

## FINDING AID FOR THE MACDONALD COLLECTION

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Binghamton University, State University of New York

Spring 1978

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### DESCRIPTIVE SUMMARY

**Title**

THE MACDONALD COLLECTION

**ID**

**Extent**

8.75 linear ft.

**Repository**

Binghamton University, State University of New York University Libraries, Special Collections  
Binghamton, NY 13902-6012

State University of New York At Binghamton

This collection was arranged by undergraduate student Alan N. Queen under the sponsorship of Prof. Bert Hansen of the History Department and the supervision of Marion Hanscom, Special Collections Librarian. It was re-organized and rehoused by Burak Direk in 2012.

### INTRODUCTION

**Dr. Jeremiah MacDonald (1859-1918)**

Just before his death in 1918, Jeremiah MacDonald wrote: "I was born (May 22, 1859 at 2 p.m.) in (sic) Fiftieth Street, between Third and Lexington Avenues, New York City. The old homestead has been torn down long ago (sic) and rows of tenements now occupy the site. The 'old number' of the house was 129, the number of the house which now stands on the spot where I first seen (sic) the light, is Number 151.

"My mother (Rebecca Ann Howland), grandmother, and greatgrandmothers for seven generations were also born in New York City. My father (also Jeremiah MacDonald), grandfather, and greatgrandfathers for six generations were all born at old Bull's Ferry on the Hudson River about

opposite Seventieth Street, New York. My father's people were of Scotch descent. My mother's people originally came from France, but married in (sic) the old Dutch families of New York."

autobiography in: Jeremiah, MacDonald. *Secrets of Astrology Revealed*. Binghamton, N.Y.: Atlas Printing Co., 1923.

Jeremiah "was educated in the city schools, public and private...He began life as a real estate agent in New York City, and continued for several years with offices at 171 Broadway, At last...he entered the Chicago Medical College where he was graduated M.D. in 1893."

ibid. biographical sketch of the MacDonald family.

At the time of his death, Jeremiah had accumulated a number of degrees, some of which he had conferred upon himself for advertising puposes.

1966 taped interview with Mrs. Marion Rury, Jeremiah's granddaughter.

After graduation, Jeremiah practiced medicine first in Detroit, Michigan, then in Middletown, N.Y., and finally in Binghamton, N.Y., where he moved in 1895. At some point, probably while in Detroit, he was affiliated with Saint Lukes Hospital of Niles, Michigan (see document E-4).

In 1897, Jeremiah started selling his "Atlas Compound" which he made "in a small back kitchen"

William F. Seward. *Binghamton and Broome County, New York: A History*. New York: Lewis Historical Publishing Co., Inc., 1923. p.40.

of his Washington Street home. During that same year he started the Atlas Printing Company, which printed and sold his *MacDonald's Farmers Almanac*.

As the business grew, the building was expanded until in 1923, it occupied 10, 000 square feet at 9-15 Susquehanna Street and 53-55 Washington Street. As of that year, plans were being made to raze the old building and erect a new 25, 000 square foot building on the same site.

ibid. p.40

(I do not know if the plans were ever carried out.)

Upon Jeremiah's death on June 19, 1918, ownership of the business passed to his wife, Alida Mary MacDonald, and his two sons, Arthur C. and Reuben H. MacDonald. Arthur bought out his mother and brother, and became sole owner of the business in January 1919. Reuben went into the trucking business.

see note 3

### **Arthur C. MacDonald (1884-1951)**

Arthur Cleveland MacDonald was born on August 28, 1884, in Fairview, New Jersey. "He received his early education in the public schools of Middletown, New York and in the Binghamton graded and high schools, and when his formal school training was completed, found employment in a cigar manufactory in the shipping department, where he remained for about four years. At the end of

that time, he became associated with the advertising and shipping department of his father's business, and remained there about five years, then went to Syracuse, New York."

op. cit. (see note 2)

He married Fannie M. Noyes on Sept. 12, 1906. Arthur and his wife lived in Syracuse, where he worked as a waiter at "The Kirk Dining Room."

article in the Syracuse, N.Y. *Post-Standard* (newspaper), Feb. 19, 1919 - "Mac, ' Waiter At Kirk, Falls Heir To \$50, 000" Page 7.

Upon his father's death in 1918, Arthur came to Binghamton, and assumed control of the business in January 1919. Soon after, he had a house built at 31-33 Riverside Drive, where he resided for many years.

op. cit. (see note 4)

Under his leadership, the business continued to grow. Although medicine sales decreased in volume, sales of the almanac and other books increased to more than offset the decline. The business peaked around the time of World War Two.

see note 3

Soon after this, the medicines were discontinued. The healing powder was retired in 1954, and all medicine sales were ended by about 1958.

