State of the University 2013

President Harvey G. Stenger
Today’s program

- Harvey Stenger – 2012 review
- Don Nieman – Academic Affairs
- Brian Rose – Student Affairs
- Bahgat Sammakia – Research
- Marcia Craner – External Affairs
- Pat Elliott – Athletics
- Jim Van Voorst – Finance and Administration
- Harvey Stenger – 2013 preview
2012 – President’s priorities

First priority

- Visit • Listen • Learn

Next: SUNY 2020 approval and implement year one

- Faculty growth – begin the +150 (30)
- Staff growth – begin the +175 (35)
- Student growth – begin the +2,000 (500)
- Smart-Energy Center – start the design
2012 – President’s priorities

- Gauging support
  - Determine the position of Binghamton University in the community’s economy and social fabric
  - Determine the position of Binghamton University in the hearts and minds of our alumni
  - Determine the legislative and System Administration support
2012 – President’s priorities

- Positioning us for maximum economic impact
- REDC process and co-chair appointment
- >$10M in REDC projects related to Binghamton
- BAE Hybridrive
- Endicott Interconnect
- Incubator
2012 – President’s priorities

- Building a Road Map to be the premier public university of the 21st century
  - Reaffirm our mission and vision
  - Identify important areas of improvement
  - 9 Road Map teams —

<table>
<thead>
<tr>
<th>Advancing Learning</th>
<th>Diversity &amp; Inclusiveness</th>
<th>Philanthropy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Engagement</td>
<td>Global Engagement</td>
<td>Rankings &amp; Reputation</td>
</tr>
<tr>
<td>Creative Activities &amp; Research</td>
<td>Infrastructure</td>
<td>Student Success</td>
</tr>
</tbody>
</table>

- Develop 5-year and 20-year goals for each team
- Develop projects and programs to reach goals
- Assemble projects into a strategic plan
Academic Affairs:
Strategic Growth with Excellence

Donald Nieman
Provost and Vice President for Academic Affairs
As a result of NYSUNY 2020, we are growing

- 2011-2016
  - 1,600 additional undergraduates
  - At least 400 additional graduate students
  - 150 net new tenure-track faculty

- 34 net new tenure-track faculty added 2012-13

- 51 searches under way for 2013-14
This is a once-in-a-generation opportunity, but what will we do with it?

“One day Alice came to a fork in the road and saw a Cheshire cat in a tree. ‘Which road do I take?’ she asked. His response was a question: ‘Where do you want to go?’ ‘I don’t know,’ said Alice. ‘Then,’ said the cat, ‘it doesn’t matter.’

— Lewis Carrol, *Alice in Wonderland*
Enhance the undergraduate experience

- Recruit even better-prepared students
- Lower student/faculty ratio
- Increase faculty mentoring of students
- Expand undergraduate research
- Enhance intellectual life of residential communities

**SUMMER SCHOLARS AND ARTISTS PROGRAM**

The Undergraduate Research Center offers awards to support Binghamton University undergraduates in special research, scholarship or creative activities during the summer.

These prestigious fellowships provide a stipend to permit students to conduct primary research or creative activities with faculty mentors.

Proposals from all academic disciplines are welcome.

- The fellowships support undergraduate students in eight weeks of full-time scholarly activity. Each fellowship consists of a $3,000 student award and a $1,000 faculty award.
- This program is open to students graduating in spring 2014 or later.
- The deadline for fellowship applications for the Summer 2013 Program is February 8, 2013.

Additional information and application instructions are available on the Undergraduate Research Center website at www.binghamton.edu/undergraduate-research-center
Increase Binghamton’s strength and reputation as a research university

- Areas of excellence across the disciplines
  - Smart energy
  - Healthcare
  - Citizenship, rights and cultural belonging
  - Material and visual worlds
  - Sustainable communities
- Cluster hires
Increase graduate enrollment and the strength and visibility of graduate programs

- Proportion of graduate students lags behind our peers
- Graduate Growth Initiative designed to increase enrollment in career-oriented master’s programs
- Provost’s doctoral fellowships designed to recruit best, brightest
- More GAs to support research and teaching
Study the academic desirability and financial feasibility of creating a pharmacy school

- Consistent with who we are and our strategic directions
- Attracts top-level graduate students, including our own undergraduates
- Offers opportunity to create a PhD program as well as PharmD
- Potential for research collaboration across the University
Division of Student Affairs

