

Learn from course instructor Aaron Cohn:

- Founder of two successful startups
- Former management consultant at PwC
- Organizer of Founders Friday – a weekly speaker series featuring top startup founders and VCs in NYC



Apply today:

Learn more about the ELC at <https://www.binghamton.edu/residential-life/communities/dickinson/elc.html>

Apply for the ELC at <https://www.binghamton.edu/academics/provost/undergrad/faculty-masters/entrepreneurship-learning-community.html>

Any Questions?

Binghamton University
Kim Jaussi
Dickinson Collegiate Professor
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(607) 777- 2029

Why students love the ELC...

“You are what you venture!”

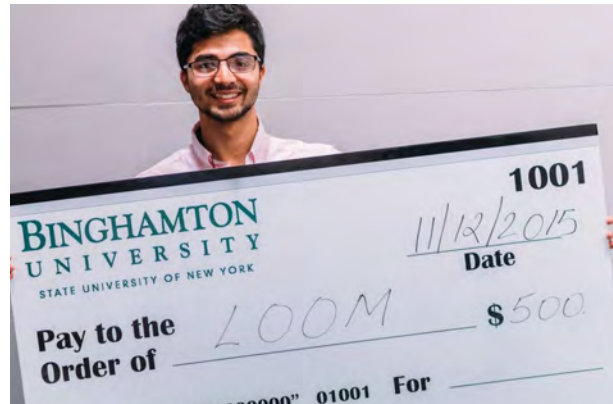
– ELC Dickinson Community

“I was thrown in with a whole bunch of people that are not necessarily like minded but all had the idea that they wanted to impact the world in a way.”

– Mauricio Morales

“So many new and inventive things happen every day in our lounge, our rooms, and even throughout our hallways. Every day is something new and creative.”

- Sidney Szerszen



Entrepreneurship
Learning
Community



What is the ELC?

Entrepreneurship Learning Community (ELC), Do you want to change the world? The Entrepreneurship Learning Community (ELC) focuses on developing new and returning students into frame-breaking entrepreneurs who design and create products, services and movements to shape the future.

Students who live in the ELC thrive in a diverse, vibrant and friendly neighborhood on the fifth floor of Johnson Hall and can return year after year. They ideate and collaborate in a limited-access "sandbox" lounge, take awesome field trips to meet with alumni, angel investors and entrepreneurs, and take part in pitch competitions. In addition, ELCers take a fantastic 2-credit course each semester (ENT 480) taught by the game-changing alumnus and entrepreneur Aaron Cohn '10; MS '11, and also meet weekly with our Entrepreneur in Residence, co-founder of CommuniKey and Key Branding Labs and awesome alumnus Adam Sabol, '12



Why the ELC?

ELC members get to meet top-notch Silicon Valley and NYC entrepreneurs and they have full access to the services and networking opportunities offered by the University's Office of Entrepreneurship and Innovation Partnerships. They are also one of the closest and friendliest living communities on campus! Join the ELC and find out what its all about! Get Ready for...

- Ideation strategy and rapid prototyping
- Building products users love
- Growth-hacking on bootstrapped budget
- Conversations with top NYC and Silicon Valley entrepreneurs
- Exposure to VCs and angel investors
- Stanford and Y-combinator approaches to pitching, managing and networking
- Full access to ELC lounge, books and resources
- Access to Dickinson Collegiate Professor Kim Jaussi, a School of Management professor who specializes in innovation and leadership
- Opportunities to participate in "Idea Pitch competitions" and win money to fund your ideas

Year 1

- Live on ELC Floor of Johnson with access to the Innovation Lounge
 - Brainstorm ideas with others in the B-Innovation Lab in Old Rafuse
 - Enroll in ENT 480
- Work closely with your Entrepreneur in Residence
- Complete your ELC Strategic Notebook
- Attend Networking and Speaker Events

Year 2

- Continue to grow your ideas
- Enroll in LEAD 353 - Creativity and Innovation
- Continue to learn with the community in the ELC
 - Attend Networking and Speaker Events

Year 3

- Move your company into the Startup Suite
- Continue to live on the ELC Floor of Johnson in Dickinson or move off campus
 - Attend Networking and Speaker Events

"Entrepreneurship is a way of looking at the world – seeing opportunities where others see problems, and knowing when to take calculated risks."

- Binghamton University's Office of Entrepreneurship and Innovation Partnerships