

**DAVID A. CAMPBELL, Ph.D.**

Associate Professor  
Department of Public Administration  
College of Community and Public Affairs  
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**CURRICULUM VITA**

**Education**

Ph.D., Social Welfare, 2000  
Case Western Reserve University, Cleveland, OH  
Dissertation title: Interorganizational Restructuring in Nonprofit Human Service Organizations.

M.A.R., 1989  
Yale University Divinity School, New Haven, CT

B.A. Philosophy, 1983, magna cum laude  
Bates College, Lewiston, ME  
Elected to Phi Beta Kappa

**Professional Experience**

*Academic Experience*

2005-	Associate Professor, Department of Public Administration Binghamton University, Binghamton, New York
2014-2015	Visiting Professor (Summer), Koç University, Istanbul, Turkey
1999-2005	Adjunct Assistant Professor, Executive MPA Program Columbia University, New York, New York
1998-2001	Practitioner Faculty Learning Institute for Nonprofit Organizations/University of Wisconsin, School of Human Ecology, Madison, WI

### Nonprofit Management Experience

1999-2005                      Vice President for Programs  
   Community Service Society of New York, New York City

Directed research, advocacy and service departments for a prominent social welfare organization with a \$17 million dollar budget. Provided leadership on major management and development projects, such as strategic planning, program performance measurement and incentive based compensation. Represented agency in national research activities and advocacy coalitions.

1992-1999                      Vice President, Planning and Program Services  
   Center for Families and Children, Cleveland, OH

Directed program operations for a \$15 million multi-service nonprofit organization. Developed, implemented and monitored strategic planning, program evaluation and other organizational development processes. Staffed Board Planning and Program Development Committee.

### **Publications**

#### **Peer Reviewed Journal Articles**

Campbell, D. & Lambright, K. (In press). Terms of engagement: Variations in Facebook and Twitter use among nonprofit human service organizations. *Nonprofit Management and Leadership*.

Campbell, D. & Lambright, K. (2019). Are you out there? Internet presence of Nonprofit human service organizations. *Nonprofit and Voluntary Sector Quarterly*, (48)6, 1296-1311. DOI: <https://doi.org/10.1177/0899764019852673>

Campbell, D. & Çarkoğlu, A. (2019). Informal giving in Turkey. *Voluntas*, 30(4), 738-753. DOI: 10.1007/s11266-019-00095-7

Campbell, D., & Çarkoğlu, A., Aytaç, S.E. (2017). Giving behavior in Turkey: Determinants of individual donations and volunteering. *Journal of Muslim Philanthropy*. 1(1), 40-50.

Campbell, D. & Lambright, K. (2017). Struggling to Get it Right: Performance Measurement Challenges and Strategies for Addressing Them Among Funders of Human Services. *Nonprofit Management and Leadership*. 27 (3), 335-351.

Campbell, D. & Lambright, K. (2016). Program performance and multiple constituency theory. *Nonprofit and Voluntary Sector Quarterly*, 45(1), 150-171.

- Campbell, D., Lambright, K., and Wells, C. (2014). Looking for fans, friends and followers? Social media use in public and nonprofit human services. *Public Administration Review*, 74(5), 655-663.
- Campbell, D. (2014). Practicing philanthropy in higher education: Cultivating engaged citizens and nonprofit sector professionals. *Journal of Public Affairs Education*. 20(2), 217-231
- Campbell, D., Lambright, K., & Bronstein, L. (2012). In the eyes of the beholders: Feedback Motivations and Practices among Nonprofit Providers and their Funders. *Public Performance and Management Review*, 36(1), 7-30.
- Campbell, D. & Lambright, K. (2011). How valuable are Capstone projects for community organizations? Lessons from a program assessment. *Journal of Public Affairs Education*, 17(1), 61-87.
- Campbell, D. (2010). Organic and Sustainable: The Emergence, Formalization, and Performance of a September 11th Disaster Relief Organization. *Nonprofit Management and Leadership*, 21(2), 139-153.
- Campbell, D. (2010). Is Constituency Voice Living up to its Promise? Provider Perceptions of Feedback in Nonprofit Human Service Organizations. *Families in Society*. 91(3), 313-320
- Campbell, D. (2010). Stand by me: Organization founding in the aftermath of disaster. *American Review of Public Administration*, 40(3), 351-369.
- Campbell, D. (2009). Giving up the Single Life: Motivations for Interorganizational Restructuring in Nonprofit Organizations. *Administration in Social Work*., 33(4), 368-386.
- Campbell, D. (2008). Getting to yes or no: Nonprofit decision making and interorganizational restructuring. *Nonprofit Management and Leadership*, 19(2), 221-241.