Brian T. Rose
Vice President
DIVISION OF STUDENT AFFAIRS

Brian Rose
Vice President for Student Affairs

Janet Ranucci
Secretary to the Vice President

Terry Webb
Assistant Vice President for Student Life

Health & Counseling Services

Residential Life & University Housing

Campus Recreational Services

University Union

April Thompson
Dean of Students

Office of Student Conduct

Multicultural Resource Center

Greek Life

Off Campus College

Campus Activities

Randall Edouard
Director, Educational Opportunity Program

Career Development Center

TRIO/Veterans Programs

Center for Civic Engagement

New Student Programs

Elizabeth Carter
Executive Director for Student Services

International Student & Scholar Services

Svcs for Students with Disabilities

Lloyd Howe
Associate Vice President

Assessment & Strategic Initiatives

Transfer Student Initiatives

Discovery Program

Cornelia Mead
Assistant V.P. for Student Affairs Administration

Divisional Planning and Management

Randall Edouard
Director, Educational Opportunity Program

Elizabeth Carter
Executive Director for Student Services

Lloyd Howe
Associate Vice President

Assessment & Strategic Initiatives

Transfer Student Initiatives

Discovery Program

Cornelia Mead
Assistant V.P. for Student Affairs Administration

Divisional Planning and Management

Rev. January 17, 2013
New staff: Division of Student Affairs

APRIL THOMPSON
Dean of Students

BETH RILEY
Case Manager

LC COGHILL
Director, Greek Life

TRICIA MARRAPESE
Director, ISSS

JESSICA KROHN
Interpersonal Violence Prevention Coordinator
(including Sexual Assault Prevention)
Higher education landscape

- Students spend 42% less time studying than they did 50 years ago (24 hours/week versus 14 hours/week)
- Study time decline occurred across all demographic subgroups, all programs and majors, all institution types regardless as to selectivity (Babcock and Marks, 2010)
- Trend downward has persisted over the entire time period
- Time spent on leisure has increased by 10 hours/week over same time period
Higher education landscape

- 2005 Univ. of California survey polling 30 years of American undergraduates found that 71% of students identified “making more money” as a very important reason to attend college (in 1976, 49% so responded)

- 2012 survey found that 70% of parents of applicants placed “high importance” on the ability of program to help students find a good job

- 53.6% of bachelor’s degree-holders under 25 were jobless or underemployed in 2011
Higher education landscape

- Declining federal and state funding predicted to persist
- Tuition costs have increased an average of 15% in past two years
- Increasing skepticism of the costs and benefits of traditional higher education
- Rapidly increasing quality of digital education as a potentially disruptive force
Student Affairs areas of emphasis

1. Develop initiatives that challenge students to be intellectually engaged outside of class
2. Collaborate with academic units to improve advising/support of students
3. Develop and promote high-quality experiential learning opportunities including but not limited to service-learning activities, internships and well-structured on-campus employment
4. Invest in the enhancement of career development programs and services
5. Develop our physical plant, technology and personnel to provide innovative and efficient services and programs
6. Enhance health education, safety and wellness initiatives
7. Improve communications with parents
Promoting learning opportunities

- Center for Civic Engagement
  - Service projects
  - Voter registration
  - For-credit service courses

- CDC Internship Program
  - Internship site development
  - LACE
  - Mentorship programs
Co-curricular transcript

Pre-loaded information

- Athletic teams
- Campus jobs
- Club Sports and Intramurals
- Greek life
- Honor societies
- Music and theater performance groups
- Peer advising programs
- Research assistants/lab assistants/teaching assistants
- Residential life (community/hall/councils)
- Scholars programs
- Student ambassadors/tour guides
- Official University committees
- University-sponsored externship/internships
- University-sponsored mentoring/tutoring programs
Co-curricular transcript

- 7,591 students have a CCT record
- 1-16 items per record, average of 2
- Used for scholarship and campus position applications
- 23% of students enrolled have accessed CCT
- Self-reported experience capability added this semester (e.g., philanthropic activity)
- SA-chartered groups coming next
Invest in career services

- New center in UU under construction
- National search to replace retiring director
- Emphasis on employee services led to 18% increase in number of employers in our database
- Professional school investment (SOM and Watson)
Career services data development