Telephone conversation with Mr. Franklin Rury (current owner of Atlas) on May 8, 1978.

Upon Arthur C. MacDonald's death in late November, 1951, his wife Fannie, and daughter Marion, assumed control of the business. In 1966, Marion and her husband Franklin Rury became the sole owners of the business, which by then was only the Atlas Printing Company.

ibid. (see note 11)

### **Atlas Printing Company (1897 -)**

The Atlas Printing Company was started by Dr. Jeremiah MacDonald in 1897, when he published his first almanac. He subsequently wrote and published *Secrets of Astrology Revealed* and *Dr. MacDonald's Dream Book*. These three publications were the only things both printed and sold by Atlas.

In addition to the three books he wrote, MacDonald, through Atlas, sold a variety of publications of other companies on different topics in the "occult sciences." This practice of retailing other firms' publications continues to this day (1978).

As of May, 1978, the business is still called the "Atlas Printing Company, " and is located at 327 Water Street, in Binghamton. They currently sell only two of the original three MacDonald publications (the almanac and the Dream Book), and still retail a line of publications of other firms on the occult. (see "Miscellaneous Books and Booklets" and Appendix 2)

## THE COLLECTION

This collection mainly consists of orders for MacDonald's merchandise and bills to the company. Also included are samples of MacDonald's products (see "Copies of MacDonald's Farmers Almanac" and "MacDonald's Medicines"), some of Jeremiah's diploma's and certificates (see "Diplomas, Degrees, and Certificates of Jeremiah MacDonald"), and some family photographs (see "Photographs and Postcards").

It is not definitely known how the State University of New York at Binghamton acquired the collection. It is possible that it was donated by Mrs. Marion Rury (Dr. Jeremiah MacDonald's granddaughter) sometime around 1966.

It has been subsequently learned that the MacDonald Collection was purchased accidentally along with some printing equipment from the Atlas Printing Company. Prof. Ken Lindsay of the Art Department had arranged for the purchase of hand presses circa. 1966. The occasion was an auction sponsored by the Johnson City Press.

prepared by: Alan N. Queen

History 199  
Spring 1978

Access: Unrestricted

## CONTAINER LIST

### Part 1

Box (Box #1)

*Title:* DOMESTIC ORDERS FOR MEDICINAL PRODUCTS

### Description

Orders from the 50 states and District of Columbia for the medicinal products sold by "Dr. MacDonald's Atlas Compound". These include Atlas Compound, Ac-So Tablets, Atlas Ointment, Healing Powder (discontinued about 1954), and Apple Blossom Skin Soap. Orders are arranged alphabetically by state of origin. Orders are NOT in chronological sequence, and cover the period from about 1944-1957. Includes orders for both medicines alone, and medicines and books. For Books alone, see "Domestic Book Orders."

Inventory:

file #, state(s), total # of documents

Container 1

Alabama

65

Container 2	Alaska, Arizona, and Colorado	44
Container 3	Arkansas	62
Container 4	California	88
Container 5	Connecticut, Delaware, Idaho, and Iowa	48
Container 6	Florida	59
Container 7	Georgia	62
Container 8	Illinois	75
Container 9	Indiana	60
Container 10	Kansas	39
Container 11	Kentucky, Maine, Maryland, Mass., Minn., Mont., and Neb.	68
Container 12	Louisiana	60
Container 13	Michigan	90
Container 14	Mississippi	94
Container 15	Missouri	57
Container 16	Nevada, N. H., N. J., N. Mex., N. Carolina, and N. Dakota	94
Container 17	New York	71
Container 18	Ohio	86

Container 19  
 Oklahoma, Ore., R. I., S. Carolina, and S. Dakota  
 79

Container 20  
 Pennsylvania  
 78

Container 21  
 Tennessee, Vermont, Virginia, and Washington  
 (state)  
 99

Container 22  
 Texas  
 158

Container 23  
 Washington, D. C., W. Virginia, Wisconsin, and  
 Wyoming  
 34

TOTAL---- 1670

Box (Box #2)  
 Title: DOMESTIC BOOK ORDERS

### Description

Orders from the 50 states and District of Columbia for various publications printed and sold by the "Atlas Printing Company:" *Mac Donald's Farmer's Almanac*, *Secrets of Astrology Revealed*, and *Dr. MacDonald's Dream Book*. Also included are orders for publications of other companies that were retailed by the Atlas Printing Company, most notably *Solar Biology*, *The Sixth and Seventh Books of Moses*, books on palmistry, hypnotism, mind reading, and other "occult sciences, " as well as dictionaries and bibles.