### Book Chapters

- Benjamin, L. & Campbell, D. (In press). Evaluation and performance measurement. In H. Anheier & S. Toepler (Eds.) *The Routledge Companion to Nonprofit Management*. New York: Routledge.
- Campbell D., Lambright K. (2018) Nonprofit Organizations' Use of the Internet and Social Media. In: Farazmand A. (eds) *Global Encyclopedia of Public Administration, Public Policy, and Governance*. Springer, Cham
- Campbell, D., Jacobus, B., & Yankey, J. (2006). Creating and managing strategic alliances. In R. Edwards & J. Yankey (Eds.) *Skills for effective management of nonprofit organizations* (2<sup>nd</sup> Ed.) (pp. 391-405). Silver Spring, MD: NASW Press. (Invited)

Jones, D. & Campbell, D. (2006). A new foundations debate. In A. Ali, M Derr, J. Krehely, and N. Tacayun (Eds.). *State of philanthropy 2006: Creating dialogue for tomorrow's movements* (pp. 3-12). Washington DC: National Committee for Responsive Philanthropy. (Invited).

Campbell, D (2000). "High-end alliances as fund raising opportunities," in C. Weisman, (Ed.), *Secrets of successful fundraising* (pp. 297-322). F.E. Robbins & Sons: St. Louis. (Invited, geared to a practitioner audience).

### Edited Books

Lengyel, T., & Campbell, D., (Eds.). (2002). Faces of change analysis: Welfare policy through the lens of personal experience. Milwaukee, Wisconsin: Alliance for Children and Families. ([www.alliance1.org/Research/Facesofchange.asp](http://www.alliance1.org/Research/Facesofchange.asp).)

### Invited Journal Articles

Jones, D, & Campbell, D. (2002, Fall). Philanthropy and 9/11: How did we do? *Responsive Philanthropy*.

### Technical Reports

Campbell, D., Müftügil, A.S., & Güner, D. (2017). Funder definitions of civil society organization accountability and performance in Turkey, in A.S. Müftügil, T. Emiroğlu & D. Güner, (Eds.), *Social Impact Measurement Guide*. Report prepared for Koç University Social Impact Forum, available at: [https://kusif.ku.edu.tr/sites/kusif.ku.edu.tr/files/KUSIF\\_FonVerenlerENG\\_06.01.17.pdf](https://kusif.ku.edu.tr/sites/kusif.ku.edu.tr/files/KUSIF_FonVerenlerENG_06.01.17.pdf)

Bonbright, D., Campbell, D. & Nguyen, L. (2008). *The 21<sup>st</sup> Century Potential of Constituent Voice: Opportunities for Reform*. Report prepared for the Bill and Melinda Gates Foundation and the David and Lucille Packard Foundation, available at: <http://alliance1.org/ce/pubs/constituency-feedback>

Campbell, D. *Windows of Hope: A Five Year Report*. (2005). Windows of Hope Family Relief Fund.

Campbell, D., Rankin, N., Levitan, M., Waller, M. (2002). *The choice before Congress on welfare reauthorization: Real jobs or make work?* New York: Community Service Society. (<http://www.cssny.org/pubs/special/positionpaper0402.pdf>.)

