

BRAD CANNON

Binghamton University, School of Management
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EMPLOYMENT

Binghamton University, School of Management, Binghamton, NY Assistant Professor of Finance	2022-Present
Brigham Young University, BYU Marriott School of Business, Provo, UT Visiting Assistant Professor of Finance	2020-2022

EDUCATION

Ohio State University, Fisher College of Business, Columbus, OH Ph.D. in Finance	2015-2020
Utah State University, Jon M. Huntsman School of Business, Logan, UT M.S. in Financial Economics B.S. in Finance and Economics	2014-2015 2008-2014

RESEARCH INTERESTS

Behavioral Finance, Empirical Asset Pricing, Empirical Corporate Finance

WORKING PAPERS

1. [When Do Retail Investors Provide Liquidity?](#) (with Hannes Mohrschladt)
2. [Perception of Performance: A Test of Return Extrapolation in the Cross-Section](#)
3. [The Value of a Neighbor: The Real Impact of Neighboring Firm Valuations](#)
4. [Do Reference Prices Impact How Investors Respond to News?](#) (with Hannes Mohrschladt)

WORKS IN PROGRESS

1. Return Seasonalities: The Role of Institutional Investors (with Dongxu Li)

PROFESSIONAL ACTIVITIES

* = scheduled ** = coauthor

Conference Presentations: Academy of Behavioral Finance and Economics (2021), China International Conference in Finance (2021), French Finance Association (2021)**, Eastern Finance Association (2021), Yale Whitebox Advisors Graduate Student Conference (2019)

Seminars: Brigham Young University (2021, 2019), Ohio State University (2019), Ohio University (2019)

Discussant: Academy of Behavioral Finance and Economics (2021), China International Conference in Finance (2021), Eastern Finance Association (2021), Ph.D. Conference on Real Estate and Housing (2018)

Referee: Journal of Empirical Finance, Journal of Banking and Finance, PLOS One

TEACHING

Binghamton University, School of Management , Binghamton, NY	
FinTech (Undergraduate and Graduate)	2022-Present
Investments (Undergraduate)	2022-Present
Brigham Young University, BYU Marriott School of Business , Provo, UT	
Investments (Undergraduate), Average Rating: 4.6/5.0	2020-2022
Ohio State University, Fisher College of Business , Columbus, OH	
Investments (Undergraduate), Average Rating: 4.7/5.0	2019
Utah State University, Jon M. Huntsman School of Business , Logan, UT	
Introduction to Economics (Undergraduate), Average Rating: 4.4/5.0	2015
Ohio State University, Fisher College of Business , Columbus, OH	
<i>Introduction to SAS Programming</i> (Graduate)	2017-2018
<i>Teaching Assistant</i> for Justin Birru, Behavioral Finance (Undergraduate and Graduate)	2016-2020
<i>Teaching Assistant</i> for Thien Nguyen, Fixed Income (Undergraduate and Graduate)	2015-2020
<i>Teaching Assistant</i> for Fousseni Chabi-Yo, Investments (Undergraduate)	2015

OTHER INFORMATION

Languages: English, Intermediate French

Programming: Python, SAS, Stata