- Senior survey data mining allows us to report by school/major:
  - Destination path (grad school, job or other)
  - Employment by
    - Profession/occupation
    - Geography
    - Starting salary
    - Time to employment
    - # of interviews/offers
  - Career services used
  - Graduate programs by:
    - Degree type and program
    - Institution
    - Funding status
    - Full-/part-time

Challenge now being addressed is to increase response rate above 39%
Destination data reports

Figure 3: Spring 2012 Graduating Senior Immediate Primary Destination Distribution - All University

- 10% Employment destination
- 47% Continuing Ed destination
- 43% % Pursue other commitments destination

Figure 16: Salary Range of Spring 2012 Placed Employed Graduating Seniors All University

- Number of Students
- Salary Range:
  - Less than $20,000
  - $20,001 - $30,000
  - $30,001 - $40,000
  - $40,001 - $50,000
  - $50,001 - $60,000
  - $60,001 - $70,000
  - $70,001 - $80,000
  - $80,001 - $90,000
  - $90,001 - $100,000
  - More than $100,000
### Destination data reports

#### Table 3. Program Type for English Graduates Continuing their Education

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificate or Prof. License</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Doctorate (Ph.D., Ed.D)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Juris Doctor (Law School)</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>5</td>
<td>18</td>
<td>23</td>
<td>8</td>
<td>27</td>
</tr>
<tr>
<td>Medical Degree (M.D., D.D.S., et al.)</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Second Bachelor’s Degree</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>Taking pre-requisite courses for graduate admissions</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>7</td>
<td>23</td>
<td>30</td>
<td>12</td>
<td>33</td>
</tr>
</tbody>
</table>

#### Figure 24: Spring Graduating Seniors Overall Placement Rate Five year Comparison-Harpur

Percent: 73%, 71%, 69%, 60%, 71%
Binghamton U.: A great place to live

- ECH is creating 3,000 new beds including singles plus new collegiate center
- New Campus Recreation Center has increased memberships >30% (4,100 members)
- Union renovation – marketplace/CDC/undergrounds improvements
Binghamton U.: A safe place to live

- New positions addressing student safety:
  - Interpersonal violence prevention coordinator
  - Case manager to support Students of Concern Committee
  - Searching for an Alcohol and Other Drug (AOD) program specialist
  - Greek life director
- Comprehensive response to hazing
- Students of Concern Committee handled 126 cases in calendar year 2012

![Bar chart showing gender distribution for various categories: 10 Victims of a Crime, 12 AOD, 25 Threat of Harm to Self, 34 Viewed as Threat to, 21 Hospital Visit, 33 Mental Health.](chart.png)
Division of Research

Bahgat Sammakia
Vice President
Agenda

■ Five- and 15-year strategic plans
■ Research expenditures and achievements
■ NYSUNY 2020 plan
■ Southern Tier High-Technology Incubator plan
■ Healthcare initiative
Our five- and 15-year plans

- The Division of Research’s five- and 15-year plans will be based on the campus Road Map planning outcomes and will advance the campus’ goal to be the premier public university and an institution that is “educationally exemplary, innovative, collaborative, global, resourceful and technological.”
Our goals

As we start to implement the Road Map planning ideas, the Division of Research will continue to:

- Facilitate growth in graduate enrollment and research.
- Strive toward national designation in our signature, focused research areas.
- Guide planning for state-of-the-art research infrastructure while helping to identify and nurture emerging research areas.
- Support additional undergraduate participation in research.
- Promote diversity in research at all levels, from undergraduate to faculty.
Research expenditures

$40M
$38M
$36M
$34M
$32M
$30M
$28M
$26M
$24M
$22M
$20M

Recent achievements

- Faculty researcher Ron Miles received support from the SUNY Technology Accelerator Fund that will help him bring his tiny directional microphone to the marketplace.

- Last fall, two laboratories opened in the Biotechnology Building: the Center for Autonomous Solar Power and the Integrated Electronics Engineering Center’s Reliability and Failure Analysis Laboratory.
Recent achievements

- Historian Leigh Ann Wheeler’s latest book, *How Sex Became a Civil Liberty*, looks at how the ACLU took on controversial issues such as obscenity, abortion, rape and sexual harassment in the 20th century.

