

CASSANDRA L. BRANSFORD, PhD., LCSW-R
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EDUCATION

Ph.D. (Social Work/Advanced Practice), Columbia University, 2004
New York City

M.Phil. (Social Work), Columbia University, 2002
New York City

Certificate in Psychoanalysis and Psychoanalytic Psychotherapy, Institute for
Contemporary Psychotherapy, 1992
New York City

M.S.W. (Direct Practice) State University of New York at Albany, 1984
Albany, New York

B.A. (English) State University of New York at New Paltz, 1977
New Paltz, New York

EXPERIENCE

University

Binghamton University, Associate Professor of Social Work
Binghamton, New York (2011-present)

Binghamton University, Assistant Professor of Social Work
Binghamton, New York (2004-2010)

Weill-Cornell Medical College, Visiting Research Consultant (Sabbatical)
Institute of Geriatric Psychiatry
White Plains, New York (2008)

The University of Pennsylvania, Visiting Research Assistant Professor
(Sabbatical)
Center for Mental Health Policy and Services Research
Philadelphia, Pennsylvania (2009)

Columbia University, Adjunct Assistant Professor of Social Work
Taught courses in direct practice, research, and theory
New York City (2003-2005)

Clinical Practice

Child, Adolescent and Adult Psychotherapist
Providing evaluation and on-going individual, couple, and family psychotherapy
in own private practice
Binghamton, New York (2006-present)
New York City (1990-2004)

United Health Services, Psychiatric Social Worker
Conducted psychosocial assessments and discharge planning at in-patient
psychiatric unit
Binghamton, New York (2009-2011)

Binghamton University Counseling Center (Volunteer)
Conducted assessments and provided individual counseling and crisis intervention
to college undergraduate and graduate students
Binghamton, New York (2006-2007)

Health Insurance Plan of Greater New York, Psychiatric Social Worker
Provided individual, group, and family therapy in mental health center of HMO
New York City (Brooklyn) (1988-2004)

Good Shepherd Services, Social Worker
Conducted diagnostic assessments of children and adolescents
New York City (Brooklyn) (1986-1988)

Berkshire Learning Center, Adolescent Therapist
Provided psychotherapy to adolescents in residential treatment facility
Pittsfield, Massachusetts (1984-1986)

PUBLICATIONS

Books

Bransford, C.L. *Trauma and the DSM: Implications for Assessment and
Diagnosis*. Columbia University Press (forthcoming, 2018).

Bransford, C.L. (2008). *Becoming a caseworker*. New York: Learning Express,
LLC.

Peer-Reviewed Articles

Bransford, C.L. & Blizard, R. A. (2017) Viewing psychopathology through a
trauma lens. *Social Work in Mental Health*, 15(1), 80-98.
doi:10.1080/15332985.2016.1173161

- Bransford, C.L., & Choi, S. (2012). Using Interpersonal Psychotherapy to reduce depression among homebound elders: A service-learning research collaboration. *Best Practices in Mental Health: An International Journal*, 8(1), 1-15.
- Bransford, C.L. (2011). Integrating critical consciousness into direct social work practice: A pedagogical view. *Social Work Education*, 30(8), 932-947.
- Bransford, C.L. (2011). Reconciling paternalism and empowerment in clinical practice: An intersubjective perspective. *Social Work*, 66(1), 33-41.
- Bransford, C.L. (2009). Process-centered group supervision. *Clinical Social Work Journal*, 37(2), 119-127.
- Bransford, C.L. (2006). The use of critical ethnography in managed mental health care settings. *Journal of Sociology & Social Welfare*, 33(4), 153-170.
- Bransford, C.L. (2006). The exercise of authority by social workers in a managed mental health care organization: A critical ethnography. *Journal of Progressive Human Services*, 17(2), 63-85.
- Bransford, C.L. (2006). The authorization and de-authorization of individual social workers in a small group. *Social Work with Groups*, 29(1), 45-62.
- Bransford, C.L. (2005). Conceptions of authority within contemporary social work practice in managed mental health care organizations. *American Journal of Orthopsychiatry*, 75(3), 409-420.
- Bransford, C.L., & Bakken, T. (2002). The evolution of mental health care policy and the implications for social work. *Social Work in Mental Health*, 1(1), 3-26.
- Bransford, C.L., & Bakken, T. (2002). Reflections of authority in psychotherapy: From Freud to feminism. *Psychoanalytic Social Work*, 9(1), 57-84.
- Bakken, T., & Bransford, C.L. (2002). The role of human agency in the creation of normative influences within individuals and groups. *Journal of Human Behavior in the Social Environment*, 5(2), 89-104.
- Bransford, C.L., & Bakken, T. (2001). Organization theory and the utilization of authority in social work. *Social Work and Social Sciences Review*, 9(1), 5-21.

