the source of the capital or one-time funds that will be required. When appropriate, there should also be an analysis of intangible costs such as lost opportunities and political liabilities created. Also included should be an outline of human resource costs. What type and level of personnel are envisioned as being involved with the program?

Costs: the University already has extensive library resources to support the Russian studies major; faculty are in place; the Department of German and Russian Studies houses the core faculty and provides all the administrative support required. No additional costs are currently anticipated; future program growth may call for additional faculty.

An **Operating Plan** that specifies not only what will be done but who will do it and when it may be expected to be done. The period of the plan will depend upon the program or facility being developed but it would generally span at least the first five years of existence.

Operating Plan:

2012-13: review current curriculum and revise as needed to meet new program objectives and to align with similar Binghamton University majors (Nancy Tittler, Marina Zalesski, Sidney Dement, Donald Loewen)

2013-14: submit proposal for formal approval of Russian Studies major (Donald Loewen, Nancy Tittler)

2014-16: publicize the existence of the major through contact with NY high schools and other SUNY institutions (Nancy Tittler, Donald Loewen, Marina Zalesski, Sidney Dement)

2015-17: implement new curriculum and major; assess progress in recruiting students and in achieving learning outcomes with new curriculum. Revise as needed.

A **Financial Plan** that is keyed to the Operating Plan. This should include an analysis of the ongoing cost of operation and identify the sources of the funds that will be required. Obviously, the plan must show a surplus or break-even bottom line but it may include a subsidy from the sponsoring unit.

Financial Plan: the plan requires ongoing support for existing faculty and ongoing contributions to library acquisitions. Publicity costs to highlight the new program may be covered by the department or with assistance from the Harpur Dean's office, but these costs are estimated to be less than \$3000 over the first three years following program approval and SED registration.

A **Design** that provides as much detail as possible about the program or facility.

Design: Space and infrastructure: existing faculty and departmental offices will be utilized, so there will be no additional space requirements.

Program Design:

Requirements

Credits:

- 40 credits
- Minimum of 20 upper-division credits
- Minimum of 24 credits at Binghamton University
- Minimum grade of C for a course to count towards the major
- Maximum of 4 credits of independent study or RUSS 491/492 will count towards major requirements
- Maximum of 16 language study credits for non-heritage speakers; credit towards the major is given for language courses above the 100-level
- Maximum of 8 language study credits for heritage speakers
- Language Placement: All students entering the program with advanced language proficiency will take a placement exam

Curriculum

The B.A. in Russian Studies is available in two tracks:

Track 1: Literary and Cultural Studies

Track 2: Area Studies

Track 1: Literary and Cultural Studies

- Linguistic proficiency to the level of RUSS 306, or the equivalent, for non-heritage learners; or to the level of RUSS 312, or the equivalent, for heritage learners
- RUSS 110 and RUSS 210
- Additional courses selected from current course offerings
- RUSS 498 Capstone Course

Track 2: Area Studies

- Linguistic proficiency to the level of RUSS 306, or the equivalent, for non-heritage learners; or to the level of RUSS 312, or the equivalent, for heritage learners
- RUSS 110
- RUSS 210 and/or HIST 225
- Minimum of at least one course in each of the following three areas:
 - Russian Literary and Cultural Studies
 - Russian, Eurasian and East European History
 - Russian, Eurasian and East European Political Science
- RUSS 498 Capstone Course

It is clear that all of these elements are inter-related. It is not likely that one section can be developed first and then followed by the others. Rather, development of this plan will, of necessity, be an iterative process with preparation of one section being dependent upon preparation of another, which may well be dependent upon preparation of the first. Also, it is likely that some of the data needed to complete a section will not be available. In that case it is essential to make a best estimate rather than not complete the plan. Where estimates are used, it should be indicated that it is an estimate and some statement should be made concerning the probable accuracy thereof.

Office of the Provost: McGoff, May 2006.

**HANDBOOK for the Submission of
UNDERGRADUATE ACADEMIC PROGRAM PROPOSALS
Form B**

UNDERGRADUATE PROGRAM PROPOSAL FORM

Use this application for any new program that does not lead to licensure or preliminary or advanced study in one of the areas licensed by the New York State Education Department. If the program would lead to certification as a classroom teacher, use the "Application Form for Registration of a Teacher Education Program" in addition to this document. Some new programs may also require master plan amendment (see Appendices G, K, and L in the Undergraduate Handbook for the Submission of Undergraduate Academic Programs "Handbook").