Lengyel, T., Campbell, D., et al. (2001). Faces of change: Personal experiences of welfare reform in America. Milwaukee, Wisconsin: Alliance for Children and Families. ([www.alliance1.org/Research/Facesofchange.asp](http://www.alliance1.org/Research/Facesofchange.asp).)

### Newspaper Articles and Columns

- Campbell, D. (2019). 4 tips for selective charities after disasters like Hurricane Dorian. *The Conversation*. Available at [link](#).
- Campbell, D. (2019). My students see giving money away as a good thing, but they're getting leery of billionaire donors. *The Conversation*. Available at: [link](#).
- Campbell, D. (2019). The downside of doing good with a market mindset. *The Conversation*. Available at [link](#).
- Benenson, J., Campbell, D. & McDougal, L.. (2017). Learning by giving: How today's students can become tomorrow's philanthropists. *The Conversation*. Available at [link](#).
- Campbell, D. (2017). How to select a disaster relief charity. *The Conversation*. Available at [link](#).
- Campbell, D. (2017). Stretching your donation dollars: 5 Tips. *The Conversation* Available at [link](#).
- Campbell, D. & Lambright, K. (2017). Trump's push for self-sufficiency misses the point of safety net programs. Published in *The Conversation* and reprinted in The Huffington Post, Salon. Available at [link](#).
- Campbell, D. & Lambright, K. (2017). What the Trump team should consider before axing Meals on Wheels Funds. Published in *The Conversation*, and reprinted in The Huffington Post. Available at [link](#).
- Campbell, D. (2011). [The lessons of 9/11 philanthropy: A decade later](#). *Chronicle of Philanthropy*, September 6, 2011.

### **Funded Research and Grants**

- Lilly School of Philanthropy (2016, 2018). \$1,000 travel support for Symposium on Muslim Philanthropy.
- Learning by Giving Foundation (2010-2019). \$99,500 to support undergraduate philanthropy.
- State University of New York (2015). \$20,000 (with SUNY Purchase as the lead institution), for research and planning toward the development of funding applications to advance research on new strategies to advance public support for the arts.

Conrad and Virginia Klee Foundation, Community Foundation for Tompkins County, Community Foundation for Elmira/Corning and the Southern Finger Lakes, Triad Foundation (2011). \$5,000 to support presentation of documentary film *Saving Philanthropy* in Binghamton and Ithaca, and to support filmmaker travel.

Southern Tier Central Appalachian Regional Commission (2010). \$10,000 to support research and consultation related to the potential for shared services among Chemung County nonprofit organizations.

Binghamton University (2010). \$1,000 to support the integration of social entrepreneurship into the curriculum for the course Introduction to Nonprofit Management and Leadership.

Campus Compact (2009). \$6,000 to research the nature and extent of student philanthropy courses and programs in institutions of higher education across the United States and present findings at two national conferences.

Campus Compact (2009). \$5,000 to continue grantmaking component of nonprofit administration course.

Community Foundation for South Central New York (2009). \$2,000 to continue grantmaking component of nonprofit administration course.

Sunshine Lady Foundation (2009). \$10,000 to develop an undergraduate student philanthropy course in which students make grants to local nonprofit organizations.

Campus Compact (2008). \$18,000 to integrate student grantmaking into graduate course work in nonprofit administration.

Alliance for Children and Families (2008). \$17,200 to research and develop a white paper on the role of constituent voice in human services management.

Hoyt Foundation and Community Foundation for South Central New York (2008). \$1,750 to present a forum on nonprofit organization lifecycles at the University Downtown Center.

### **Conference Presentations**

*Pennies from heaven or dancing with the devil: How faculty are teaching experiential philanthropy.* Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, San Diego, CA, November 2019.

*The status of research on the role of constituents in nonprofit organizations.* Colloquium at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, San Diego, CA, November 2019.