Book Chapters and Professional Publications

- Bransford, C.L. (2017). Interprofessional collaboration in mental health settings. In A. Iachini, L. Bronstein, & E. Mellin (Eds.), *A guide for interprofessional practice..*Alexandria, VA: CSWE Press (under review).
- Bransford, C.L. & Cole, M. (2017). Trauma-Informed care in homelessness settings: Challenges and opportunities. In H. Larkin Holloway, A. Aykanian, & C. Streeter (Eds.), *Homelessness prevention and intervention in social work; Policies, programs and practices*. New York: Springer Publishing (under review).
- Bransford, C.L. (2011). Traversing the academic terrain: A bi-focal approach to academic publishing. *The New Social Worker*, 18 1, 21-22, 28.
- Bransford, C.L. (2008). The use of microcosm groups to examine organizational and professional value conflicts in a managed health care organization. In M. Rosenwald (Ed.), *Innovative Approaches to Conflict Resolution across the Disciplines*, pp. 23-31. Newcastle upon Tyne: Cambridge Scholars Publishing.
- Bransford, C.L. (2006). Strategy for enhancing social work practice in a managed care environment. *Update*, 30 (4). Invited.

RESEARCH

Grant Activity

- The National Center for Excellence in Homelessness Service (2015-2017) \$8,000
Austin, Texas
- Sustainable Communities Collaboration Grant (2014) \$10,000
State University of New York at Binghamton
- Eickler Fund (2013) \$1,000
Binghamton University Foundation
- Lois B. DeFleur International Innovation Fund supplemental award (2013) \$996.23
State University of New York at Binghamton
- Lois B. DeFleur International Innovation Fund award (2012) \$2,236
State University of New York at Binghamton
- United University Professional Development Award (2011) \$1,000
State University of New York at Binghamton
- Academic Program and Faculty Development Award (2010) \$19,450

State University of New York at Binghamton, Provost's Office

Inter/Multidisciplinary Symposia Award (2010) \$6,000
State University of New York at Binghamton, Provost's Office

Specialized Gerontology Program Grant (2009-2010) \$10,000
Hartford Foundation

Eickler Fund (2008) \$1,000
Binghamton University Foundation

United University Professional Development Award (2008) \$500
State University of New York at Binghamton

Social Work Education Consortium Grant (2006) \$2,000
New York State Office of Mental Health

Projects

“Dignity for All: Bullying Prevention. A Safe and Supportive Schools Program”
National Urban Technology, Inc.
Research Consultant
New York City (2015-2018)
Two pilot studies are underway to evaluate a trauma informed bully prevention program in NYC

“Trauma-informed social work practice: A view from the field”
Binghamton University
Principal Investigator (2015-present)
A mixed method study is underway to examine professional social workers' use of trauma assessments and interventions.

“Developing mobile-based smart learning platforms for personalized and adaptive learning.”
Binghamton University
Co-Principal Investigator (2014-present)
A research and development study is underway to develop a smart learning platform to address academic, and social/emotional learning needs in high-risk communities.

“Improving mental health outcomes in older adults with cognitive impairment: A service-learning randomized control study”
Binghamton University
Principal Investigator (2010-2012)
A randomized control study was undertaken to assess the efficacy of using

interpersonal psychotherapy with depressed and anxious older adults with mild to moderate cognitive impairment and their caregivers.