I. Basic Information

A. Name of Institution: Binghamton University
Specify campus or other location where program will be offered, if other than the main campus: Main Campus

B. President or Chief Academic Officer: Donald Nieman, Provost
NAME AND TITLE

Signature: _____ Date: _____

C. Contact Person, if different: N/A

Telephone: 607 777-2141 Fax: 607 777-4831
Email: _____

D. Proposed program title: Russian Studies

E. Proposed degree or other award: BA

F. Proposed HEGIS Code: _____

G. If the program would be offered jointly with another institution, name the institution/branch below: N/A

If the other institution is degree-granting, attach a contract or letter of agreement signed by that institution's President or CEO. If it is non-degree granting, refer to SED Memorandum to Chief Executive Officers No. 94-04.

H. If the program would lead to New York State teacher certification:

List the intended certificate title(s): (e.g., "Childhood Education," "Technology Education")	N/A
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List the intended certificate type(s): (e.g., "Initial," "Professional")	N/A
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I. If the program leads to New York State professional licensure, please specify the licensure area: N/A

J. If specialized accreditation will be sought: N/A

Name the accrediting group: N/A

Indicate the expected accreditation date: N/A

K. Will the program be offered off campus? (Y/N) N

L. If this program will be offered in a format other than the traditional classroom model, specify the format. State any other special characteristics: N/A

M. Explain any atypical schedule that may affect program financial aid eligibility: N/A

N. Institutional Approval

1. Community college: Date of approval by the local board of trustees _____

2. State-operated campus: Date of approval by campus governance body _____

II. Program Summary

Provide information solicited in A-E below. For each item use as much space as necessary to provide an appropriate answer (the cells will expand as necessary with the inserted text). A draft catalog copy, if available, may be a helpful way of providing much if not all of the solicited information, particularly with regard to items D & E. Please indicate if any of the solicited information is being provided in a separate attachment.

A. Mission.

1. Summarize the proposed program's educational and career objectives and its relationship to the mission of the institution.

The Department of German and Russian Studies (GRS) is proposing a new major in Russian Studies. The launching of a Russian Studies major has been planned for some years and is both a response to growing student demand and a result of the program's long-term growth and development. GRS faculty believe that the specialized study of Russian language and culture (broadly conceived to include politics, literature, visual arts, history, philosophy, geography, and economics) should be an essential part of the Harpur College of Arts and Sciences curriculum and the increasingly international scope of its educational mission. Offering a major in Russian also

fills a significant gap in the spectrum of SUNY-wide offerings in that it will make Binghamton University the only SUNY campus with an active Russian Studies major. The new major is fully consonant with the mission of Binghamton University, which has made globally engaged education a top priority. The mission of our University is to offer our students a global educational experience which will lead to world-wide opportunities.

Broad engagement with Russia through the study of its language and culture is important for the local community, the state, and the nation. Russian has been designated by the US government as one of nine critical languages. By aspiring to provide our students with knowledge of Russian language and culture we will not only enrich their lives, but also provide them access to expanded opportunities in a new global context where Russia will play an increasingly important role.

Students proficient in Russian Studies will bring important expertise to collaboration in the areas of culture, literature, contemporary politics, ecology, energy, education, and business. Their language skills will allow them to benefit local communities in government administration, security, trade, medicine, education and social services.

Russian program faculty foresee graduates of the Russian Studies major going on to more advanced studies and careers in the following areas: graduate studies in fields that demand expertise in Russian language and culture; employment in government, NGO, or private sector jobs that require substantial knowledge of Russia and its language, culture, and history; teaching professions that focus on aspects of Russia, its culture and society. Students will also be prepared for any profession that features a demand for strong critical thinking skills, digital literacy and proficiency, and a broad liberal arts education.

2. If this is a new area of instruction and the basis for this was not discussed in the campus' Mission Review Memorandum of Understanding, discuss the reasons why the proposal is now considered central to the institution's ongoing development.

The proposed program is consistent with the basis of the campus' academic mission.

B. Institutional Context.

1. Identify existing or projected programs of the campus in the same or related disciplines and the expected impact of the proposed program on them.

