Business

Interest Area
Business is about the flow of resources, information, goods and services, and people. Business employers look for analytical and critical thinking skills, familiarity with quantitative methods and leadership as well as strong written and oral communication skills, all of which can be pursued through a Harpur degree.

All liberal arts majors are skills-based. Hence, any Harpur major is appropriate to enter the field of business. Any Harpur major can also pursue an accelerated five-year BA/BS and MBA program in the School of Management.

First Year Courses
Students can develop strong quantitative skills by majoring in actuarial science or economic analysis, which are easily transferable to the risk management and insurance industry. Students interested in strategic marketing can pursue a geography degree with an emphasis on urban and economic retailing. English and rhetoric can also be a great major for students who want to develop strong communication skills ideal for marketing and public relations. Graphic design may be of interest to students hoping to pursue a career in advertising. Introductory coursework in any of these disciplines would be appropriate.

Students interested in economics or actuarial science can take ECON 160 and 162, and MATH 147 or MATH 224/225 during the first year. MATH 147 would also be appropriate for students interested in a geography degree.

In addition, consider: PHIL 147, Markets Ethics and Law CS 105, Intro to Computing

Beyond the First Year
AAAS 317: The Economy of China (in Chinese)
ANTH/LING 114: Language, Culture and Communication
ECON 314: Econ of Developing Countries
ECON 350: US Financial Systems-Markets and Institutions
ECON 436: International Trade
ECON 437: International Monetary Economics
GEOG 233: Urban Geography: Race and Place
GEOG 333: Retail Geography
PLSC 380D: International Organizations
Potential Jobs
Harpur majors gain a wide variety of skills that are also relevant to careers in business. Some of the business careers available to Harpur majors include:

- Actuary
- Account manager
- Advertising sales agent
- Business manager
- Commodities trader
- Consultant
- Credit analyst/loan officer
- Entrepreneur
- Financial economist
- Financial planner/analyst
- Journalist
- Market research analyst
- Product manager
- Public administrator/manager
- Retail sales manager
- Risk analyst
- Sales and marketing assistant
- Sales associate
- Statistician
- Urban planner

If you have any questions, contact a Harpur Academic Advising associate at:
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