“The effectiveness of interpersonal psychotherapy with depressed older adults with cognitive impairment: A feasibility study”

University of Pennsylvania (Philadelphia)

Principal Investigator (2008-2009)

A community-based feasibility study was conducted to evaluate the efficacy of using interpersonal psychotherapy with depressed older adults with mild to moderate cognitive impairment in Delaware County, Pennsylvania.

“Using interpersonal psychotherapy to reduce depressive symptoms among homebound elders: A service-learning research collaboration.”

Binghamton University (Binghamton)

Principal Investigator (2008-2009)

A feasibility study was conducted to evaluate the use of interpersonal psychotherapy to treat homebound elders with depression in Broome County, New York.

“The practice of authority – personal, professional, and organization – by social workers in a managed mental health organization”

Columbia University (New York City)

Principal Investigator (2002-2004)

A critical ethnography was conducted in two mental health centers of a large health maintenance organization.

“Project hope: Healthy outreach through psycho-educational groups”

New York State Psychiatric Institute (New York City)

Research Assistant (2003)

A psycho-educational group model was developed to assist diverse communities in their recovery and healing following the mass trauma of September 11, 2001.

PRESENTATIONS

Bogo, M., McGuire, L., & Bransford, C.L. “Connect Session: Exploring, Teaching and Assessing Cognitive and Affective Processes for Social Work Practice.” *Council on Social Work Education, Annual Meeting: Educating for the Social Work Grand Challenges*. Dallas, Texas. Peer-reviewed (October, 2017).

Bransford, C.L., & Blizard, R. “Viewing DSM-5 through a trauma lens.” *Trauma Talks, 3rd Annual Meeting*, Toronto. Peer-reviewed (2016).

Larkin, H., Briar-Lawson, K., Williams, J.H., Meyer-Adams, N., Henwood, B., Donaldson, L., Fogel, S., Sullivan, P., Lee, W., Bransford, C.L. “Hot Topic. The National Homelessness Social Work Initiative: Partnerships for workforce development.” *Council on Social Work Education Annual Program Meeting: Social Work on the Frontiers of Change*, Denver, CO (2015).

Bransford, C.L., & Alameda-Lawson, T., "Maternal depression, poverty, and its impact on children & schools: Can EMDR and social capital help?" *The American Council for School Social Work (ACSSW) NOLA 2015 Conference*. Tulane University, New Orleans. Peer-reviewed (2015).

Alameda-Lawson, T., & Bransford, C.L., "All hands on deck: A collective parent and community engagement response to eliminating risk factors for school failure." *The American Council for School Social Work (ACSSW) NOLA 2015 Conference*. Tulane University, New Orleans. Peer-reviewed (2015).

Allen, J., Bransford, C.L., Majied, K., O'Brien, P. "What social work educators can learn from Cuba: Aging, Healthcare, LGBTQ issues, and Women." *Council on Social Work Education Annual Program Meeting*, Tampa, FL. Peer-reviewed (2014).

Bransford, C.L., Resciniti, S. & Shrave, Lynn. "Late life depression and trauma: Dying to tell," *Binghamton University Care Summit 2014: Achieving Excellence!* Binghamton, NY. Invited speaker (2014).

Bransford, C.L. "Mental Illness in America: How do we Address a Growing Problem?" *Johnson City Public Library, Johnson City, NY*. Invited speaker (2014).

Bransford, C.L., Alameda-Lawson, T., & Allen, J. "Community as playground: Creating contexts of play and learning in a high-risk neighborhood," *Bringing Back Childhood for the Future of Society: Philadelphia Declaration of Play*. Bryn Mawr College, Bryn Mawr, PA. Peer-reviewed (2013).

Bransford, C.L. "Navigating the new DSM." *Berkshire Farm Annual Meeting, Binghamton, NY*. Invited speaker (2013).

