

BRAD CANNON

Binghamton University, School of Management
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EMPLOYMENT

Binghamton University, School of Management , Binghamton, NY Assistant Professor of Finance	2022-Present
Brigham Young University, BYU Marriott School of Business , Provo, UT Visiting Assistant Professor of Finance	2020-2022

EDUCATION

Ohio State University, Fisher College of Business , Columbus, OH Ph.D. in Finance	2015-2020
Utah State University, Jon M. Huntsman School of Business , Logan, UT M.S. in Financial Economics	2014-2015
B.S. in Finance and Economics	2008-2014

WORKING PAPERS

[Does Cross-Sectional Return Extrapolation Explain Anomalies?](#) (with John Lynch)

Review of Finance, Revise and Resubmit

[Swimming Against the Current: Contrarian Retail Trading](#) (with Hannes Mohrschladt)

Journal of Financial and Quantitative Analysis, Revise and Resubmit

[Diagnostic Expectations and Hedge Fund Flows](#) (with Rui Gong and John Lynch)

Under Review

[Does Banking Competition Really Increase Credit for All? The Effect of Bank Branching Deregulation on Small Business Credit](#) (with John Lynch)

Under Review

[Friends with Benefits: Social Capital and Household Financial Behavior](#) (with David Hirshleifer and Josh Thornton)

Northern Finance Association, Boulder Summer Conference on Consumer Financial Decision Making Poster, Georgia Tech-Atlanta Fed Household Finance Conference, Midwest Finance Association, New Zealand Finance Meeting

[Do Lenders Learn from Peer Firm Valuations?](#) (with John Lynch and Josh Thornton)

Yale Whitebox Advisors Graduate Student Conference, Brigham Young University, Ohio University, Ohio State University

[Perception Matters: How Executive Vocal Masculinity Influences CEO Selection and Compensation](#) (with John Lynch and Amin Shams)

Media: [Oxford Business Law Blog](#)

[Extreme Return Days and the Role of Purchase Prices](#) (with Hannes Mohrschladt)

China International Conference in Finance, Eastern Finance Association, French Finance Association, Academy of Behavioral Finance and Economics, Munster University

PUBLICATIONS

[The Asset Growth Return Premium and Anchoring on the 52-Week High](#) (with Ben Blau)
Journal of Financial Research, Forthcoming

PROFESSIONAL ACTIVITIES

* = scheduled ** = coauthor

Conference Presentations: Northern Finance Association (2024)*, Boulder Summer Conference on Consumer Financial Decision Making Poster (2024), Georgia Tech-Atlanta Fed Household Finance Conference (2024)**, International Behavioural Finance Conference (2024)**, Midwest Finance Association (2024)**, Southwestern Finance Association (2024)**, New Zealand Finance Meeting (2023)**, German Finance Association (2023)**, Research in Behavioral Finance Poster (2022)**, Academy of Behavioral Finance and Economics (2021), China International Conference in Finance (2021), French Finance Association (2021)**, Eastern Finance Association (2021), Bank Research Conference (2021)**, Yale Whitebox Advisors Graduate Student Conference (2019)

Seminars: Binghamton University (2024, 2023, 2021), Securities and Exchange Commission (2021), Brigham Young University (2021, 2019), Ohio State University (2019), Ohio University (2019)

Discussant: Academy of Behavioral Finance and Economics (2021), China International Conference in Finance (2021), Eastern Finance Association (2021), Ph.D. Conference on Real Estate and Housing (2018)

Referee: Review of Finance, Journal of Empirical Finance, Journal of Banking and Finance, PLOS One

Other: Friends of Women in Finance in Greater New York Symposium (Co-organizer), Financial Management Association (Program Committee), Academy of Behavioral Finance and Economics (Session Chair), Eastern Finance Association (Session Chair)

AWARDS AND GRANTS

Dean's Honor Role for Teaching, Binghamton University	2022-Present
AFFECT Grant Recipient (with Danling Jiang, Padma Kadiyala, and Ying Wu)	2023, 2024
Graduate Assistantship	2015-2020
American Finance Association Doctoral Student Travel Grant	2019
Graduate Scholarship, Utah State University	2014-2015
Huntsman Scholar, Utah State University	2012-2014
Presidential Scholarship, Utah State University	2008-2014
Buehler Scholar, Utah State University	2013

TEACHING

Binghamton University, School of Management, Binghamton, NY

FinTech (Undergraduate and Graduate)	2022-Present
Investments (Undergraduate)	Spring 2023

Brigham Young University, BYU Marriott School of Business, Provo, UT

Investments (Undergraduate)	2020-2022
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Ohio State University, Fisher College of Business, Columbus, OH

Investments (Undergraduate)	2019
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Utah State University, Jon M. Huntsman School of Business, Logan, UT
Introduction to Economics (Undergraduate) 2015

Ohio State University, Fisher College of Business, Columbus, OH
Workshop Instructor, Introduction to SAS Programming (MSF and PhD) 2017-2018
Teaching Assistant, Behavioral Finance (Undergraduate and Graduate) 2016-2020
Teaching Assistant, Fixed Income (Undergraduate and Graduate) 2015-2020
Teaching Assistant, Investments (Undergraduate) 2015

UNIVERSITY SERVICE

Graduate Council, Member 2023-Present
Graduate Council – Professional Development Committee, Member 2023-Present
Koffman Finance Seminar, Coordinator 2023-Present
SOM Brown Bags, Organizer 2023-Present
Junior Faculty Lunch, Co-organizer 2022-Present
School of Management Undergraduate Committee, Member 2022-Present
Finance Faculty Search Committee, Member 2023, 2024
Finance PhD Search Committee, Member 2023

OTHER INFORMATION

Languages: English, Intermediate French
Programming: Python, SAS, Stata