Recent achievements

- The Office of Entrepreneurship and Innovation Partnerships played host to the first-ever Energy Innovation Day and the first New York edition of TECHSTORM. A Healthcare Innovation Day will be held this spring.

- The University celebrated its first Binghamton Research Days with speeches, a large student poster session and lab tours. Plans are underway for a bigger and better event in April 2013.
NYSUNY 2020

- Construct a state-of-the-art Smart Energy Research and Development Facility

- Academic and research excellence
  - Provide stellar education for 2,000 more students
  - Hire 150 new faculty
  - Grow with an eye toward excellence in key areas
  - Economic growth

- Foster research partnerships
  - Technology development
  - Job creation in expanding high-tech fields
Southern Tier High-Technology Incubator

- The University, in collaboration with local, state and federal partners, is pursuing the creation of a high-technology incubator to be located in downtown Binghamton. The Division of Research has played a key role in developing the proposal.
Healthcare initiative

A key initiative of the Division of Research focuses on multidisciplinary, collaborative research with an emphasis on healthcare.

Our goal is to conduct transformational research that benefits society.

In order to achieve the campus’ strategic objectives, the division has created a new office for strategic initiatives headed by Mary Beth Curtin as assistant vice president.
Growing University Advancement

- Growing Our Resources
  - University Development

- Growing Our Relationships
  - Alumni Relations

- Growing Our Reputation
  - Communications and Marketing
What are campaigns supposed to do?

- Raise money (the goal!)
- Articulate a compelling case for support
- Increase rankings and reputation
- Focus leadership — volunteers and professionals — on a defined purpose for a set period of time (7 years)
- Engage all constituents (stakeholders – 38,000 of them!)
- Enhance advancement messaging, i.e. events, newsletters, Web, annual report, campaign brochures
- Strengthen and develop relationships

Growing our resources
Growing our resources

Did we accomplish what we planned?

Achievements:
- Successfully executed a 7-year, comprehensive gifts campaign
- Raised twice as much as *Believe* campaign
- Received first $1 million+ cash gift from alumnus
- Received $6 million anonymous gift
- Increased Binghamton Fund giving annually
- Leadership Weekend (November 2006)
- First-of-its-kind online launch (April 22, 2010)
- High-quality campaign communications
- Strengthened leadership and roles of Foundation Board of Directors and Alumni Association Board of Directors
Growing our resources

**Bold.Brilliant.Binghamton Campaign**

**final results**

Giving by constituent

- **Alumni**: 11.2%
- **Friends**: 16.8%
- **Faculty/Staff**: 1.4%
- **Corporations**: 2.6%
- **Parents**: 68.0%
Growing our resources

What did the campaign do for the campus?

Final fundraising results – by funding priority

<table>
<thead>
<tr>
<th>Priority</th>
<th>Actual</th>
<th>Goal</th>
<th>% of Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty and Acad.</td>
<td>$45,557,279</td>
<td>$45,000,000</td>
<td>101.24%</td>
</tr>
<tr>
<td>Excellence</td>
<td>$45,277,372</td>
<td>$42,000,000</td>
<td>107.80%</td>
</tr>
<tr>
<td>Student Excellence</td>
<td>$10,384,721</td>
<td>$8,000,000</td>
<td>129.81%</td>
</tr>
<tr>
<td>The Binghamton Fund</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>$101,219,372</td>
<td>$95,000,000</td>
<td>106.55%</td>
</tr>
</tbody>
</table>
Growing our resources

Support to campus

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Support to Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2005-06</td>
<td>$4,454,314</td>
</tr>
<tr>
<td>FY 2006-07</td>
<td>$4,727,142</td>
</tr>
<tr>
<td>FY 2007-08</td>
<td>$5,669,202</td>
</tr>
<tr>
<td>FY 2008-09</td>
<td>$6,325,933</td>
</tr>
<tr>
<td>FY 2009-10</td>
<td>$6,699,387</td>
</tr>
<tr>
<td>FY 2010-11</td>
<td>$7,944,125</td>
</tr>
<tr>
<td>FY 2011-12</td>
<td>$7,713,000</td>
</tr>
</tbody>
</table>
Growing our resources

Endowment value

- FY 2005-06: $56,740,571
- FY 2006-07: $69,726,613
- FY 2007-08: $67,808,173
- FY 2008-09: $62,865,747
- FY 2009-10: $72,401,336
- FY 2010-11: $81,919,356
- FY 2011-12: $81,359,750
Growing our resources