Orders cover the period from Nov. 1944 to May 1957 with some gaps. Orders are arranged alphabetically by state of origin, and are in chronological order within each folder.

NOTE: If document is dated only with year, date of answer (rubber--stamped date) was used for chronology. Postmarks were used, when present, in preference to date of answer. Those documents with no year were classified as "undated, " and are at the end of each folder.

Orders for books *only*. For orders for medicines alone, and both medicines and books, see "Domestic Orders for Medicinal Products."

#### Inventory:

file #, State(s), Dates, # undtd., total # of documents

Container 1  
 Alabama 3/47 - 2/57 -  
 27

Container 2  
 Arkansas 2/47 - 5/56 4  
 48

Container 3  
 Arizona, Colo., Conn., Dela. 5/46 - 5/57 -  
 22

Container 4  
 California 12/44 - 2/58 1  
 46

Container 5  
 Florida 7/47 - 4/57 1  
 30

Container 6  
Georgia 12/47 - 5/57 -  
34

Container 7  
Idaho, Ky., Me., Md., Mass. Minn., and Mont. 8/45  
- 4/57 1  
55

Container 8  
Illinois 12/45 -5/57 5  
111

Container 9  
Indiana 2/47 - 3/55 2  
43

Container 10  
Iowa 5/48 - 3/55 1  
35

Container 11  
Kansas 1/47 - 1/56 2  
54

Container 12  
Louisiana 7/46 - 3/57 3  
64

Container 13  
Michigan 11/45 - 5/57 2  
59

Container 14  
Mississippi 11/46 - 5/57 4  
66

Container 15  
Missouri 12/46 - 5/57 2  
75

Container 16  
Nebraska, Nev., N.J., N.Mex., N. Carolina, and N.  
Dak. 4/47 - 1/57 -  
50

Container 17  
New York 6/45 - 1/57 2  
48

Container 18  
Ohio 2/47 - 4/57 -  
53

Container 19  
Oklahoma 1/46 - 3/57 3  
54

Container 20  
Oregon, R.I., S.Car., S.Dak., and Tenn. 6/47 -  
4/57 -  
57

Container 21  
Pennsylvania 9/45 - 4/57 1  
83

Container 22  
Texas 12/46 - 5/57 5

116  
 Container 23  
 Utah, Virginia, Washington, Washington, D.C., W.  
 Virginia, Wisconsin, Wyoming 11/44- 5/57 2  
 64  
 Container 24  
 Misc. (state of origin unknown)  
 7  
 TOTAL----1301

Box (Box #3)

Title: ORDERS FOR MEDICINAL PRODUCTS FROM ABROAD

**Description**

Orders from foreign countries and U.S. possessions (such as Puerto Rico and the Virgin Islands) for the medicinal products sold by "Dr. MacDonald's Atlas Compound." These include Atlas Compound, Ac-So Tablets, Atlas Ointment, Healing Powder (discontinued about 1954), and Apple Blossom Skin Soap.

Orders are arranged alphabetically by place of origin. Orders are NOT in chronological sequence, and cover the period from about 1944-1957.

Includes orders for both medicines alone, and medicines and books. For Books alone, see "Book Orders From Abroad."

**Inventory:**

*file #, Place of Origin, Total # of documents*

Container 1  
 the Bahamas, British Honduras, & the Belgian  
 Congo  
 18  
 Container 2  
 British West Indies (B.W.I.) Misc.  
 42  
 Container 3  
 Canada  
 25  
 Container 4  
 Canal Zone  
 28  
 Container 5  
 Costa Rica  
 16  
 Container 6  
 Cuba  
 103  
 Container 7  
 Curacao (N.W.I.)  
 51  
 Container 8  
 Dominican Rep., Dutch Guiana, French Camaroon,  
 French Guiana, and the French Ivory Coast  
 14  
 Container 9  
 Haiti, Holland, the Rep. of Honduras, & the Fr.  
 Ivory Cst.