- Research on Philanthropy: Now and future implications.* Koç University and Vehbi Koç Foundation Conference on New Trends in Philanthropy: A look from Turkey. October 2019.
- Constituent Identity and Performance Measurement.* Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, Austin, TX, November 2018.
- Determinants of Civil Society Participation in Turkey.* International Society for Third Sector Research (ISTR), Biannual Conference, Amsterdam, The Netherlands, July 2018.
- Informal giving in Turkey.* Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, Grand Rapids, MI, November 2017.
- Facebook and Twitter Use in Nonprofit Human Service Organizations.* Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, Grand Rapids, MI, November 2017.
- Data Sources and Issues for Studying Muslim Philanthropy,* Colloquium participant. Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, Grand Rapids, MI, November 2017.
- Informal giving in Turkey.* European Research Network on Philanthropy Biannual Conference, Copenhagen, Denmark, July, 2017
- Twitter use in nonprofit human service organizations.* Association for Research on Nonprofit Organizations and Voluntary Action, Annual Conference, Washington, DC, November 2016.
- Giving behavior in Turkey: Determinants of individual donations, direct assistance and volunteering.* Symposium on Muslim Philanthropy, Lilly School of Philanthropy, Indiana University/Purdue University Indianapolis, September 2016.
- Determinants of philanthropic giving in Turkey.* International Society for Third Sector Research, Bi-Annual Conference, July 2016, Stockholm Sweden.
- Funder definitions of civil society organization accountability and performance in Turkey.* International Society for Third Sector Research, Bi-Annual Conference, July 2016, Stockholm Sweden.
- Internet technology and social media use over time in nonprofit human services.* Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2015, Chicago, IL
- Strengthening community and intra-university pathways to MPA/MPP Programs.* Network of Schools of Public Affairs and Administration Conference. October 2015. Brooklyn, NY.

*Data management in smaller programs.* Network of Schools of Public Affairs and Administration Conference. October 2015, Brooklyn, NY.

*Building a performance measurement dialogue: Engaging practitioners on critiques of current practice:* Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2014, Denver, CO

*The “so what?” question: The value of performance data for nonprofit providers and their funders:* Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2013, Hartford, CT.

*Outcomes in Teaching Philanthropy:* Philanthropy Educators Symposium, Stanford University, June, 2013

*Let me tell you more about me: How nonprofits see friends, fans and followers:* Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2012, Indianapolis, IN.

*Measuring what matters: Strengthening nonprofit performance reporting and its relationship to research and pedagogy,* Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, November, 2011, Toronto, ON, Canada.

*Funder and provider experiences with feedback: Assessing the feedback purposes framework.* Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference, November 2011, Toronto, Canada.

*Student Philanthropy in Social Work Education.* Presentation at the Council on Social Work Education (CSWE) Conference, October 2010, Portland, OR.

*Provider Perceptions of Feedback Practices in Nonprofit Human Services,* paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Cleveland, OH, November 2009.

*Provider Perceptions of Feedback in American Nonprofit Human Service Organizations,* paper presented at the Association for Nonprofit and Social Economy Research, Ottawa, Canada, May 2009.

*Organization founding in the aftermath of disasters,* paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference (ARNOVA), November, 2008.

*The Creation and Performance of Nonprofit Organizations Established in Response to Disasters,* paper presented at the Public Administration Theory Network Annual Conference (PAT-NET), May 2007.



*Distributional Decisions of Broome County Foundations*, paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, November 2006.

*Implementing Systemic Evaluation for a Multiple-Program Social Service Organization: The Impact of Strategy and Structure*, paper presented at the Association for Research in Nonprofit and Voluntary Action (ARNOVA) Annual Conference, November 2004.

*Success Factors in Nonprofit Interorganizational Restructuring: Lessons from Case Studies of Four Human Service Agencies*, paper accepted for panel presentation at the Association for Research in Nonprofit and Voluntary Action (ARNOVA) Annual Conference, November 2001.