Bransford, C.L. "Overview of DSM-5." *Broome County Mental Health Outpatient Services*. Binghamton, NY. Invited speaker (2013).

Bransford, C.L. "Responding to depression and mental health issues," and "Working with families experiencing depression." *Southern Tier Center on Aging's Conference on Interprofessional Approaches to Assist Aging Families, Binghamton University*. Invited speaker (2012).

Hoeyman, N., & Bransford, C.L. "Yes, we now have gerontology competencies: But how do we teach them?" *The 64th Annual Geriatric Society of America (GSA) Scientific Meeting*, Boston, MA. Peer-reviewed (2011).

Bransford, C.L. "Reducing depressive symptoms among home-bound depressed older adults: A service-learning research project." *The Council on Social Work Education Annual Program Meeting, Atlanta, Georgia*. Peer reviewed (2011).

Bransford, C.L. "Using IPT to reduce depressive symptoms among home-bound elders: A service learning feasibility study." *The 4th International Conference on Interpersonal Psychotherapy*, Amsterdam, The Netherlands. Peer reviewed

(2010).

Bransford, C.L. "Results of feasibility study on providing IPT-ci to home-bound older adults with depression and cognitive impairment," Delaware County, *Pennsylvania Office for Aging Services (COSA)*. Invited speaker (2010).

Bransford, C.L. "Overcoming barriers to mental health treatment by depressed older adults: A service learning collaborative." *The 10th Annual Social Equity Leadership Conference*, Binghamton University. Peer-reviewed (2009).

Bransford, C.L. "Integrating research into service learning courses," *Pennsylvania Campus Compact (PACC) Service-Learning Workshop*, Broome County Community College. Invited speaker (2009).

Bransford, C.L. "Using interpersonal psychotherapy to treat homebound seniors with depression and cognitive impairment," *Conversations across the disciplines conference*, Binghamton University. Peer-reviewed (2009).

Bransford, C.L. "Parallel process in peer group supervision," *The international conference on clinical supervision*, University at Buffalo. Peer-reviewed (2009).

Bransford, C.L. "Using service Learning to treat depressed home bound older adults: A collaboration between Binghamton University and Faith-in-Action." *Aging Futures*, Broome County Department for the Aging. Invited speaker (2009).

Bransford, C.L. "Using relationally-informed interpersonal psychotherapy (IPT) to treat depression and anxiety among aging adults with mild to moderate cognitive impairment," *Delaware county, Pennsylvania Office for Services to the Aging (COSA)*. Invited speaker (2008).

Bransford, C.L. "Process-centered group supervision," *Council on Social Work Education Annual Program Meeting*, Philadelphia, Pennsylvania. Peer-reviewed (2008).

Bransford, C.L. "Geriatric depression and Alzheimer's disease: An attachment-based approach." Weill Medical College of Cornell University and Weill-Cornell Institute of Geriatric Psychiatry. Invited speaker (2008).

Bransford, C.L. "The healing power of storytelling: The use of narrative in geriatric depression." Broome County, New York Council of Services for the Aging (CASA). Invited speaker (2008).

Bransford, C.L. "Post-modern social work practice," University of Maine. Invited speaker (2008).

Bransford, C.L. "Group supervision: Partnership practicum project in aging," Binghamton University. Invited speaker (2008).

Bransford, C.L. "Attachment, trauma, and relationship: Engaging resilience through emotional attunement," New York State Social Worker's Annual Conference. Invited speaker (2007).

Bransford, C.L. "Relational perspectives on transference and countertransference with trauma survivors," University of Maine. Invited speaker (2007).

Bransford, C.L. "Social justice issues in micro practice with diverse populations," Binghamton University. Invited speaker (2007).

Bransford, C.L. "Organizational and professional value conflicts in a managed health care organization," Binghamton University. Peer-reviewed (2006).