7 [UNK]  
 Container 10  
 Jamaica (B.W.I.)  
 64  
 Container 11  
 Liberia  
 12  
 Container 12  
 Netherlands Windward Islands (N.W.I.) Misc.  
 24  
 Container 13  
 Nicaragua, Panama, Senegal, and Venezuela  
 30  
 Container 14  
 Puerto Rico and the Virgin Islands (U.S.A.)  
 104  
 TOTAL--- 538

Box (Box #3)

*Title:* BOOK ORDERS FROM ABROAD

**Description**

Orders from foreign countries and U.S. possessions (such as Puerto Rico and the Virgin Islands) for publications printed and sold by the "Atlas Printing Company:" *MacDonald's Farmers Almanac*, *Secrets of Astrology Revealed*, and *Dr. MacDonald's Dream Book*. Also included are orders for publications of other companies that were retailer by the Atlas Printing Company, most notably *Solar Biology*, *The Sixth and Seventh Books of Moses*, books on palmistry, hypnotism, mind reading, and other "occult sciences, " as well as dictionaries and bibles.

Orders are arranged alphabetically by place of origin. Orders are NOT in chronological order, and cover the period from about 1944-1957.

Orders for books *only*. For orders for both medicines and books, and Medicines alone, see "Orders for Medicinal Products from abroad.

Inventory:

file #, place of origine, Total # of documents

Container 1  
 the Bahamas, Bermuda, and British Guiana  
 57  
 Container 2  
 Belgian Congo, French Camaroon, French Guiana,  
 Gold Coast, Liberia, Nigeria, and Togo  
 34  
 Container 3  
 British Honduras  
 50  
 Container 4a  
 British West Indies (B.W.I.) Misc.- folder #1  
 125  
 Container 4b  
 British West Indies (B.W.I.) Misc.- folder #2  
 135  
 Container 5  
 Canada  
 50

Container 6  
Canal Zone  
79

Container 7  
Columbia, Guatemala, Mexico, and Nicaragua  
35

Container 8  
Costa Rica  
43

Container 9  
Cuba  
129

Container 10  
Curacao (N.W.I.)  
87

Container 11  
Dominican Republic  
21

Container 12  
Great Britain, Haiti, and the Republic of Honduras  
32

Container 13a  
Jamaica (B.W.I.) Misc. - folder #1  
173

Container 13b  
Jamaica (B.W.I.) Misc. - folder #2  
91

Container 14  
Netherlands Windward Islands (N.W.I.) Misc.  
73

Container 15  
Republic of Panama  
34

Container 16  
Puerto Rico and the Virgin Islands (U.S.A.)  
85

Container 17  
Venezuela  
30

Total---- 1363

*Title:* BILLS, RECEIPTED BILLS, AND MISC. BUSINESS CORRESPONDENCE

**Description**

Bills from various companies for office equipment, supplies, maintenance, fuel (Coal and Oil), stationary, printing equipment and supplies, chemicals, bottles, and miscellaneous services. Also included are some personal bills, mostly of Arthur C. MacDonald such as auto repair bills, bills for jewelery, groceries, work done on his home, tax and utility bills, etc.

Bills are organized by type, and are NOT in chronological order. Bills cover the period from about 1905 to 1935.

folders 1-11 in Box #4

folders 12a-19 in Box #5.

Inventory:

*File Number, Billing Company or type, Total # of Documents*

Box (Box #4)  
Container 1a  
Advertising Bills - folder #1  
202

Container 1b  
Advertising Bills - folder #2  
249

Container 2  
Bills for Automobile Repairs, service, etc.  
73

Container 3  
Bills for Bottles, Bottle Caps, Corks, and Labels  
62

Container 4  
Bills for Boxes - Shipping, Packing Boxes, etc.  
231

Container 5  
Bills for Coal  
58

Container 6  
Bills for Insurance  
114

Container 7  
Bills for Mailings - from U.S. Post Office & Private  
Mailing Companies  
142

Container 8a  
Bills for Medical Supplies - Drugs, Chemicals, etc.  
125

Container 8b  
Bills for Medical Supplies - Drugs, Chemicals, etc.  
132

Container 8c  
Bills for Medical Supplies - Drugs, Chemicals, etc.  
173

Container 8d  
Bills for Medical Supplies - Drugs, Chemicals, etc.  
215

Container 9  
Bills for Oil  
14

Container 10  
Bills for Paper and Misc. Stationary  
160

Container 11  
Bills for Printing and Printing Supplies  
47

Box (Box #5)  
Container 12a  
Bills and Orders for Publications of Other  
Companies  
185

Container 12b  
 Bills and Orders for Publications of Other  
 Companies  
 148  
 Container 12c  
 Bills and Orders for Publications of Other  
 Companies  
 207  
 Container 12d  
 Bills and Orders for Publications of Other  
 Companies  
 110  
 Container 13  
 Bills from S. J. Kelly Engraving Company  
 159  
 Container 14  
 Bills from Western Union Telegraph Co. for "Time  
 Service"  
 46  
 Container 15a  
 Miscellaneous Bills - folder #1  
 131  
 Container 15b  
 Miscellaneous Bills - folder #2  
 115  
 Container 16  
 Misc. Bills "to the Estate of Jeremiah MacDonald"  
 (J. Didier, Executor)  
 48  
 Container 17  
 Miscellaneous Personal Bills  
 169  
 Container 18  
 Tax Bills and Receipts  
 39  
 Container 19  
 Utility Bills (Telephone, electricity, water, etc.)  
 191  
 TOTAL--- 3545

*Title:* COPIES OF MACDONALD'S FARMERS ALMANAC

**Description**

24 copies of MacDonald's Almanac for various years.