*Other Presentations*

*Social media in nonprofit human services*. Forum for the Human Services Coalition, Ithaca, NY, April 2014.

*Performance measurement that matters for nonprofits and their funders*. Forum for the Human Services Coalition, Ithaca, NY, October 2012.

*Funder and Provider Feedback: Motivations and Utility*. Tompkins County Funders Group. Ithaca, NY, November 2011.

*Funder and Provider Feedback: Motivations and Utility*. Broome/Tioga Philanthropy Roundtable, Binghamton, NY, December 2010.

*Teaching Philanthropy: One Way to Develop the Next Generation of Nonprofit Leader*, Colloquium participant. Association of Researchers in Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Cleveland, OH, November 2009.

*Experiential Philanthropy in Higher Education: Development, Sustainability and Effectiveness of Grantmaking Courses (convener)*, presentation at the National Association of Schools of Public Affairs and Administration Conference, Washington DC, October 2009.

*Merger Motivations and Planning*, presentation for the New York State Association of Family Service Agencies, Cooperstown, New York, June 2007.

*What public boards can learn from nonprofit governance*, presentation for the Development District Association of Appalachia, Annual Conference, March 2007.

## **Awards and Honors**

2010 Chancellors Award for Excellence in Teaching, State University of New York

## **Service**

### *Service to the Profession*

Member, Editorial Board, *Nonprofit Management and Leadership*, 2016-

Member, Editorial Board, *Journal of Muslim Philanthropy and Civil Society*, 2017-

Network of Schools of Public Affairs and Administration

Member, Committee of Peer Review and Accreditation (COPRA), 2016-2019 term  
Accreditation Site Visitor, 2014-15

Association for Research on Nonprofit Organizations and Voluntary Action

Co-Chair, Education Track, Annual Conference, 2019

Scholarship Committee Chair, 2017

Rudney Dissertation Award Committee 2015

Conference Planning Committee, 2014-15

Co-chair, Philanthropy Track, Annual Conference, 2009-2010

Member, Membership Committee, 2007

Member, Learning by Giving Faculty Advisory Committee, 2011-

Member, Advisory Panel, Charity Navigator, 2011-2016

Peer reviewer, *American Review of Public Administration*, *Nonprofit Management and Leadership*, *Nonprofit and Voluntary Sector Quarterly*, *Public Administration Review*, *Journal of Public Affairs Education*, *Journal of Public Administration Research and Theory*

Member, Advisory Committee, Baruch College, City University of New York, Center for Nonprofit Leadership and Strategy, Working Paper Series, 2007

Member, Centennial Anniversary Committee, Alliance for Children and Families, Milwaukee, WI, 2007

Member, Bridges Advisory Council, Bridgestar, National Nonprofit Consulting and Education, 2004-2005.

Member, Awards Committee, Association of Junior Leagues International, 2005, 2007, 2009-2012

Member, National Advisory Committee for the Study of Strategic Restructuring Among Nonprofits, Chapin Hall Center for Children, Chicago, IL, 2000-2002.

Chair, Advocacy Committee, New York State Association of Family Service Agencies, Albany, NY, 2000-2005.

Member, Public Policy Committee, Alliance for Children and Families, Milwaukee, WI, 1999-2005.

University Service

Member, Graduate Council, 2018-

Institute of Genocide and Mass Atrocity Prevention, Faculty Fellow 2018-2019

Chair, Department of Public Administration, 2011-2016

Member, Binghamton University Graduate Council, 2006-2009, 2018-  
Student Affairs and Budget Advisory Committee, 2018-  
Strategic Planning Committee 2006-2009  
Grievance Committee, 2006-2008

Faculty Fellow, Hinman Public Service Learning Community, 2013-

Mentor, Binghamton University Scholars Program, 2013-2015

Member, Excellence in Teaching Review Committee, 2013-2014

Member ROSS Grant Review Committee, 2013-2015

Co-Chair, Philanthropy Team, Binghamton University Road Map Project, 2012

Faculty Mentor, Emerging Leaders Program, Public Service Knowledge Community, 2012