Binghamton University offers numerous other language and cultural studies programs, including German, Spanish, Italian, French, Japanese,

Hebrew, Chinese, Japanese, Arabic, and Korean. The new major in Russian Studies will complement these existing programs and foster increasing collaboration with these and other related fields (e.g. History, Political Science). The establishment of a Russian Studies major will advance interdepartmental collaboration in research projects, publications and cultural events.

2. Indicate whether this program replaces any existing program(s).

This program does not replace an existing program, but rather takes existing academic resources and uses them to create the proposed program.

3. Indicate whether it is entirely or primarily a restructuring of existing courses and resources.

The proposed major in Russian Studies will restructure existing courses and resources and is the logical next step in a process that has seen a revitalization of Russian curricular opportunities at Binghamton University. Indeed, the establishment of this major will restore a longstanding tradition which was interrupted in approximately 1975 when the existing Russian major was discontinued. After several years in which the formal study of Russian was abandoned completely, limited instruction in Russian language began again in 1979. In the mid-1980s, students began to propose course combinations that would permit a Russian-based track in the University's Individualized Major Program. Since then, faculty resources have gradually increased and by Fall 2013 the program will be supported by one tenured faculty member, two tenure-track, and one lecturer, plus affiliated tenured faculty in History, Comparative Literature and Political Science. The program will be supported by extensive library and media resources already housed in the Binghamton University libraries; in particular, the holdings in Russian literature are truly impressive for a program of this size.

C. Learning Outcomes & Assessment.

1. Outline the programmatic goals and objectives for the program, including a list of the learning outcomes students should demonstrate upon completing the program.

Program Goals

- Students will understand the narrative of Russian cultural history from its beginnings to the present, including the interaction of culture, language and history to shape that story, as well as the ways Russians have understood their place in the world, and the ways others have perceived them.

- Students will learn how to communicate effectively in Russian.
- Students will understand the cultural and historical context of a text, verbal and visual, and learn how to analyze it closely and critically using the basic terminology and tools of linguistic and cultural analysis.

Learning Outcomes for All Majors

Graduates will demonstrate proficiency in:

(1) Language

- Students will understand the principles of Russian linguistic structures and be able to apply them in both familiar and unfamiliar situations.
- Students will develop communicative proficiency in Russian in all skills across a range of linguistic registers to fit a variety of social and professional situations.

(2) Culture

- Students will demonstrate the ability to think critically in analyzing the themes and devices of a text or set of texts and interpreting the text(s) in a broader historical and cultural context as part of an independent research project.

Learning Outcome Specific to the Cultural Studies Track

- Students will demonstrate an understanding of the central works and movements of Russian culture from its beginnings to the present.

Learning Outcome Specific to the Area Studies Track

- Students will demonstrate the ability to analyze information related to Russian economic, political and social life in an informed and critical manner.

2. What is the date of the initial periodic assessment of program and the length of the assessment cycle (years).

The proposed program will undergo external review for the purposes of this application in 2014 and participate in the Periodic Review of Academic Programs every seven years thereafter. Learning outcomes will be assessed annually by the Department of German and Russian Studies.

D. Admission Requirements.

1. What are the admission requirements for students in this program, including any special or optional admission requirements?

Admission to the major will be open to any Harpur College student.

2. Describe how these requirements are intended to assure that students are prepared to complete the program.

N/A

E. Curriculum Outline.

1. Outline all curricular requirements for the proposed program, including prerequisite, core, specialization (track, concentration), capstone and any other relevant component requirements

Requirements

Credits:

- 40 credits
- Minimum of 20 upper-division credits
- Minimum of 24 credits at BU
- Minimum grade of C for a course to count towards the major
- Maximum of 4 credits of independent study or RUSS 491/492 will count towards major requirements
- Maximum of 16 language study credits for non-heritage speakers; credit towards the major is given for language courses above the 100-level
- Maximum of 8 language study credits for heritage speakers
- Language Placement: All students entering the program with advanced language proficiency will take a placement exam

Curriculum

The B.A. in Russian Studies is available in two tracks:

Track 1: Literary and Cultural Studies

Track 2: Area Studies

Track 1: Cultural Studies

- Linguistic proficiency to the level of RUSS 306, or the equivalent, for non-heritage learners; or to the level of RUSS 312, or the equivalent, for heritage learners
- RUSS 110 and RUSS 210
- Additional courses selected from current course offerings
 - ✦ Courses recently offered at Binghamton include:
 - RUSS 215 Slavic Folklore
 - RUSS 261 Russian Popular Culture
 - RUSS 321 19th Century Russian Literature
 - RUSS 325 Demons, Fools, and Madmen
 - RUSS 331 Moscow and St. Petersburg