Development plans

- Road Map philanthropy team
- Foundation board as philanthropic leaders
- Feasibility study for third campaign
- Strengthen Alumni Relations programs
Growing our relationships

Increasing alumni engagement

- Alumni Association Board
  - Involve entire campus community
- Alumni volunteers
- Binghamton University Forum speakers
Growing our relationships

Alumni Leaders Conference

- Hosting conference April 26-28
- “Join our team, make an impact”

Strengthening off-campus presence
Growing our relationships

Working toward an Alumni Council

- Composed of alumni leaders from any official on-campus organization that engages volunteers
- Meet periodically on campus to discuss issues of importance to alumni and the University
- Provide counsel and support to Alumni Association and Foundation boards and to University leadership
Growing our reputation

The 10 Coolest College Classes
Zombies, ice cream, and Harry Potter sound like staples at a Halloween party, but these subjects actually make up some of the coolest college courses!

Tree Climbing – Binghamton University
Have the urge to release your inner Tarzan? You’ll be swinging from branch to branch in Binghamton University’s tree climbing class, but don’t worry about hitting the ground — you’ll be wearing a rope and a harness! The campus is surrounded by woods, so you don’t have to travel far for class, but “there were a couple weekends that we went off campus to parks in the Binghamton area which were a blast” said Danielle, a recent graduate.
Growing our reputation

Web redesign and mobile applications
Growing our reputation

Social media presence
The future of advancement at Binghamton!
Athletics

Pat Elliott
Athletics Director
Overview

DEPARTMENT BREAKDOWN

- 425 student-athletes
- 16 full-time head coaches, 17 full-time assistant coaches, 15 part-time/volunteers
- Employee breakdown
  - 83 full-time employees
  - 14 part-time employees
  - 10 volunteers
  - 18-22 interns
Division I Achievements

ATHLETIC AND ACADEMIC SUCCESS

- 1 national champion – Rory Quiller, track (2008)
- 14 Division I All-Americans
- 19 NCAA tournament appearances – 2 wins (baseball, men’s soccer)
- 21 America East Conference team champions
- 36 America East Coach of the Year awards
- 30 America East Scholar-Athlete of the Year awards
Recent Highlights

Spring 2012
- Men’s tennis – America East champions/NCAA tournament 5th straight time
- Wrestling – finished 14th at NCAA championship/2 All-Americans
- Men’s track – Erik Van Ingen two-time All-American/U.S. Olympic trials

Fall 2012
- Volleyball – America East champions/NCAA tournament
- Coach Glen Kiriyama – AEC Coach of the Year
Vision

21 SPORTS, 1 TEAM

• Compete regularly for conference championships
• Foster an environment for academic excellence
• Represent the University, conference and community with integrity and sportsmanship
• Continue to recognize and promote academic success of our student-athletes
• Remain competitive with peer institutions while recruiting high-quality student-athletes
• Provide facilities to enhance the overall experience for student-athletes, coaches and fans
• Work with the campus community to support the overall mission of the University
ACADEMIC EXCELLENCE

- Fall 2012 – 3.12 GPA (14th consecutive semester above 3.00 GPA)
- 16 student-athletes earned a perfect 4.0
- 15 out of 19 teams earned 3.00 GPA or higher
- 188 student-athletes (45%) were named to the Fall AD Honor Roll (3.3 GPA or higher)
### Top-10 student-athlete majors

<table>
<thead>
<tr>
<th>Major</th>
<th># of Students</th>
<th>% of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>59</td>
<td>20.7</td>
</tr>
<tr>
<td>Human Development</td>
<td>35</td>
<td>12.3</td>
</tr>
<tr>
<td>English</td>
<td>31</td>
<td>10.9</td>
</tr>
<tr>
<td>Economics</td>
<td>23</td>
<td>8.1</td>
</tr>
<tr>
<td>Biological Sciences</td>
<td>20</td>
<td>7.0</td>
</tr>
<tr>
<td>Engineering Design</td>
<td>16</td>
<td>5.6</td>
</tr>
<tr>
<td>Philosophy</td>
<td>15</td>
<td>5.3</td>
</tr>
<tr>
<td>Psychology</td>
<td>15</td>
<td>5.3</td>
</tr>
<tr>
<td>History</td>
<td>8</td>
<td>2.8</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>7</td>
<td>2.5</td>
</tr>
</tbody>
</table>
Community Service