Inventory:

*Number, Year, # of copies*

Box (Box #6)  
 A-1941 1941  
 one  
 A-1942 1942  
 two  
 A-1943 1943

six  
A-1944 1944  
three  
A-1945 1945  
four  
A-1948 1948  
one  
A-1949 1949  
two  
A-1950 1950  
one  
A-1955 1955  
one  
A-1961 1961  
three  
TOTAL---- 24  
A-1910 1910  
[UNK]  
[UNK] [UNK] in 1988 [UNK] [UNK] [UNK] [UNK]  
[UNK].

Box (Box #7)

Title: MISCELLANEOUS RECORD BOOKS OF MACDONALD'S COMPANIES

Description/Inventory:

B-1 1920 checkbook. Account of "A. C. MacDonald/Atlas Compound/Atlas Printing Co." with the Citizens Bank of Binghamton.  
Checks #1102 - 1383 written April - August 1920

Checks #1387 - 1596 remaining

(Checks # 1384-1386 missing. Entire page was removed.)

B-2 Bankbook. Account of A. C. MacDonald with the Citizen's Bank of Binghamton. Account opened 3/25/25. Last entry 12/20/25.

(The next four books may be from a bookkeeping course. They are not records of either the Atlas Printing or Atlas Compound Companies.)

B-3 "Journal" record of expenses, 1905-6. A.C. MacDonald.

B-4 "Trial Balance Book" Record of accounts, 1905. A. C. MacDonald.

B-5 "Ledger" company resouces, 1905. A.C. MacDonald.

B-6 "Invoice Book" records of accounts, 1906. A.C. MacDonald.

B-7 Employee Time Books. Record of days worked and amount paid to each employee. Seven (7) books covering March 1907 to Sept. 1928, inclusive.

(Note: Employees listed by name.)

a) March 1907 to

- Dec. 1910
- b) Jan. 1911 to Nov. 1913
- c) Dec. 1913 to Oct. 1916
- d) Nov. 1916 to Sept. 1919
- e) Oct. 1919 to Aug. 1922
- f) Sept. 1922 to Aug. 1925
- g) Aug. 1925 to Sept. 1928

B-8 Record of Accounts Receivable and Payable, as well as cash on hand, etc. c.1913.

Box (Box #6)

Title: MISCELLANEOUS BOOKS AND BOOKLETS

### Description

Publications of various companies that were probably sold by the Atlas Printing Company. Also included are four U.S. Department of Agriculture bulletins which were used in various issues of the *MacDonald's Farmers Almanac*. All books and booklets are arranged in chronological sequence by date of publication.

### Inventory:

- C-1 Poor Richard Jr.'s Almanac - (reprint from the Saturday Evening Post) 1906.
- C-2 *Farmer's Almanac* - (not MacDonald's) 1906.
- C-3 Poor Richard's Lacoceptine Almanack for ye Doctor - 1911.
- C-4 Planetary Daily Guide for All - 1916.
- C-5 Raphael's Almanack - 1921.
- C-6 Hick's Almanac and National Weather Book - 1924.
- C-7 The Astrological Bulletina - 1924.
- C-8 Practical Astrology for Everybody - 1925, by Llewellyn George.
- C-9 The Astrological Bulletina - 1925.
- C-10 *Some Common Birds Useful to the Farmer* - U.S. Department of Agriculture Bulletin #630 - 1926 revised edition.  
(NOTE: was used in the 1936 edition of MacDonald's Almanac).
- C-11 Raphael's Almanack - 1928.
- C-12 Foulsham's Old Moore's Almanack - 1928.
- C-13 *Turkey Raising* - U.S. Department of Agriculture Bulletin #1409 - 1929 revised edition.  
(NOTE: Was used in 1932 edition of MacDonald's Almanac).
- C-14 McKesson's First Aide in Emergencies - 1930.

C-15 *The Making and Feeding of Silage* - U.S. Department of Agriculture Bulletin (no number) - 1930.

