

September 2018

CURRICULUM VITAE

Elena A. Iankova

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Center for International Business Advancement
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EDUCATION

Ph.D., Cornell University: International and Comparative Industrial Relations, International and Comparative Political Economy

PhD Title: “Social Partnership After the Cold War: The Transformative Corporatism of Eastern Europe.” (Co-Chairs: Peter Katzenstein and Lowell Turner)

M.S., Cornell University: Industrial and Labor Relations

B.A./M.A., Sofia University: Diploma in Sociology

ACADEMIC EMPLOYMENT

- * Founding Director of the Center for International Business Advancement, Binghamton University (Fall 2015 – Present) - <http://binghamton.edu/ciba/>
- * Visiting Senior Lecturer, Dyson School of Applied Economics and Management, Cornell College of Business (April 2015 - Present);
- * Visiting Scholar, Johnson Graduate School of Management, Cornell College of Business (July 2014 – present);
- * Adjunct Assistant Professor in International Business and Strategy, School of Management, Binghamton University (Fall 2007 – Present);
- * Lecturer and Senior Lecturer in Management and International Business, Johnson Graduate School of Management at Cornell University (2002-2014);
- * Research Fellow, Institute for European Studies, Cornell University (1998—2001);
- * Research Associate, School of Industrial and Labor Relations, Cornell University (1998-1999);

ACADEMIC HONORS, FELLOWSHIPS AND GRANT AWARDS

- Appalachian Regional Commission Grant (Principal Investigator) to develop an ExportNY Program “Launch into the Global Marketplace” for small businesses from the Southern Tier, NY Region (June 2017-May 2019);
- NYS/UUP Individual Development Award, Binghamton University (Spring 2016);
- Institute for European Studies, Cornell University – Faculty Research Travel Grant (2004);

- U.S. Department of Education International Research and Studies Program grant – “New Dimensions of Government, Business, and Civil Society Relations in the Global World” (with Jan Katz as principal investigator, and Sarosh Kuruvilla) (2003-2006);
- American Councils for International Education Research Fellowship (July—December 2001);
- International Research and Exchanges Board (IREX) Short-Term Travel Grant (summer 2001);
- Woodrow Wilson International Center for Scholars Short-Term Research Fellowship (Washington D.C., September-October 2000);
- German Marshall Fund Research Grant (with Peter Katzenstein) (1999—2000);
- Research grant, National Council for Eurasian and East European Research under authority of a Title VIII grant from the U.S. Department of State – “Europe Towards the New Millennium: Building the East Back In” (with Peter Katzenstein) (1998—2000);
- Research Fellowship under U.S. Department of Education International Research and Studies Program grant – “Building the New Europe: Political and Economic Reconstruction after the Cold War” (with Lowell Turner as principal investigator) (1997—2000);
- Joel Seidman Dissertation Prize, Cornell University (1997);
- Benjamin Miller Fellowship, Cornell University (1995—1996);
- Institute for the Study of World Politics Dissertation Fellowship (Washington D.C., 1994—1995);
- International Political Economy Program Research Grants, Cornell University (1995, 1996);
- Center for Advanced Human Resource Studies Research Grants, Cornell University (1994, 1995);
- Peace Studies Program Research Grant, Cornell University (1994);
- Institute of Collective Bargaining Research Grant, Cornell University (1993);
- Michele Sicca Research Fellowship, Institute for European Studies at Cornell University (1993);
- Mario Einaudi Center for International Studies Travel Grant, Cornell (1993);
- Joint Japan/World Bank Graduate Scholarship (1992—1994);

RESEARCH INTERESTS

- * Business – government – civil society relations;
- * Post-communist restructuring; varieties of capitalism in Central and Eastern Europe;
- * Corporate social responsibility and the benefit corporation;
- * Strategic public-private partnerships for export promotion

PUBLICATIONS

Books

- Elena A. Iankova. *Business, Government and EU Accession: Strategic Partnership and Conflict* (Lexington Books, 2009).
<http://www.lexingtonbooks.com/Catalog/Flyer2.shtml?SKU=0739130579> – more detailed information about the book is attached to this CV.

- Elena A. Iankova. *Eastern European Capitalism in the Making* (Cambridge and New York: Cambridge University Press, 2002). <http://books.cambridge.org/052181314X.htm> - more detailed information about the book is attached to this CV.