- RUSS 339 Seagull's Flight: Russian Drama
- RUSS 341 20th Century Russian Literature
- RUSS 351 Women in Russian Literature
- RUSS 371 Russia and the World
- RUSS 380 Literature and Revolution
- RUSS 380 Germans and Russians in New York
- RUSS 380 Russian Cinema
- RUSS 380 Stalingrad
- RUSS 380 Theater as Language
- RUSS 471 Activism in Russia
- RUSS 472 Great Russian Novels
- RUSS 498 Capstone Course

Track 2: Area Studies

- Linguistic proficiency to the level of RUSS 306, or the equivalent, for non-heritage learners; or to the level of RUSS 312, or the equivalent, for heritage learners
- RUSS 110
- RUSS 210 and/or HIST 225
- Minimum of at least one course in each of the following three areas:
 - ✦ Russian Literary and Cultural Studies
 - ✦ Russian, Eurasian and East European History
 - ✦ Russian, Eurasian and East European Political Science
- RUSS 498 Capstone Course

Recent courses in Russian Cultural Studies have included the following

- RUSS 215 Slavic Folklore
- RUSS 261 Russian Popular Culture
- RUSS 321 19th Century Russian Literature
- RUSS 325 Demons, Fools, and Madmen
- RUSS 331 Moscow and St. Petersburg
- RUSS 339 Seagull's Flight: Russian Drama
- RUSS 341 20th Century Russian Literature
- RUSS 351 Women in Russian Literature
- RUSS 371 Russia and the World
- RUSS 380 Literature and Revolution
- RUSS 380 Germans and Russians in New York
- RUSS 380 Russian Cinema
- RUSS 380 Stalingrad
- RUSS 380 Theater as Language

- RUSS 471 Activism in Russia
- RUSS 472 Great Russian Novels

Recent courses in Russian, Eurasian and East European History have included:

- HIST 325 Red Phoenix: Revolution and USSR
- HIST 426 Soviet Russia

Recent courses in Russian, Eurasian and East European Political Science have included:

- PLSC 358 Russian and Post-Soviet Politics

Honors option for both tracks:

The director of undergraduate studies administers the Russian honors program. Students interested in honors must consult with the director to determine eligibility, and eligible students must submit a proposal no later than September of the senior year. To be eligible to earn honors, a Russian major must have a GPA of 3.60 in Russian studies courses, not counting courses taken Pass/Fail. The student must write an honors thesis and the thesis must be judged worthy (of honors, high honors, or highest honors) by the faculty supervisor and one other member of the department (or a faculty member outside the department approved by the undergraduate director). In case of disagreement between the two readers, a third is designated by the undergraduate director. This work may be completed during the student's last semester. Students writing an honors thesis will register for RUSS 499 Honors Thesis. However, this course may not be used to satisfy the major requirement. For more information, the student should refer to the "Rules Governing the Preparation of Undergraduate Honors Theses," available from the undergraduate director.

III. External Review

Baccalaureate proposals and some others must include two external reviews of the proposed program conducted by recognized experts following the form in Appendix D of the Handbook (unless special arrangements are made for a waiver with the Program Review and Planning Group). List the names of the two reviewers and attach their review(s) along with the campus response to the review(s) or, if a waiver was approved, check the box and indicate the date the waiver was granted.

Reviewer #1 _____

Reviewer #2 _____

Has a waiver been approved? (Y/N) _____

Date of waiver: _____

IV. Enrollment

What is the projected enrollment when the program begins? 8

What is the projected enrollment after five years? 16

How were these projections determined?

There are currently 40-50 students enrolled in Elementary Russian courses each Fall, despite the fact that Binghamton currently does not offer a registered Russian major. In addition, a steady number (typically 5-7) of students complete a Russian-based track in the Individualized Major Program each year. We project that once the major is approved and publicized, Binghamton will start to attract attention from Russian-seeking students from across the state since it will be the only SUNY program with an active Russian major. This should increase the number of majors graduating each year.

What planning has been made for the possibility that anticipated enrollment estimates are not achievable?

Russian Studies course offerings already reach out to and attract a large and diverse cohort of General Education students at Binghamton, so that we do not anticipate a problem in attracting students to the courses that will build the major. In addition, since this will be the only SUNY major in Russian Studies, we plan SUNY-wide promotion and outreach to high schools.