PROFESSIONAL TRAINING

Training in Internal Family Systems Therapy (IFS), 2015, Corning, NY

Level one training in Sensorimotor Psychotherapy, 2013, New York City

Advanced training in EMDR, 2013, New York City and Rhinebeck, New York

All requirements fulfilled for the Certificate in Interpersonal Psychotherapy, Society for Interpersonal Psychotherapy, New York City, 2012

Completed training in the administration and scoring of the Adult Attachment Interview, 2010, Minneapolis, MN

Certificate in Conflict Resolution and Mediation, Mediation Matters, 2008
Albany, New York

HONORS AND AWARDS

Ernest A. Lynton Award for the Scholarship of Engagement, from the New England Resource Center for Higher Education (NERCHE) (Nomination, 2010)
Discovery Center, Binghamton University

RAND Summer Institute on Aging and Mini-Medical School for Social Scientists (2010). Scholarship.

Dr. Nuala McGann Drescher Affirmative Action/Diversity Leave Award (2008)

Faculty Recognition Certificate (2008). Awarded by Office of Students with Disabilities, Binghamton University

SERVICE

International

The University of Melbourne, Victoria, Australia
Outside Reviewer, Dissertation Committee, Department of Social Work
(2017)

Professional and Community

The Council on Social Work Education, Commission on Educational Policy,
Council on Practice Methods and Specializations (2015-2018 term)

National Association of Social Workers (New York State)
Member, Committee on Ethics (2004-present)

The National Homelessness Social Work Initiative
NYS Liaison (2015-present)

The National Urban Technology Center (New York City)
Member, Educational Advisory Board (2013-present)

British Journal of Social Work
Reviewer (2018)

Studies in Higher Education
Reviewer (2016-2018)

Journal of Applied Gerontology
Reviewer (2012-2015)

Gerontological Social Work
Reviewer (2011-2015)

Social Work Education: The International Journal
Reviewer (2008-2015)

Social Work in Mental Health
Reviewer (2012-2015)

Aging Futures of Broome County
Member, Geriatric Mental Health Task Force (2008-2010)

Family and Children's Society of Broome County (Binghamton)

Member, Board of Directors (2006-2010)

University

Binghamton University

Member, Faculty Senate Executive Committee (2015-present)
Member, Faculty Senate (2007-2009, 2015-present)
Member, University Personnel Committee (2013, 2017-2018)
Member, Learning Environment Committee (2012-2014)
Member, Dissertation Committee, School of Nursing (2012-2017)
Member, Institutional Conflict of Interest Committee (2011-2012)
Director, Enhancing Quality of Life Conference, Southern Tier Center on Aging (2010)
Member, Evaluation Coordinating Committee (2007-2009)
Member, Learning Environment Committee (2005-2006)
Clinical Consultant, Counseling Center (2006-2007)

College of Community and Public Affairs

Member, Ethics and Integrity Committee (2016- present)
Member Initiating Personnel Committee (2011-2015, 2016-2017, 2017-2018)
Member, Advisory Board, Center for Community Research and Development (2007- 2009)
Member, Academic Ethics and Integrity Committee (2007)
Member, By-Laws Committee (2006)

School of Education and Human Development

Member, Scholarship Committee, School of Education and Human Development (2005)

Department of Social Work

Chair, Initiating Personnel Committee (2017)
Member, Initiating Personnel Committee (2016-present)
Member, Curriculum Committee (2016-present)
Member, Field Instruction Committee (2016-2017)
Director, Geriatrics and Gerontology Certificate Program (2009-2016)
Member, Search Committee (2005, 2006, 2011, 2012, 2014-2015, 2015-2016, 2016-2017)
Member, Part-Time Blended Program (2014-2016)
Member, Admission's Committee (2014-present)
Member, Racial Diversity Committee (2012-2013)
Chair, Program Committee (2005-2010)

Member, Graduate Assistantship Selection Committee (2005-2006)
Member, Program Committee (2004-2005)

PROFESSIONAL AFFILIATIONS / LICENSURE

Member, Council of Social Work Education
Member, National Association of Social Workers
Licensed Clinical Social Worker, State of New York
Member, International Center for the Study of Trauma and Dissociation