(NOTE: was used in 1932 edition of MacDonald's Almanac).

C-16 Moon's Sign Book - 1931.

C-17 *Drug Plants Under Cultivation* - U.S. Department of Agriculture Bulletin (no number) - 1933.

(NOTE: was used in 1936 edition of MacDonald's Almanac).

Box (Box #8)

Title: GRAPHICS FOR ADVERTISEMENTS, MISC. ILLUSTRATIONS, AND SIGNS.

### Description

Drawings of charts, advertisements, etc. from various MacDonald publications. Also included are the original drawings of labels for various MacDonald medicines. In some cases, the original drawing and a printed "proof" are included.

#### Inventory:

D-1 Printed palm card advertisement for Atlas Compound.

D-2 Graphic for Atlas Ointment. In pen and ink.

D-3 Printed proof of graphic D-2.

D-4 11 copies of a printed sign "MacDonald's Farmers Almanac Sold Here" with drawing of a bust of Dr. J. MacDonald.

D-5 Printed price list for almanacs in quantities between 8 and 1000[UNK]

D-6 Graphi of "Famous People" probably for almanac.

D-7 pen and ink illustration "How to Win At Any Kind of Speculation Using the Science of Numerology."

D-8 ink and pencil "Perpetual Calendar" on yellow cardboard.

D-9 large pen and ink perpetual calendar on white cardboard.

D-10 Pen and ink drawing of a box of Apple Blossom Skin Soap.

D-11 Pen and ink drawing of a farm scene, with "Dr. MacDonald's Atlas Compound 1897" on side of barn.

D-12 Pen and ink drawing of Atlas Printing/Compound factory building.

D-13 Pen and ink chart of "Positions of the Moon for 1935" (3 crossed [UNK] & replaced [UNK])

D-14 Pen and ink drawing of Atlas Compound Advertisement

D-15 Proof photo of Bottle of Atlas Compound.

D-16 Pen and ink drawing of box of Atlas

Compound.

D-17 Pen and ink drawing of box of "Dr. MacDonald's Kola Tablets:"

D-18 Pen and ink drawing of cylindrical box of Ac-So Tablets.

D-19 Small pen and ink drawing of a cylindrical bottle of Ac-So Tablets. (NOT the same as D-18.)

D-20 Drawing of a box of "MacDonald's Vanishing Cream, " "MacDonald's Vegetable Compound Soap, " and "MacDonald's Cold Cream."

D-21 Pen and ink drawing of a box of MacDonald's Apple Blossom Soap.

D-22 Pen and ink drawing of label for MacDonald's Healing Powder.

D-23 Pen and ink drawing "Astrologers of Ancient Times."

D-24 Pen and ink drawing "Astrologers of Modern Times" (includes J. MacD.)

D-25 Pen and ink drawing of label for MacDonald's Healing Powder.  
(NOT same as D-22.)

D-26 Pen and ink drawing of cover of 1940 Almanac.

D-27 Pen and ink drawing of cover of 1944 Almanac.

D-28 Pen and ink drawing of cover of 1951 Almanac.

D-29 Proof of orange (background) and black (lettering) sign "MacDonald's Farmers Almanac Sold Here."

D-30 graphic from 1924 Almanac.

D-31 Printed chart of "The Twelve Signs of the Zodiac."

D-32 Printed proof of healing powder labels D-22 and D-25.

D-33 Pen and ink drawing "A Little Bit of Humor."

D-34 Pen and ink drawing "Drug Plants Under Cultivation." Includes drawings of various plants in background. (See document C-17.)

D-35 folder containing printed graphics of Dr. Jeremiah MacDonald.

Box (Box #8)

*Title:* DIPLOMAS, DEGREES, AND CERTIFICATES (of Jeremiah MacDonald)

### **Description**

Diplomas, degrees, and certificates of graduation from various educational institutions. Also included are three certificates from various county clerks certifying Jeremiah MacDonald as a doctor of medicine (M.D.).

Inventory:

E-1 letter from Tarrant County (Fort Worth, Texas)



Clerk certifying Jeremiah MacDonald as being a doctor of medicine of record. Dated June 1899.

E-2 Diploma awarding a "Doctor of Psychology" degree to Jeremiah MacDonald from the Chicago School of Psychology. Dated Dec. 1, 1899.

E-3 letter from Shawnee County (Topeka, Kansas) Clerk certifying that Jeremiah MacDonald as an M.D. of record. March 26, 1901.