V. Impact of the New Program on the Service Area and Consultation with Other SUNY Institutions

A. *Need:* Justify the need for the proposed program in terms of the clientele it will serve and the economic and/or educational needs of the area and of New York State. Describe how the level of need was established.

Currently the SUNY system offers no registered major in Russian language and culture. The proposed major would fill that need. In addition to the multiple career paths that a Russian major makes possible, specific language majors open many doors for students who choose to double major in a professional degree like nursing, engineering, pre-med, pre-law or business. Moreover, the close proximity to New York City, where more high schools offer Russian, makes possible continued study in college.

Additionally, there is a large Russian community in New York State whose members seek the opportunity to gain a more structured education in their heritage language and culture. The specialization of the major strengthens the multi-ethnic communities that have meant so much in New York history. Finally, a structured major in Russian will enrich the other programs on the BU campus by offering cross-listings with other departments, cultural exchange events, and interdisciplinary teaching and research initiatives.

The need was determined based on the history of the program to date, as indicated by growing enrollments, growing participation in the community, and increased faculty resources across the campus (for example, recent hires with Russian emphasis in the departments of history and political science). Our department has been addressing these needs for years; however, the bureaucratic burden of the IMP has hindered accessibility and student participation and consumed faculty resources. The major efficiently packages our resources, making them more visible to prospective students and the community.

B. *Employment:* For programs designed to prepare graduates for immediate employment, document the potential employers of graduates. Specify employers who have requested establishment of the program and describe their specific employment needs.

Employer	Projected positions	
	In initial year	In fifth year
N/A	N/A	N/A

C. *Similar Colleges:* Identify similar programs at other institutions, public and independent, in the service area, region and state, as appropriate. Recent enrollment data for SUNY institutions is available from the Academic Programs Information System. Information for non-SUNY institutions is available from SED's Inventory of Registered Programs.

Institution	Program Title	Degree	Enrollment
Hamilton College	Russian Studies	B.A.	avg. 3 majors/year
Colgate University	Russian and Eurasian Studies	B.A.	avg. 5-7 majors/year
Cornell University	The Russian Language Program	B.A.	discontinued May, 2012

D. *Collaboration:* Provide evidence of appropriate consultation with other SUNY campuses and summarize the results of the consultation. (Please do not attach copies of letters from sister institutions responding to the Program Announcement.)

SUNY Albany recently deactivated its B.A. in Russian. Conversations with faculty in Russian from the University at Albany were very positive about the development of a B.A. in Russian Studies at Binghamton University.

E. *Objections:* Explain the reasons for any objections from SUNY campuses as well as the resolution of discussions regarding perceived competition between campuses.

No objections were raised.

F. *Transfer:* The University views as one of its highest priorities the facilitation of transfer for students from lower-division to upper-division study. For programs designed to facilitate transfer, supply information solicited in the appropriate table below and, in the case of A.A./A.S. programs, in Appendix G of the Handbook.

N/A -- Russian is not one of the SUNY Transfer pathways. Transfer students are not anticipated to form a significant part of the student cohort since there are no other Russian programs in the SUNY system. For students who have taken individual language courses, transfer of credit will be easily accommodated.

G. *Associate Degrees:* Programs leading to the Associate in Arts or the Associate in Science degree must include documentation that program graduates will be able to transfer into at least two registered baccalaureate programs and complete them within two additional years of full-time study. Letters from the chief academic officers of two baccalaureate institutions attesting to the articulation of the proposed A.A. or A.S. must be included with the program proposal. These letters must assert acceptance of the completed SUNY Transfer Course Equivalency Table, to be found in Appendix G of the Handbook.

Institution	Baccalaureate program title	Degree
N/A	N/A	
N/A	N/A	

H. *Baccalaureate Degrees:* Proposals for baccalaureate programs that anticipate transfer student enrollment must include evidence of consultation with at least two appropriate two-year colleges to assure articulation with pertinent degree programs and completion within two additional years of full-time study.