HIGHLIGHTS

• Student-athletes fundraised over $13,000 for St. Baldrick’s to benefit pediatric cancer research
• The Athletics Department implemented an Anti-Cyber Bullying program, educating fifth graders at Vestal Hills and Roosevelt elementary schools
• Soles4Souls shoe drive, collected over 1,000 pairs of shoes for those less fortunate around the world
• Magic Paint Brush, men’s and women’s basketball teams
## New Outdoor Facilities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Features</th>
</tr>
</thead>
</table>
| **Baseball** | • New natural grass surface with irrigation and drainage  
                        • Stadium seating for over 460 fans  
                        • Professional-style sunken dugouts  
                        • Press box and sound system |
| **Softball** | • New natural grass surface  
                        • Stadium seating, 360 seats  
                        • Bullpens with batting cages down each foul line  
                        • Press box and sound system |
| **Tennis**  | • 12 new courts, six with professional-style cushion surface  
                        • Center promenade for spectators and coaches  
                        • New concrete walkways with gated entrances  
                        • New fencing and windscreens |
Areas of Focus Moving Forward

GOALS

• Continue to recruit and retain quality student-athletes by:
  ➢ Identifying prospective student-athletes from quality secondary institutions with an emphasis on athletic skill, academic profile and demonstrated leadership
  ➢ Continuing to expand programming in the Student-Athlete Success Center in the areas of advising, tutoring, career development, life-skills training and recognition of achievements
  ➢ Continuing to improve team skill level, competitiveness, performance, sportsmanship and conduct
  ➢ KPIs including APR, graduation success rate, team GPAs, retention rate, team records, RPIs, conference standings, citizenship
• Expand and develop new revenue streams
  ➢ Collaborate with the Binghamton University Foundation to:
    ▪ Enhance the athletic alumni development program
    ▪ Increase annual and major gift giving
    ▪ Identify and cultivate new prospects
  ➢ Increase corporate sales
    ▪ Develop new inventory
    ▪ Identify new prospects
  ➢ Increase ticket sales
    ▪ Create new distribution options (mini packs, discounting, etc.)
    ▪ Increase marketing efforts to University community and students
  ➢ KPIs include increased outreach efforts and programming, as well as metrics on donor and giving increases, ticket revenue and sales revenue
Areas of Focus Moving Forward

GOALS

• Support University Road Map initiatives by:
  
  ➢ Utilizing athletic assets to support relevant initiatives, ideas and innovations where appropriate
  
  ➢ Increasing University brand awareness and quality through its athletics program
Upcoming Events

• Binghamton University Athletics Club will host the 8th Annual Bearcats Celebrating Women’s Athletics Luncheon on Feb. 4
• U.S. Olympic Hall of Fame gymnast Shannon Miller to be the featured speaker
• Since 2006, the CWA luncheon has raised over $100,000 to support the BUAC Women’s Scholarship Fund
• Past speakers include Amanda Beard, Julie Foudy, Kara Lawson and Jessica Mendoza
Upcoming Events

- **WINTER MADNESS** – Feb. 9
- **COACHES SHOW** – Every Monday live from the River Bistro Lounge at the Riverwalk Hotel
- **2013 ST. BALDRICK’S FUNDRAISER** – April 13
- **HOST SITE OF THE 2013 AMERICA EAST TRACK & FIELD CHAMPIONSHIP** – May 4 & 5
- **BUAC GOLF TOURNAMENT AT THE LINKS AT HIAWATHA LANDING** – May 30
Thank You.  

Go Bearcats!
Division of Administration

James Van Voorst
Vice President
Business system replacement

- Oracle Management System implemented 2000
- SUNY System has improved
- Duplication of systems not efficient
- Need to meet processing and management needs
- Adequate training
- Live July 1, 2013
Budget condition

- 2012-13 growth and expenditures in line with plan

2013-14 Outlook

- Additional $300 undergraduate in-state, $500 graduate in-state, 10% non-resident tuition
- Excellence fee continues
- Stable state taxpayer support
- SUNY operating and capital request — Governor’s executive budget today
University 2013-14 funding

- Tuition related:
  - $2.7 million faculty hires
  - $2.2 million student support
  - $1.9 million Road Map distribution

- New SUNY budget allocation model:
  - Activity-based
  - Campus well positioned
Capital-Facilities Master Plan

CAPITAL PROJECT TYPES

Renovation

- Maximizing the value of existing facilities investments
- Opportunity for substantive change

New Construction

- Adding facilities capacity to support enrollment growth
- Catalyzing cycles of renovation

Project types tied to distinct funding streams...