E-4 Certificate from Saint Lukes Hospital of Niles, Michigan, stating that Dr. Jeremiah MacDonald was a staff doctor and "entitled to the rights and privileges" of the position. Dated April, 1901.

E-5 Certificate of graduation from the American College of Sciences in Philadelphia. Dated October 11, 1901.

E-6 Membership certificate from the American Association of Physicians and Surgeons. Dated March 27, 1903.

E-7 Certificate of graduation from the Pittsburgh (Pa.) School of Hypnotism. Dated November 2, 1903.

E-8 "Doctoris Osteopathy" degree from the "Vetvs Academia Physio Medica." Dated May 3, 1904.

E-9 Membership certificate from the New York Society of Osteotherapeutic Physicians (New York City). Dated Sept. 1, 1906.

E-9a Noterized letter (from a Manhattan notary public) stating that Jeremiah MacDonald was a member of the New York Society of Osteotherapeutic Physicians. Dated Nov. 3, 1906.

Box (Box #6)

*Titles:* MACDONALD'S MEDICINES

### **Description**

Bottles and boxes from MacDonald's medicines, some still containing the original "medicine."

#### Inventory:

M-1 one bottle of "Dr. MacDonald's Atlas Compound/ Laxative Compound/Mild Cathartic." Bottle contains 75 tablets.

M-2 two empty boxes from "MacDonald's Vegetable Compound Soap"

M-3 three empty boxes of "Dr. MacDonald's Kola Compound (uncoated)" This "remedy" is for "headaches and neuralgia."

M-4 one box of "Dr. MacDonald's Electro-Magnetic Compound" with brown tablets still intact.

M-5 ten boxes of "Dr. MacDonald's Alkalaska Blood and Stomach Bitters" containing a dry mixture of shredded plant material (the bitters). Instructions most interesting, (see side of box).

M-6 six bottle caps, with cork liners, from bottles of

Atlas Compound.

M-7 three cylindrical wooden boxes. One is labelled "SAW PALMETTO COMPOUND."

Box (Box #6)

Title: PHOTOGRAPHS AND POST CARDS

Description/Inventory:

P-1 [UNK] photo of man (seated), woman (standing), and a dog (on chair) on what appears to be the front porch of a house. Possibly Arthur C. MacDonald, his wife Fannie, and dog "Snoozer."

P-2 Photo of man with a full beard and mustache, with skull design tie-tac. Probably Jeremiah MacDonald

P-3 Photo of man with mustache and small "goatee" beard. Probably Jeremiah MacDonald. ("Keil/ 120 Court Street/ Binghamton, N.Y." imprint on lower right corner.)

P-4 Old sepia-toned photo of man with beard. Labelled "J. MacDonald/1879."

P-5 Sepia-toned photo of group of 5 men. Front 3 seated, rear 2 standing. All in jackets and hats.

P-6 Sepia-toned photo of 3 men standing. Apparently same as 3 seated men in photo #P-5.

P-7 Photo of 9 men - 3 in front seated, rear 6 standing, in what appears to be a factory. Glare obscures the faces of 3 of the men in rear. Photo dated 1901.

P-8 Photo of 7 men - 3 in front seated, 4 in rear standing. All but one man wearing overall/smocks. Photo set in what appears to be a storage area (boxes piled in rear). Photo dated 1901.

P-9 Another photo dated 1901, of 7 men - 3 in front seated, rear 4 standing. All but one wearing overall/smocks. Apparently another factory scene.

P-10 Yet another factory scene. "Kent's Cigar Factory - 1901" written on back. Photo depicts 7 men - 3 in front seated, 4 in rear standing. All wearing overall/smocks.

P-11 Photo of 7 men in suits and hats, seated on grass near edge of a forest.

P-12 Photo of 3 of the men in #P-11, standing on grass near a tree. Whiteish mark on photo, as if film crinkled during processing.

P-13 Photo of man in jacket and hat standing in front of wooden shack.

P-14 Photo of a storefront. Signs on building say: "DEMOCRAT/The Church-side Peess/ 98 Job Printing 98."

P-15 Photo of 13 men and boys in front of storefront. Sign says: "T. F. Heavey, Flour, Feed, &

Seeds."

P-16 & 17 2 prints of same photo of small white motorboat on water. 3 women and 1 man in boat. (NOTE: Jeremiah MacDonald had a boat "up in Ithaca, " according to MacDonald's granddaughter intaped interview.)

P-18 2 boats on water. Larger boat [UNK] to be same one in P-16 & 17.

P-19 Photo of man in suit standing in garden of some sort. Corner of wooden structure of some sort is at extreme right.