Institution	Associate program title	Degree
transfer students not anticipated	transfer students not anticipated	

VI. Curriculum Tables (See Program Proposal Directions for guidance—Handbook Section II. 6)

**Track 1: Literary and Cultural Studies
Lower Division**

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Elementary Russian I	RUSS 101	4	FL	x					staff
Russian Culture and Civilization	RUSS 110	4	H	x	x			x	staff
Mathematics requirement	various	4	M	x					staff
Social Science requirement	various	4	SS	x					staff
	Total Credits	16							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Elementary Russian II	RUSS 102	4	FL	x					staff
Physical Activity/Wellness	various	2	x						staff
Laboratory Science requirement	various	4	x	x					staff
Writing requirement	various	4	x	x					staff
	Total Credits	30							

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Intermediate Russian I	RUSS 203	4	FL	x	x				staff
Introduction to Russian Literature	RUSS 210	4	H	x	x			x	staff
Natural Sciences requirement	various	4	NS	x					staff
American History requirement	various	4	AH	x					staff
	Total Credits	46							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Intermediate Russian II	RUSS 204	4	FL	x	x				staff
Western Civilization requirement	various	4	WC	x					staff
Other World Civilization requirement	various	4	OW	x					staff
The Arts requirement	various	4	AR	x					staff
	Total Credits	62							

Upper Division

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Advanced Russian I	RUSS 305	4	FL	x	x				staff
Upper Division Russian Elective	various	4	H, x	x	x				staff
Basic Communication requirement	various	4	BC	x					staff
Upper Division Elective	various	4	x	x					staff
	Total Credits	78							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Advanced Russian II	RUSS 306	4	FL	x	x				staff
Upper Division Russian Elective	various	4	H, x	x	x				staff
Upper Division Elective	various	4	x	x					staff
Upper Division Elective	various	4	x	x					staff
	Total Credits	94							

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Capstone	RUSS 498	4	H, x	x	x				staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
	Total Credits	110							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Upper Division Russian Elective	various	4	x		x				staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
	Total Credits	126							

Track 2: Area Studies
Lower Division

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Elementary Russian I	RUSS 101	4	FL	x					staff
Russian Culture and Civilization	RUSS 110	4	H	x	x			x	staff
Mathematics requirement	various	4	M	x					staff
Social Science requirement	various	4	SS	x					staff
	Total Credits	16							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Elementary Russian II	RUSS 102	4	FL	x					staff
Physical Activity/Wellness	various	2	x						staff
Laboratory Science requirement	various	4	x	x					staff
Writing requirement	various	4	x	x					staff
	Total Credits	30							

Fall									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Intermediate Russian I	RUSS 203	4	FL	x	x				staff
Introduction to Russian Literature	RUSS 210	4	H	x	x			x	staff
Natural Sciences requirement	various	4	NS	x					staff
American History requirement	various	4	AH	x					staff
	Total Credits	46							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Intermediate Russian II	RUSS 204	4	FL	x	x				staff
Western Civilization requirement	various	4	WC	x					staff
Other World Civilization requirement	various	4	OW	x					staff
The Arts requirement	various	4	AR	x					staff
	Total Credits	62							

Spring									
Course Offering	Course Number	Cr	GE	LA	M	RE	E	N/R	Instructor
Elective in Russian Literary and Cultural Studies	various	4	x	x	x				staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
Upper Division Elective	various	4	x						staff
	Total Credits	126							

CREDIT SUMMARY

General Education	42
Major	40
Required Electives	8
Electives	36
Total	

VII. Faculty

List the name and qualifications of each faculty member who will teach required and/or elective courses in the major. Indicate the academic leadership of the program by placing an asterisk next to the name of the director or chair. For faculty who are not presently in place but who will be hired to teach in the program, indicate TBH (to be hired) in the name column and the qualifications (rank, degree level, discipline, and, if appropriate, professional/occupational experience). Abbreviations: Rank: Professor = PROF, Associate Professor = ASSOC, Assistant Professor = ASSIST, Lecturer = LECT, Instructor = INST; In the left column of Status: Full-time = FT, Part-time (salaried appointment) = PT, Adjunct = ADJ, Other = OTH. In the right column of status state the percentage (as a fraction) of the faculty member's workload that will take place as teaching, supervision, or advising in this program: 1.0, 0.5, etc. For any unusual case—or if this format does not shed light on the situation—attach an explanation.