Member, Binghamton University Individual Development Awards Review Committee, 2006, 2009, 2010

Member, College of Community and Public Affairs Ethics and Integrity Committee, 2009-2012, 2016--, Chair 2018-2019

Member, College of Community and Public Affairs By-laws Committee, 2006-2007

Member, College of Community and Public Affairs, Scholarship Review Committee 2007

### Community Service

Member, Board of Directors, NASW Risk Retention Group (RRG), 2019-

Member, Board of Trustee, Conrad and Virginia Klee Foundation, 2019-  
Vice President, 2020-

Member, Board of Trustees, Franziska Racker Centers, Ithaca, NY, 2014-  
Board Vice President, 2019  
Board President, 2018  
Chair, Board Development Task Force, 2016  
Nominating Committee, 2015-

Member, Board of Trustees, United Way of New York State, 2012-2014  
Member, Search Committee, 2013

Member, Board of Trustees, Family and Children's Service of Ithaca, NY 2006-2013  
Board Chair, 2012-2013  
Chair, Evaluation Committee, 2012-2013  
Chair, Executive Director Search Committee, 2011  
Member, Executive Committee, 2009-2013  
Chair, Task Force on Finance and Strategy, 2009  
Member, Task Force on Benefits and Compensation, 2009-2010  
Chair, Succession Planning Task Force, 2007

Member, Community Investment Strategy Committee, United Way of Broome County. 2007-  
2008

Member, Advisory Committee, Windows of Hope Family Relief Fund, 2002-2007

### **Professional Consultation**

Leadership Development, Meeting and Retreat Facilitation, Planned Parenthood of the Southern  
Finger Lakes, 2010-

Accreditation Institute Facilitator, Network of Schools of Public Affairs, Policy and  
Administration (NASPAA), Beijing, China, 2018

Retreat Facilitation, Park Foundation, 2017

Strategic Planning, Children's Home of Wyoming Conference, 2016

Retreat Facilitation, South Central New York Library Council, 2015

Nonprofit Leadership Skills Development, Human Services Coalition of Tompkins County, 2008-2015. Topics: Financial Management, Board Development, Merger and Collaboration Planning, Social Entrepreneurship, Performance Measurement, Sustainability Planning

Merger Planning, Hospicare, Ithaca, New York, 2014

Retreat Facilitation, Coddington Road Community Center, 2014

Retreat Facilitation, United Way of the Southern Tier, 2013

Retreat Facilitation, Challenge, 2011, 2013

Professional Development Curriculum, Association of Junior Leagues International, 2012

Retreat Facilitation, SOS Shelter, Endicott, NY, 2012

Crisis Line/211 Integration Assessment, Human Services Coalition of Tompkins County and Suicide Prevention Crisis Services, 2010

Shared Services Assessment, Chemung County Human Services Committee, 2010

Merger Facilitation Consultant, Child Development Council of Tompkins County, Cortland Area Child Care Council.

Retreat Facilitation, Cortland United Way, 2008, 2009

Retreat Facilitation, Seven Valleys Health Coalition, 2009

Retreat Facilitation, Family Health Network, 2008

Merger Planning Workshop, Connecticut Council of Family Service Agencies, 2008

Retreat Facilitation, New York State Association of Family Service Agencies, 2008

Organization Analysis, Goodhope Youth Home, Mecklenburg, New York, 2007

NGO Management Training, 92<sup>nd</sup> Street Y, New York, New York, 2003-2009

Annual Conference Facilitation, Connecticut Council of Family Service Agencies, 2005

### **Courses Taught**

Capstone Seminar

Foundations of Civic Engagement

Introduction to Nonprofit Management and Leadership

Issues in Nonprofit Administration  
Introduction to Public Administration  
Performance Analysis  
Philanthropy and Civil Society  
Praxis through Cases  
Policy Analysis  
Problem Definition