Program Announcement:
Undergraduate Degree Program
Form 1A

Before submitting a proposal for a new program leading to an undergraduate degree, a SUNY campus must submit a cover letter signed by the Chief Executive or Chief Academic Officer and a completed Program Announcement (PA) to the SUNY Provost at program.review@.suny.edu. The PA procedure is described at the end of this form.

Section 1. General Information	
Item	**Response** *(type in the requested information)*
a) Institutional Information	List each campus (and its 6-digit SED Institution Code) where the entire program will be offered: **State University of New York at Binghamton** **SED Institution Code - 21100**
b) Program Locations	List the name and address of each off-campus location (e.g., extension site or extension center) where courses (but not the entire program) will offered, **or check here [X] if not applicable.** If applicable, send documentation to show that SUNY policy on off-campus locations has been followed.
	Will 50% or more of the program be offered at a distance? [ ] Yes [X] No
c) Proposed Program Information	Program Title: **Women, Gender and Sexuality Studies**
	Award(s) (e.g., A.A.S., B.A.): **B.A.**
	Number of Required Credits: Minimum [**126**] If tracks or options, largest minimum [ ]
	Proposed Program Codes: HEGIS Code [**4999**] 6-digit CIP 2010 Code [**050207**]
	If the program will be accredited, list the accrediting agency and expected date of accreditation:
	If applicable, list the New York State certificate title(s) and type(s) to which the program leads:
	If applicable, list the New York State professional licensure title(s) to which the program leads:
d) Contact Person for Proposal	Name and title: **Donald Loewen, Vice Provost for Undergraduate Education** Telephone: **(607) 777-2142** E-mail: **djloewen@binghamton.edu**
e) Chief Executive or Chief Academic Officer Approval	Name and title: **Donald Loewen, Vice Provost for Undergraduate Education** Email for receiving comments: **djloewen@binghamton.edu** Date: **2/18/15**
	If the intended program will be offered jointly with one or more other institutions, provide the following information for each institution:
	Partner institution's name, CEO's name and title:

Section 2. Program Summary

Women, Gender and Sexuality Studies (WGSS) is a transdisciplinary program for students who wish to explore gender and its relation to other axes of power such as, race, class, ethnicity, nationality, religion and sexuality. WGSS covers a complex variety of theoretical and empirical scholarship both within the humanities, social sciences and natural sciences, as well as combinations of the three. WGSS courses emphasize participatory education in which student involvement, critical thinking and personal insight are encouraged and made relevant in the learning process. Faculty members from a variety of disciplines offer regular courses in WGSS.

Each semester the WGSS program publishes a list of courses relevant to the program. Internships and special projects in local agencies are also possible under the supervision of the program's director.

A WGSS major advances Binghamton University's Strategic Plan to become a premier public university of the 21st century by fostering a "diverse and inclusive campus culture." Those students who major in WGSS will enrich their lives by gaining cultural competency skills essential in a global based economy. They will acquire critical thinking skills that have become increasingly important within a wide variety of further academic pursuits and career paths. These areas include but are not limited to legal education and practice, teaching and employment in government, NGOs and private sector positions.

During the 2013-2014 academic year the WGSS program was awarded a 5-year grant from the New York Department of Health to house the Lesbian and Gay Family Building Project. As a result the WGSS Program is in a unique position to offer both students and faculty research and academic opportunities connected with the project. In doing so, the WGSS program supports the University's strategic goal of enhancing its "economic, social cultural impact through engagement from the local to the global level."

Expected Enrollment	When Program Begins	In Year 5
Full-time students	8	20
Part-time students		

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Provide a list of all courses in the curriculum, including (Liberal Arts and Sciences, SUNY General Education Requirement, Transfer Path courses) to show the entire structure and content of the program. Expand or duplicate the table as needed for tracks, concentrations and specializations.

Please note the courses in parenthesis are examples of courses that have previously been offered that fulfill the criteria for each topics area.

