Communications

Interest Area
While Harpur College does not have a communications major, there are a variety of ways to pursue this interest. Communications is a field of interaction. It requires someone with strong oral and written communication skills and advanced analytical and interpersonal skills. Many Harpur majors emphasize these skills. Communications as a field extends beyond mass media and includes interpersonal, small group and organizational endeavors.

A career in communications is aided by having a knowledge of how a cause or company functions internally, with an emphasis on the ability to effectively communicate that message to the public. Choosing a major like rhetoric, graphic design, PPL (philosophy, politics and law), anthropology, cinema or theatre is a great way to pursue the strong communication and analytic skills you need to work in communications.

First Year Courses
Potential first-year courses to consider:
Writing 111: Coming To Voice
Anth 114: Language, Culture, and Communication
Cinema 121: Experimental History and Analysis of Film
CW 250: Fundamentals of Creative Writing
ARTH 280H: Histories of Photography

Beyond the First Year
Courses to consider beyond the first year:

Rhet 240: Introduction to Journalism
Anth 347: Archeaology and the Media
Cine 352: Performative Process
Eng 380: Humor in Film
PLSC 340: Public Opinion
Rhet 440: Feature Writing
Thea 389Q: Marketing for Entertainment
THEA 489P: Video Production for Entertainment

Potential Jobs
Public relations in the non-profit or private sector, social media coordinator, grant writer, public administrator, ombudsman, marketing specialist, development officer, writer, editor, reporter, conflict relations counselor, negotiator, advocate.
Communications is a great field in which to link a set of skills with your interests be they health and medicine, technology, arts, education, or local or national causes.

**Ways to get involved!**

Student Association Programming Board

*Pipe Dream*

Speech and Debate Team

Binghamton Sound, Stage and Lighting Media Group

Sports Debate

Binghamton Review

Harpur Radio Workshop

The New BTV - Binghamton TV

Experimental Media Organization

**Resources**

Interested in finding out more about career opportunities in the field? Try exploring these links:

- [Public relations](http://www.prsa.org/)
- [Entertainment jobs](http://www.showbizjobs.com)
- [Employ Now](http://www.employnow.com/)
- [Marketing](http://marketingjobs.com/)

If you have any questions, contact a Harpur Academic Advising associate at:

harpfrsh@binghamton.edu or call (607) 777-3700