Faculty	Education	Experience				
Name	Rank	Status	Department	Highest Degree	Institution	Discipline
		FT/PT	%			
Heather DeHaan	ASSOC	FT	100%	PhD	U of Toronto	History
Sidney Dement	ASSIST	FT	100%	PhD	U of Kansas	Slavic Lang. and Lit.
Mikhail Filippov	ASSOC	FT	100%	PhD	Cal, Inst of Technology	Economics and Political Science

Donald Loewen	ASSOC	FT	100%	PhD	U of Wisconsin	Slavic Lang. and Lit.
Zoja Pavlovskis-Petit	PROF	FT	100%	PhD	Cornell U	Comparative Lit.
Olga Shvetsova	ASSOC	FT	100%	PhD	Cal Inst of Technology	Comparative Politics
Nancy Tittler	SR INST	FT	100%	PhD	Yale Univ.	Slavic Lang. and Lit.
Marina Zalesski	LECT	FT	100%	MA	Norwich U	Russian Studies

VIII. Resources

Document the projected cost of the program and identify the source of the funds.

Expenditures	Start-up	When the program begins	After five years	
Personnel	Reallocation	see below	see below	
	New funds	see below	see below	
Library	Reallocation	see below	see below	
	New funds	see below	see below	
Equipment	Reallocation	see below	see below	
	New funds	see below	see below	
Laboratories	Reallocation	see below	see below	
	New funds	see below	see below	
Supplies & Expenses (OTPS)	Reallocation	see below	see below	
	New funds	see below	see below	
Capital Expenditures	Reallocation	see below	see below	
	New funds	see below	see below	
Other	Reallocation	see below	see below	
	New funds	see below	see below	
Grand Total		see below	see below	

Since this program will involve only a reconfiguration of the curriculum, no new personnel, library or other costs are anticipated. Personnel are already in place, and library holdings are already impressive and expanding (see below). If the program expands, as we anticipate, there will eventually be a need to add additional faculty but the present faculty complement is adequate for the initial stages of program development.

Please provide further information about the library holdings that will serve this new program, including the campus's implementation of SUNYConnect, the SUNY-wide electronic library

initiative. What is the extent of the current holdings in the discipline area? What are the plans, including timetable, for the acquisition of additional holdings? Please comment on access to these materials.

The Binghamton University Libraries hold approximately 20,000 volumes including 235 journals and periodicals related to Russian studies. Holdings are in English and Russian as well as other languages such as French, German, Chinese, etc. and cover all areas of study including language, literature, political science, history, economics, and the arts. Holdings include e-books and e-journals. Access to bibliographic information is through the Libraries' online catalog, electronic databases, and through print (journals and books in the Libraries' open stacks). The Libraries' stacks are open to all, however some of the electronic databases may be available only to Binghamton University students, staff and faculty. Patrons may also use the Libraries' discovery and delivery tool, Find It!, to search for books, journals, articles, videos, sound recordings, digital images and more. Annual budget for new materials is approximately \$2500 for items in the vernacular; in addition, purchases are made in various subject areas according to approval plans and other acquisition allocations in German and Russian studies, History, Political Science and other disciplines.

APPENDIX A



PROGRAM ANNOUNCEMENT

For Undergraduate Programs
{to be completed by proposing campus}

Name of Institution: Binghamton University
{Specify name of branch campus, if relevant}

Date: November 5, 2013

Proposed program title: Russian Studies

Proposed degree or other award: Bachelor of Arts Total Credits: 126

If a baccalaureate degree is proposed, will a waiver of external review be requested: (Y/N) N
{If 'Yes', complete the waiver request section on the reverse.}

Academic unit(s) that will offer program: Harpur College of Arts and Sciences

Proposed HEGIS code:

Proposed beginning date: January 2015

Program summary: *{As an attachment to this cover, summarize (in 400 words or fewer) the purpose, content, and structure of the proposed program and its relationship to the mission of the institution. Also, complete the draft list of required and elective courses in the major, on the reverse.}*

Projected enrollment:	When the program begins	After five years
Full-time students	8	16
Part-time students	3	5

Will program lead to certification/licensure? Yes No If Yes, in what field or specialty?

Will special accreditation be sought? Yes No If Yes, by what group? By what date?

Will program or any constituent courses be offered off-campus? Yes No

If Yes, at what address?

How much? *{Specify number of courses and related credits}*

Via telecommunications? Yes No If Yes, to what location(s)?