Lower Division			Upper Division (as applicable)	
Course Title	Credits		Course Title	Credits
Lower Level Major Courses			**Upper Level Major Courses**	
WGSS 200: Intro to Women Gender & Sexuality	4		WGSS 380: Adv General Topics in WGSS *(ENG 380I Identity, Sexuality & Gender - Fall 13))*	4
WGSS 280: General Topics in WGSS *(HIST 280P Sex in American History - Fall 13)*	4.		WGSS 381: Adv Theoretical Inquiries *(COLI 381H QUEER QUESTIONS: Aztlan & Others - Fall 14)*	4
WGSS 281: Theoretical Inquires *(COLI 281D Radical Multiculturalism - Spring 15)*	4		WGSS 382: Adv Social Justice & Movements *(SOC 342 Sexual Trafficking, Sexual Tourism - Spring 14)*	4
WGSS 282: Social Justice & Movements *(WGSS 282B Activism, Feminism & Social Justice - Fall 14)*	4		WGSS 383: Adv Critical Humanities *(AFST 480S Feminist & Diasporic Performance Art - Spring 14)*	4
WGSS 283: Critical Humanities *(ARTH 281A Women, Art & Society before 1800 - Fall 13)*	4		WGSS 384: Adv Critical Social Science *(LACS 305 Race, Class & Gender in Latin America - Fall 13)*	4
WGSS 284B: Critical Social Science *(ANTH 221 Anthropology of Sex & Sexuality - Fall 14)*	4		WGSS 480: General Topics Seminar in WGSS *(ENG 450E From Bombay to Bollywood - Fall 14)*	4
			WGSS 482: Seminar in Social Justice & Movements *(PHIL 480H Haunting, Memory, Migrations - Fall 13)*	4
SUNY/Binghamton General Education			WGSS 483: Seminar in Critical Humanities *(PHIL 480E Tumultuous Place, Fate, & Belonging - Fall 13)*	4
Social Science - *SOC 100 Intro to Sociology*	4		WGSS 484: Seminar in Critical Social Science *(Gender & Feminism in Archaeology - Fall 13)*	4
Foreign Language - *SPAN 111 Elem Spanish I*	4		WGSS 495: Internship in WGSS	variable
Basic Communication - *WRIT 111 Coming to Voice*	4		WGSS 497: Independent Study in WGSS	variable
Math - *MATH 222 Calculus I*	4			
The Arts - *CINE 286E Filming the Real*	4		**SUNY/Binghamton General Education**	
Natural Science - *GEOG 120 Weather & Climate*	4		Humanities - *ENG 300S Literature of War*	4
American History - *HIST 104 Mod Amer. Civ*	4			
Other World Civ - *AFST 101 Intro Africana Studies*	4			
Activity/Wellness - *HWS 101 Learn to Swim*	2			
Transfer Path				
No Transfer Path associated with this major				
Liberal Arts and Sciences				
94 Liberal Arts and Science credits required including coursework listed above				
Total required credits: 126				

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Optional, Illustrative Questions to Consider:

For other SUNY campuses responding to the Program Announcement

● Do you have a similar or related program?   ●What has been your experience with the program?   ●Would the introduction of this program have any effect, positive or negative, on your institution?   If so, please specify.   ●Do you perceive a need for this kind of program?   ●Does the program offer an opportunity for articulation or inter-institutional cooperation?

Your response must be in writing, from your President, and addressed to the President of the proposing campus, with a copy to the SUNY Provost at program.review@.suny.edu.

Procedure for Program Announcements (PA)

1. SCOPE. A SUNY campus must send a PA to the SUNY Provost at program.review@suny.edu before submitting a proposal for a new program leading to an undergraduate degree. Unless requested by the SUNY Provost, a PA is not required for a program leading to an undergraduate certificate, for a new program being created by combining existing registered programs (e.g., multi-award programs and/or multi-institution programs), or for a new program being created from a track, specialization, or concentration in a registered program.

2. SUNY PROVOST'S REVIEW. The SUNY Provost's Office reviews each PA for accuracy and completeness as well as for substantive issues, such as alignment with campus mission and SUNY policy, and requests changes when needed.

3. PUBLICATION FOR COMMENTS. Once a PA is acceptable to the SUNY Provost, it is announced on the SUNY Program Review listserv in a weekly *Program Review Update,* which starts a 30-day intra-SUNY comment period. The listserv includes all campus presidents, chief academic officers, and others upon request. The PA enables other SUNY campuses – particularly those with experience with related programs – to provide information to the proposing campus that can be used to construct a sound program proposal.

4. COMMENTS FROM OTHER CAMPUSES. The President of each interested campus must send comments within 30 days of a PA's publication in the *Program Review Update* to the President of the proposing campus, with a copy to the Provost at program.review@suny.edu. Comments may include advice and suggestions about possible articulation opportunities, enrollment trends in related programs, and opportunities for cooperation, as well as concerns or objections.

5. FOLLOWING THE COMMENT PERIOD. Once the 30-day comment period for a PA ends, and any concerns and/or objections have been resolved, the campus may prepare a full proposal for the SUNY Provost and, when required, begin the external evaluation process.