GROWTH OF BU TO 2023
ITC construction

Center of Excellence

Smart-Energy Building
University Union renovation
FM2013-2018 Capital Plan

**APPROACH TO PLAN PHASING**

foundational → catalytic → implementation

Projects that **set up for future major renovations**, either through program relocation or provision of swing space.

Discrete projects or first phase renovations that effectively **catalyze major subsequent renovation phases**.

Renovation or new construction projects focused on **provision of permanent program space and capacity expansion**.

**PRIORITIZATION AND PHASING**

BINGHAMTON UNIVERSITY FACILITIES MASTER PLAN
SUCF project no. 07839
East Campus Housing Project
Capital planning

Foundational → Catalytic → Implementation

- East Campus Housing/Collegiate Center
- Dickinson Dining Hall
- Johnson Hall
- O'Connor Hall
- Student Wing Classroom Renovation
- East Campus Housing
- Whitney Hall
- Classrooms & Surge Space
- East Campus Housing
- Johnson Hall
- Computer Center Renovation
New Student Wing classrooms!
Today’s program

- Harvey Stenger – 2012 review
- Don Nieman – Academic Affairs
- Brian Rose – Student Affairs
- Bahgat Sammakia – Research
- Marcia Craner – External Affairs
- Pat Elliott – Athletics
- Jim Van Voorst – Finance and Administration
- Harvey Stenger – 2013 preview
From Road Map 2012 to Binghamton Plan 2013
From Road Map 2012 to Binghamton Plan 2013

- We must continue to be better and bigger
- As good as we are, we need to get better to get bigger, bigger to get better, measure our successes and listen to others
- Road Map 3-I’s give us tactics to be better, bigger and measurable
- We now must assemble them into strategies and build a plan for the next five years
Resolution in support of Binghamton University’s Road Map process

WHEREAS, Binghamton University is emerging from a period of declining resources, during which State support for SUNY declined by one third; and

WHEREAS, the State of New York has agreed to a maintenance of effort requiring the State’s General Fund contribution to SUNY be maintained at the level consistent with prior years; and

WHEREAS, the State of New York has agreed to planned increases in tuition and fees over five years that will increase resources available to Binghamton University; and

WHEREAS, Binghamton University will increase the student population by 2,000 students, further increasing resources available to Binghamton University; and

WHEREAS, Binghamton University has created Road Map committees to recommend to Management elements of a strategic plan for Binghamton University; and

WHEREAS, the Road Map committees will give guidance on allocation of new and existing resources; and

WHEREAS, the Road Map committees are composed of hundreds of stakeholders in Binghamton University; and

WHEREAS, the vision and recommendations of the Road Map committees have been widely disseminated; and

WHEREAS, Binghamton University has committed to following the recommendations of the Road Map committees; therefore,

be it RESOLVED, that United University Professions, Binghamton chapter, endorses the Road Map process as an inclusive, consultative and transparent process to allocate new and existing resources and to define a strategic plan for Binghamton University.
Getting bigger

Students
Faculty
Impact
Staff
Space
Getting bigger – The Why

- We’re good, we should share it
- More students need a Binghamton education
- More things Binghamton in the world
- Our research benefits society
- We help the local economy
- Fall 2013 goals:
  - +400 UG, +100 or greater grad, +33 faculty, +35 staff
Getting better: “We must ...

- be a community that is ...
  - engaged
  - diverse and inclusive
  - global
  - safe
  - sustainable
  - healthy
Getting better: “We must ...

- expand our academic and research programs
- increase graduate student enrollment
- focus resources on areas of strength
Getting better: “We must …

- increase our reach outside New York
- enable the success of faculty and staff with better training, support, technology and facilities
Getting better: “We must …

- ensure our students are successful!
Road Map 2012

Binghamton Plan 2013
2012 was a good year.

2013 will be even better.

- Questions and comments