For more information, contact the following academic officer:

Name: Donald Loewen

E-mail: djloewen@binghamton.edu

Title: Vice Provost for Undergraduate Education Voice: 607-777-2142

Response to Announcement *(requested of other State University campuses)*

Do you have a similar or related program? What has been your experience with the program? Would the introduction of this program have any effect, positive or negative, on your institution? Please specify. Do you perceive a need for this kind of program? Is there opportunity for articulation or inter-institutional cooperation? The response should be addressed to the proposing campus' President with a copy to the University Provost, The State University of New York, State University Plaza, Albany, NY 12246.

Curriculum

Show the draft list of required and elective courses in the major. The goal is to provide other campuses and System Administration with a clear sense of the structure and content of the core of the planned program.

LOWER DIVISION	
Course Title	Cr
Elementary Russian I	4
Elementary Russian II	4
Intermediate Russian I	4
Intermediate Russian II	4
Russian Culture and Civilization	4
Introduction to Russian Literature	4
Russian for Russians	4
Slavic Folklore	4
Russian Popular Culture	4
Imperial Russia	4

UPPER DIVISION (if applicable)	
Course Title	Cr
Advanced Russian I	4
Advanced Russian II	4
Advanced Russian Usage	4
19th Century Russian Literature	4
20th Century Russian Literature	4
Great Russian Novels	4
Literature and Revolution	4
Russia and the World	4
Stalingrad	4
Theater as Language	4
Activism in Russia	4
Seagull's Flight: Russian Drama	4
Red Phoenix: Revolution and USSR	4
Russian and Post-Soviet Politics	4

External Review: Baccalaureate proposals and some others must provide two external reviews of the proposed program, conducted by recognized experts following the form in Appendix D. The purpose of external review is to provide expert validation of the curriculum and to provide external expertise in developing a program proposal. A campus must generally meet all of the following requirements to receive a waiver of the external review.

To request a waiver, check all the conditions below that apply (type an 'x' between the brackets) and submit any additional documentation to support the request. Please note that System Administration may request additional information as deemed necessary.

- The campus has specific degree authorization at the baccalaureate level in the program discipline; i.e. approval does not require degree authorization or Master Plan Amendment.*
- The program has sufficient faculty leadership already in place. (Identify the program head, credentials, and percentage of time dedicated to the program.)*
- The program is situated in a department (or interdisciplinary center or inter-departmental group) with a minimum of four full-time faculty in the proposal subject, including a department chairperson, experienced in teaching at the baccalaureate level in the discipline area.*
- The program will be reviewed by a college/school curriculum committee, dean or director, and an all-campus educational policy committee.*
- The proposal is not a significant academic departure for the campus or a change in campus mission.*
- No part of the instruction will be offered by a non-degree granting entity.*
- The program does not call for new or experimental pedagogical formats or modes of delivery.*
- The program does not lead to licensure and is not designed to articulate with licensure programs.*
- The program will be subject to regular review by a nationally recognized accrediting body.*

Program summary:

Binghamton University is proposing a new major in Russian Studies. The launching of a Russian Studies major is both a response to growing student demand and a result of the program's long-term growth and development. The specialized study of Russian language and culture (broadly conceived to include politics, literature, visual arts, history, philosophy, geography, and economics) should be an essential part of the University's curriculum and the increasingly international scope of its educational mission. Offering a major in Russian fills a significant gap in the spectrum of SUNY-wide offerings in that Binghamton University will be the only SUNY campus with an active Russian Studies major. The new major is fully consonant with the mission of Binghamton University and SUNY, each of which make globally engaged education a top priority as a way to provide students with access to world-wide opportunities.

The Russian Studies major will offer students the choice of two tracks, one in cultural studies and the other in area studies. Each track will feature advanced language study. The cultural studies track will include course offerings that engage the Russian-speaking world's literature, media, and culture, broadly conceived. The area studies track will incorporate additional courses in history and political science.

Students proficient in Russian Studies will bring important expertise to collaboration in the areas of culture, literature, contemporary politics, ecology, energy, education, and business. Their language skills will allow them to benefit local communities in government administration, security, trade, medicine, education and social services. Graduates of the Russian Studies major will go on to more advanced studies and careers in the following areas: graduate studies in fields that demand expertise in Russian language and culture; employment in government, NGO, or private sector jobs that require substantial knowledge of Russia and its language, culture, and history; teaching professions that focus on aspects of Russia, its culture and society. Students will also be prepared for any profession that features a demand for strong critical thinking skills, digital literacy and proficiency, and a broad liberal arts education.