P-20 Postcard of the "Hotel Clune, Opera House and Garage, Hallstead, Pa."

P-21 Postcard of "The Kirk Dining Room/ O'Conner & Wittner/ Syracuse, N.Y."

(NOTE: Arthur C. MacDonald worked as a waiter at "The Kirk" before taking over his father's business.)

P-22 Photo of a diploma from the "Independent Medical College" of Chicago certifying Jeremiah MacDonald as a "Doctor of Medicine." Dated June 17, 1899.

P-23 Framed diploma from the "American School of Astrology." Diploma dated 15 June, 1899 at Binghamton, N.Y., " and is signed by "J. MacDonald, M.D.."

Box (Box #6)

Title: MISCELLANEOUS

#### Description/Inventory:

1) Three tape recordings, one 60 minute cassette tape and two reel-to-reel tapes. Cassette is a recording of an interview with Marion Rury of Binghamton, granddaughter of Dr. Jeremiah MacDonald. Interviewer - Mrs. Susan Cardoza of Vestal, N.Y. Interview conducted on Nov. 8, 1966. Reel-to-reel tapes are apparently recordings of the same interview as on cassette, but this has not been verified.

2) Two folders "Materials for Display" Folder 1 - 51 documents

Folder 2 - 75 documents

Folders contain testimonial letters, samples of MacDonald's business stationary, samples of mailing circulars, and interesting letters. This material is suitable for display.

#### REFERENCES - Part I

GENERAL INFORMATION ON PATENT MEDICINES  
(none mention MacDonald)

Anders, J.M.. *The "Patent Medicine" and Nostrum*

*Evils*. Chicago: Journal of the American Medical Association (v.46; pg.267-70), 1906. (N.Y. Public Library, 23rd Street Annex) [WAA +]

Hechtlinger, Adelaide. *The Great Patent Medicine Era -or- Without Benefit of Doctor*. New York: Madison Square Press, 1970. (N.Y. Public Library, Mid-Manhattan Branch - 8 East 40th St.) [AG 10 141]

Holbrook, Stewart H.. *The Golden Age of Quackery*. New York: Macmillan Company, 1959. (Main Library at 42nd St. and 5th Avenue) Has an excellent chapter on the Kilmer Brothers of Binghamton, a well-known firm that produced "Swamp Root, " among others. [D - 12 1735]

Young, James Harvey. *The Toadstool Millionaires*. Princeton, N.J.: Princeton University Press, 1961. (SUNY-Bing. Library) [RM 671 A1 Y73 SCIENCE]

Young, James Harvey. *The Medical Messiahs*. Princeton, N.J.: Princeton University Press, 1967. (SUNY-Bing. Library) [R 730 Y68 SCIENCE]

(NOTE: Library where book may be found in (). Call number in [].)

## REFERENCES - Part II

Binghamton and Broome County Histories with NOTHING on MacDonald.

Lawyer, William S.. *Binghamton/ Its Settlement, Growth, and Developement/ and the Factors In Its History 1800-1900 Together With a History of the Towns and Villages of the County*. (no city): Century Memorial Publishing Company, 1900. (SUNY-Bing. Library) [Ref. F 129 B4 L4]

Smith, Henry Perry. *History of Broome County*. Syracuse, N.Y.: D.Mason and Company, 1885. (SUNY-Bing. Library) [Ref. F 127 B8 S6]

## REFERENCES - Part III

Cardoza, Susan. *MacDonald's Patent Medicine and the Atlas Compound*. in the Bulletin of the Broome County Historical Society, No. 15, April 1968. Binghamton, N.Y.: Broome County Historical Society, 1968. pp. 18 - 24. (Bing. Pub. Library, 78 Exchange St.)

MacDonald, Jeremiah. *Secrets of Astrology Revealed*. Binghamton, N.Y.: Atlas Printing Co., 1923. (SUNY-Bing. Lib. - Special Collections) [BF 1711 M2 1923]

Seward, William F.. *Binghamton and Broome County, New York: A History*. New York: Lewis Historical Publishing Co., 1924. pp. 39-40. (SUNY-Bing. Library.) [Ref. F 129 B4 S5 v. 3]

#### *Appendix One- Folder Labelling System*

#### *APPENDIX TWO*

The Atlas Printing Company is still selling *MacDonald's Farmers Almanac*. The Almanac is now priced at 75¢ if picked up in person, or 90¢ if ordered by mail. The mailing address is:

- Atlas Printing Company
- Post Office Box 790
- Binghamton, N. Y. (13902).

The telephone number is (607) 724-0321.

#### *APPENDIX THREE- Geneological Outline*