6. EXPIRATION. A PA expires one year after its publication in the *Program Review Update.* If the proposing campus does not submit a program proposal to the SUNY Provost before a PA expires, the campus must submit another PA to start the process again.

In order to facilitate the design of an academic program or support facility as well as to determine its feasibility, benefit, cost, and ongoing viability, it is essential that a business plan be developed as early as possible in the development process. While the general form of a business plan as used in the commercial world can serve as a guide for a plan in academia, there are some characteristics of the two sectors that are different. In general, an academic business plan should have the following components.

An **Overview** that provides a brief description of the program or facility being proposed. Emphasis should be on the capability that will be gained. After reading this section, the reader should have no question about just what is being proposed.

The Women's Studies Program was founded in 1978 by feminist faculty and students who were committed to establishing an academic unit that fostered feminist scholarship across the disciplines. During the 2011-2012 academic year the Program changed its title to the Women, Gender and Sexuality Studies Program [WGSS]. This title change not only coincides with a national trend experienced by other Women's Studies programs, but much more accurately reflects the intellectual pursuits and scholarship of our faculty and students. In addition, the Program recently received its first full line faculty position, providing us with an opportunity to grow and stabilize the Program's curriculum. Towards this end, the Program has already redefined the core curriculum requirements for its minor and certificate. We believe that the next logical step in the Program's development is to offer an undergraduate major that builds on the requirements established for its minor and certificate.

Among WGGS's unique qualities is its commitment to fostering an understanding of the relationship between classroom and experiential-based knowledge .Building on this premise WGSS recently was awarded a grant by the NYSDOH to house the Lesbian and Gay Family Building Project. This provides an opportunity for our students to hone skills for critical analysis and address issues/concerns they may uncover as a result. It is our firm belief that the proposed major will enhance the opportunities for students interested in this kind of educational experience without a requirement for additional resources at this time.

A **Context** analysis that examines the current situation of the academic unit and suggests how the proposed development can utilize existing resources and structures to good advantage. In general, it will be easier and more cost effective to build on existing strengths rather than undertake development in an entirely new direction.

The shift in the Program's scope from Women's Studies to Women, Gender, and Sexuality Studies reflects a reconsideration of the Program's mission and curriculum which we believe is in line with national trends. More to the point, the proposed major does not require any additional resources as classes are being offered to cover the core requirements. This suggests that the Program is in alignment with current trends in the scholarship and pedagogy of our affiliated faculty. Developing a major within this context only adds value to the Program's contributions to this University.

A **Benefits** statement that details what the sponsoring unit and the University will gain from the establishment of the program or facility. It is essential that a clear connection be drawn between the new development and the existing mission and goals of the unit and that the associated improvements in program be examined. It should also be made clear how the program or facility relates to the mission and

the strategic plan of the University. Since this is an academic plan, it will be necessary to address separately the aspects of education, research, and service.

Benefits: *Currently, students and faculty who are affiliated with the WGSS Program add to the diversity of our campus community and deeply enrich the academic environment as noted in the University's Road Map. As the only one of the four SUNY centers to not have an undergraduate degree in the general areas of women, gender or sexuality studies the development of this major will further this University's ability to attract outstanding students and faculty.*

A **Cost** statement that outlines the capital cost of establishing the program or facility. This should also provide as much detail as possible concerning the source of the capital or one-time funds that will be required. When appropriate, there should also be an analysis of intangible costs such as lost opportunities and political liabilities created. Also included should be an outline of human resource costs. What type and level of personnel are envisioned as being involved with the program?

Costs: *The University already has extensive library resources to support the WGSS major; faculty are in place; the WGSS program houses faculty, has affiliated faculty and provides all the administrative support required. No additional costs are currently anticipated; future program growth may call for additional faculty.*

An **Operating Plan** that specifies not only what will be done but who will do it and when it may be expected to be done. The period of the plan will depend upon the program or facility being developed but it would generally span at least the first five years of existence.

Operating Plan:

2013-14: review current curriculum and revise as needed to meet new program objectives and to align with similar Binghamton University majors (Dara Silberstein, Sean Massey and Deborah Elliston)

2014-15: submit proposal for formal approval of WGSS major (Dara Silberstein)

2014-16: publicize through social media resources the existence of the upcoming major through contact with NY high schools and other SUNY institutions (Sean Massey, steering committee members)

2016-18: implement new curriculum and major; assess progress in recruiting students and in achieving learning outcomes with new curriculum. Revise as needed.

