

Ali Alper Yayla

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Education

Ph.D.	Florida Atlantic University, FL. Management Information Systems	2008
MBA	Duquesne University, Pittsburgh, PA. Marketing	2004
Master of Science	Duquesne University, Pittsburgh, PA. Information Systems Management	2003
Bachelor of Science	Istanbul Technical University, Istanbul, Turkey. Environmental Engineering	1999

Academic Employment

Assistant Professor	Binghamton University – SUNY, Binghamton, NY.	2008-Present
Graduate Assistant	Florida Atlantic University, Boca Raton, FL. Duquesne University, Pittsburgh, PA.	2004-2008 2002-2004

Refereed Academic Journal Publications

- Yayla, A.A. and Hu, Q. (2014). The Effect Board of Directors' IT Awareness on CIO Compensation and Firm Performance. *Decision Sciences Journal*, 45(3), 401-436.
- Yayla, A.A. and Hu, Q. (2012). The Impact of IT-Business Strategic Alignment on Firm Performance in a Developing Country Setting: Exploring Moderating Roles of Environmental Uncertainty and Strategic Orientation. *European Journal of Information Systems*, 21(4), 373-387.
- Gupta, V.K., Yayla, A.A., Sikdar, A. and Cha, M-S. (2012). Institutional Environment for Entrepreneurship: Evidence from the Developmental States of South Korea and United Arab Emirates. *Journal of Developmental Entrepreneurship*, 17(3), 1-21.
- Yayla, A.A. and Hu, Q. (2011). The Impact of Information Security Events on the Stock Value of Firms: The Effect of Contingency Factors. *Journal of Information Technology*, 26(1), 60-77.
- Gupta, V.K., Huang, R. and Yayla, A.A. (2011). Social Capital, Collective Transformational Leadership, and Performance: A Resource-based View of Self-managed Teams. *Journal of Managerial Issues*, 23(1), 31-45.
- Dinev, T., Hu, Q. and Yayla, A.A. (2008). Is there an Online Advertisers Dilemma? A Study of Click Fraud in the Pay-Per-Click Model. *International Journal of Electronic Commerce*, 13(2), 29-59.

Manuscripts Under Review

- Yayla, A.A. and Hu, Q. User Acceptance of Technology: In Search of Parsimony in IS Research. *{Submitted to Information and Management}*

Research in Progress

- Why College Students Commit Computer Hacks: Insights from a Cross Culture Analysis. *{Information Systems Journal – Preparing for submission}*
- The Effect of CIO's Pay Disparity on Firm Performance: Insights from Contingency Analyses. *{MIS Quarterly reject and resubmit– Addressing reviewer comments}*
- Aligning IT Strategy with Business Strategy: An Empirical Investigation of Antecedents, Mediators, and Moderators. *{Decision Sciences Journal – Conducting post-hoc analysis}*
- Does Inclusion of CIO in the Top Management Team Impact Firm Performance? Evidence from a Long-term Event Analysis. *{Information Systems Research – Collecting data}*
- The Effect of Transformational CIO Leadership on Alignment. *{Organization Science – Writing results}*
- The Effect of Social Influence on Decision-making: The Case of Crowdfunding. *{Decision Sciences Journal – Designing experiments}*
- A Review of Environment in Information Systems Research. *{MIS Quarterly – Conducting literature review}*

Refereed Academic Conference Proceedings

- Hu, Q., Yayla, A.A. and Lei, Y. (2014). Does Inclusion of CIO in the Top Management Team Impact Firm Performance? Evidence from a Long-term Event Analysis. *Proceedings of the 47th Hawaii International Conference on System Sciences (HICSS 47)*. January 6-9, Hawaii, USA. Nominated for Best Paper Award.
- Hu, Q., Zhengchuan, X. and Yayla, A.A. (2013). Why College Students Commit Computer Hacks: Insights from a Cross Culture Analysis. *Proceedings of the 17th Pacific Asia Conference on Information Systems (PACIS 2013)*, June 18-20, Jeju Island, Korea.
- Yayla, A.A. (2011). Enforcing Information Security Policies through Cultural Boundaries: A Multinational Company Approach. *Proceedings of the 19th European Conference on Information Systems (ECIS 2011)*, July 9-11, Helsinki, Finland.
- Yayla, A.A. (2011). Controlling Internal Threats with Information Security Policies. *Proceedings of the 19th European Conference on Information Systems (ECIS 2011)*, July 9-11, Helsinki, Finland.
- Gupta V.K., Sikdar, A. and Yayla, A.A. (2010). Institutional Environment for Entrepreneurship in Dubai: Developing and Comparing an Arabic Language Instrument. *Eastern Academy of Management 2010*, May 12-15, Portland, ME, USA.
- Yayla, A.A. and Hu, Q. (2009). The Impact of IT-Business Strategic Alignment on Firm Performance: The Role of Environmental Uncertainty and Business Strategy. *Proceedings of the 15th Americas Conference on Information Systems (AMCIS 2009)*, August 6-9, San Francisco, CA, USA.
- Yayla, A.A. and Hu, Q. (2009). Antecedents and Drivers of IT-Business Strategic Alignment: Empirical Validation of a Theoretical Model. *Proceedings of the 17th European Conference on Information Systems (ECIS 2009)*, June 8-10, Verona, Italy.
- Yayla, A.A. and Hu, Q. (2008). Determinants of CIO Compensation Structure and Its Impact on Firm Performance. *Proceedings of the 41st Hawaii International Conference on System Sciences (HICSS 41)*, January 7-10, Hawaii, USA. Nominated for Best Paper Award.
- Yayla, A.A. and Hu, Q. (2007). User Acceptance of E-Commerce Technology: A Meta-Analytic Comparison of Competing Models. *Proceedings of the 15th European Conference on Information Systems (ECIS 2007)*, June 7-9, St. Gallen, Switzerland.
- Yayla, A.A. and Hu, Q. (2005). The Impact of Security Breaches on the Value of Stocks: A Short-Term vs. Long-Term Perspective. *Proceedings of the Annual Conference of IS in Asia-Pacific (ISAP 2005)*, December 10, Las Vegas, NV, USA.

Yayla, A.A. and Hu, Q. (2005). The Impact of Security Breaches on the Value of Stocks: Differences between E-Commerce and Traditional Firms. *Proceedings of the 4th Security Conference*, March 30-31, Las Vegas, USA.

Academic Conference Activities

Program Chair, Annual Symposium on Information Assurance (ASIA'14), Albany, NY, USA, 2014.
Lei, Y. and Yayla, A.A The Effect of Media Richness on the Use of Social Information: A Study of Decision Making in a Crowdfunding Environment, Poster Session, *Decision Sciences Institute*, Tampa, FL, USA, 2014.
Yayla, A.A. and Lei, Y. IT Implementation and Organizational Change: A Dissipative Structure Approach, *5th Annual Complexity in Business Conference*, Center for Complexity in Business, University of Maryland, Washington, DC, USA, 2013.
Crowdfunding Seminar, *European Conference on Information Systems*, Utrecht, the Netherlands, 2013
MIS Quarterly Authors Workshop, *International Conference on Information Systems*, Orlando, FL, USA, 2012.
JAIS Theory Development Workshop, *European Conference on Information Systems*, Barcelona, Spain, 2012.
MIS Quarterly Authors Workshop, *International Conference on Information Systems*, St Louis, MO, USA, 2010.
Junior Faculty Consortium, *International Conference on Information Systems*, Phoenix, AZ, USA, 2009.
Doctoral Consortium, *Americas Conference on Information Systems*, Keystone, CO, USA, 2007.