A **Financial Plan** that is keyed to the Operating Plan. This should include an analysis of the ongoing cost of operation and identify the sources of the funds that will be required. Obviously, the plan must show a surplus or break-even bottom line but it may include a subsidy from the sponsoring unit.

Financial Plan: *the plan requires ongoing support for existing faculty and ongoing contributions to library acquisitions. Publicity costs to highlight the new program may be covered by the*

department or with assistance from the Harpur Dean's office, but these costs are estimated to be less than $3000 over the first three years following program approval and SED registration.

A **Design** that provides as much detail as possible about the program or facility.

Design: *Space and infrastructure: existing faculty and departmental offices will be utilized, so there will be no additional space requirements.*

Program Design:

Requirements

- *40 credits;*

- *At least 20 credits must be at the 300 level or higher and at least 12 of these credits must be taken at Binghamton University;*

- *At least 20 credits must be taken at Binghamton University;*

- *Most courses in WGSS are cross-listed with courses from other departments. Students need to select courses that are cross-listed with courses from at least three different departments; and,*

- *Students must receive a minimum of a C+ grade in order for a course to fulfill requirements for the major and no courses taken under the Pass/Fail option may be credited toward the major.*

Curriculum

- *WGSS 200: Introduction to Women, Gender and Sexuality Studies;*

- *Two courses in Theoretical Inquiries in WGSS (WGSS 281, WGSS 381, WGSS 481);*

- *Two courses in Social Justice, Social Movements and WGSS (WGSS 282, WGSS 382, WGSS 482);*

- *At least 3 courses in either one or both of the following areas: Critical Humanities (WGSS 283, 383, 483) and Critical Social Sciences (WGSS 284, 384, 484);*

- *Two electives courses. The elective courses can be selected from the courses designated as either WGSS 280, 380 or 480 Any course not so designated must be pre-approved by a WGSS advisor;*

- *A course at the 400-level that can be either a seminar, or WGSS 495 (internship), or WGSS 497 (Independent Study).*

It is clear that all of these elements are inter-related. It is not likely that one section can be developed first and then followed by the others. Rather, development of this plan will, of necessity, be an iterative process with preparation of one section being dependent upon preparation of another, which may well be dependent upon preparation of the first. Also, it is likely that some of the data needed to complete a section will not be available. In that case it is essential to make a best estimate rather than not complete the plan. Where estimates are used, it should be indicated that it is an estimate and some statement should be made concerning the probable accuracy thereof.

Addition to the proposal for the WGSS major:
Changes to steering committee, curriculum committee and advising:
(Approved by the WGSS Steering Committee April 17, 2015)

1. The executive director will no longer continue to rely on the past practice of sending a general invitation to new and current faculty whose work fits under the WGSS's interdisciplinary umbrella to join the steering committee. Instead, this spring semester the executive director will write to chairs and undergraduate directors of the following departments to nominate someone to sit on the Steering Committee: Africana, Anthropology, Art History, AAAS, Cinema, Classics, Comparative Literature, English, German and Russian, History, Human Development, Nursing, Philosophy, Romance Languages and Sociology. These are the departments which contribute the most courses to our curriculum and are currently the majors of most of our student-minors. All nominees to the steering committee must have research and/or pedagogical interests that coincide with the mission and objectives of the WGSS Program. Terms for service on the steering committee will be 3 years at the end of which departments will be asked to either reappoint or provide a new representative who meets the same criteria.

2. A redesigned curriculum committee will be established which will be chaired by WGSS' faculty (Sean has agreed to serve as its chair). This committee should include the executive director and at least one representative each from the social sciences, humanities, and the Colleges of Nursing and CCPA. The committee will be responsible for establishing and identifying the requisite criteria for cross-listing courses under each of the following categories: Theoretical Inquiries, Social Justice and Social Movements, Critical Humanities and Critical Social Sciences. The curriculum committee will also make recommendations as to those courses that will be counted towards the major. These criteria will be reviewed by the Steering Committee for its approval.

3. The executive director will review all courses currently cross-listed to make certain they meet the newly established criteria and assign the appropriate WGSS rubric. These will be presented to the curriculum committee for its review and recommendations. As a result of this process only courses that have been assigned a WGSS rubric will be counted towards the major.

4. Each semester WGSS will contact department chairs and undergraduate directors with an explanation of the criteria for cross-listing and a request for courses they would like to have cross-listed. These courses will be published for our students on our website once they have been reviewed by the curriculum committee.

5. All students must meet with the executive director to sign up for the major to go over the major requirements and current courses that are available. Students will consult on an ongoing basis with the executive director who will serve as their academic advisor.