Academic Conference/Journal Reviewer

2013	IM	– Information and Management
2013	JIT	– Journal of Information Technology
2012	JAIS	– Journal of the Association for Information Systems
2012	ICIS	– Social and Organizational Impacts of IS Track
2011	CR	– Communication Research
2011	ECRA	– Electronic Commerce Research and Applications
2011	ICIS	– Human Behavior and IT Track
2011	ICIS	– Project Management, Outsourcing and IS Development Track
2010	ICIS	– IS Security and Privacy Track
2010	ICIS	– IT Project Management and Outsourcing Track
2010	ECRA	– Electronic Commerce Research and Applications
2010	ISF	– Information Systems Frontiers
2010	EJIS	– European Journal of Information Systems
2009	EJIS	– European Journal of Information Systems
2009	ICMB	– Security and Privacy in Mobile Business Track
2009	AOM	– Organizational Communication & Information Systems Division
2008	ICIS	– IS Security and Privacy Track
2008	PACIS	– Electronic Commerce and Electronic Government Track
2007	ICIS	– Web-based Information Systems and Application Track
2007	ICIS	– Information Systems Privacy and Security Track
2006	ICIS	– Security and Assurance Track

Teaching Experience

Undergraduate

Information Systems and Applications, Binghamton University – SUNY, Binghamton, NY. 2008-Present
Teaching Effectiveness - average of 10 classes
Number of students in class: 150
Instructor Rating: 3.6/4.0 (SOM Average: 3.2)
Course Rating: 3.2/4.0 (SOM Average: 3.0)

IT Security and Forensics, Binghamton University – SUNY, Binghamton, NY. 2008-Present
Teaching Effectiveness - average of 5 classes
4 times in Dean's Faculty Teaching Honor List (Course Rating > 3.5)
Number of students in class: 32
Instructor Rating: 3.6/4.0 (SOM Average: 3.2)
Course Rating: 3.4/4.0 (SOM Average: 3.0)

Computer Forensics, Florida Atlantic University, Boca Raton, FL. 2006-2008
Management Information Systems, Florida Atlantic University, Boca Raton, FL. 2005

Graduate

IT Security and Forensics, Binghamton University – SUNY, Binghamton, NY. 2009-Present
Teaching Effectiveness - average of 5 classes
1 time in Dean's Faculty Teaching Honor List (Course Rating > 3.5)
Number of students in class: 20
Instructor Rating: 3.7/4.0 (SOM Average: 3.2)
Course Rating: 3.3/4.0 (SOM Average: 3.0)

Ph.D.

Organizational Impacts of IS, Binghamton University – SUNY, Binghamton, NY. 2012

University Service

Assessment of Learning Outcomes Committee, School of Management, Binghamton University AY 2012-current
Ernst & Young Connect Program faculty advisor, School of Management, Binghamton University AY 2013-2014
President's Roadmap Taskforce for Advancing Learning, Binghamton University, Fall 2012
Master thesis committee member, Ye Chen, Department of Geography, Binghamton University, 2011
Undergraduate Curriculum Committee, School of Management, Binghamton University, AY 2011-2012
Assessment of Learning Outcomes Committee, School of Management, Binghamton University, AY 2009-2011
Technology Committee, School of Management, Binghamton University, AY 2008-2009

Professional Experience

Risk Engineer Yapı Kredi Insurance – Technical Department, Istanbul, Turkey, 2000-2001.

Professional Affiliation

Alpha Kappa Psi, Binghamton University Faculty Advisor, 2009-present.
Association for Information Systems, 2005-present.
Member of Atakoy Rotaract/Rotary International Club, 1995-2001 (President, 2000).

Honors and Awards

Outstanding SOM Faculty Award, School of Management, Binghamton University – SUNY, NY, 2012.
Individual Development Award, United University Professions, Binghamton University – SUNY, NY, 2008.
Student Scholarship, Ph.D. Program, Florida Atlantic University, Boca Raton, FL, 2004-2008.
Student Scholarship, MBA, Duquesne University, Pittsburgh, PA, 2003.
Student Scholarship, MS-ISM, Duquesne University, Pittsburgh, PA, 2002.
4th place, Turkey National Physics Projects Competition, Istanbul, Turkey, 1994.
2nd place, Istanbul City Swimming Championship, Istanbul, Turkey, 1993.
4th place, Turkey National Swimming Championship, Istanbul, Turkey, 1993.