Refereed Journal Articles

- Elena A. Iankova and Atanas G. Tzenev. “Determinants of Sovereign Investment Protectionism: The Case of Bulgaria’s Nuclear Energy Sector.” *Organizations and Markets in Emerging Economies*, Vol. 6, No. 2 (2015), pp. 35-66.
- Elena A. Iankova. “From Corporate Paternalism to Corporate Social Responsibility in Post-Communist Europe.” *Journal of Corporate Citizenship*, Issue 29 (Spring 2008), pp. 75-89.
- Elena A. Iankova. “Europeanization of Social Partnership in EU-Acceding Countries.” *Journal for East European Management Studies*, Vol. 12, No. 4 (December 2007), pp. 297-317.
- Elena Iankova and Lowell Turner. “Building the New Europe: Western and Eastern Roads to Social Partnership,” *Industrial Relations Journal*, Vol. 35, No. 1 (January 2004), pp. 76-92;
- Elena A. Iankova and Snejina Michailova. “The Political Networking Challenge to Business Leadership in Bulgaria.” *Journal for East European Management Studies*, Vol. 8, No. 4 (December 2003), pp. 397-414;
- Elena Iankova and Jan Katz. “Strategies for Political Risk Mediation by International Firms in Transition Economies: the Case of Bulgaria,” *Journal of World Business*, Vol. 38, No. 3 (2003), pp. 182-203.
- Elena A. Iankova. “Multi-Level Bargaining in Bulgaria’s Return to Capitalism.” *Industrial and Labor Relations Review*. Vol. 54, No. 1 (October 2000), pp. 115-137;
- Elena A. Iankova. “The Transformative Corporatism of Eastern Europe.” *East European Politics and Societies*. Vol. 12, No. 2 (Spring 1998), pp. 222-264;
- John Thirkell and Elena Atanassova Tseneva. “Bulgarian Labour Relations In Transition: Tripartism and Collective Bargaining.” *International Labour Review*. Vol. 131, No 3 (1992), pp. 355-366;

Chapters in Refereed Edited Volumes

- Elena A. Iankova. “Evolving Approaches to the Analysis of Central and Eastern European Capitalism.” In Peeter Vihalemm, Anu Masso and Signe Opermann (eds.) [The Routledge International Handbook of European Social Transformation](#). Routledge, 2018. Pp. 46-56.
- Elena A. Iankova and Peter J. Katzenstein. “European Enlargement and Institutional Hypocrisy.” In Rachel Cichowski and Tanja Boerzel, eds., *State of the European Union Volume 6: Law, Politics and Society* (Oxford University Press, 2003), pp. 269-290.
- Elena A. Iankova. “Transformation, Accession to the European Union and Institutional Design: The Fate of Tripartism.” In Ronald Linden, ed., *Norms and Nannies: The Impact of European Organizations on Central and Eastern European States* (Lanham, MD: Rowman & Littlefield, 2002), pp. 205-226;
- Wlodek Aniol, Timothy Byrnes and Elena A. Iankova. “Poland: Returning to Europe.” In Peter Katzenstein, ed. *Mitteleuropa: Between Europe and Germany* (Providence, RI: Berghahn Books, 1998), pp. 39-100;

- Elena A. Iankova. "Women's Participation in Post-Communist Social Dialogue." In Metta Spencer and Barbara Wejnert, eds. *Research on Russia and Eastern Europe: Women In Post-Communism* (Greenwich, Connecticut and London, England: JAI Press, Vol. 2., 1996), pp. 141-154;
- John E. M. Thirkell and Elena A. Tseneva. "Transitional Models of Labour Relations in Bulgaria." In Wiking Ehlert, Raymond Russell and Gyorgy Szell, eds. *Return of Work, Production and Administration to Capitalism: Europe Between Restructuring and Adaptation* (Frankfurt am Main: Peter Lang, 1994), pp. 79-85;
- Elena A. Tseneva. "The Reconstruction of Industrial Relations in Bulgaria in a Transition Period to a Market Economy." In Jacques van Hoof et al., eds. *Westbound? Changing Industrial Relations in Eastern Europe* (Amsterdam: SISWO, 1992), pp. 49-72;
- Elena A. Tseneva. "De reconstructie van de arbeidsverhoudingen in Bulgarije." In J.J. van Hoof and J. Van Ruysseveldt, eds. *Oost op weg naar West? Nieuwe arbeidsverhoudingen in Oost-Europa* (Heerlen: Open universiteit), pp. 47-62 (in Dutch).

Other Monographs, Articles, Chapters, and Conference Proceedings

- Elena A. Iankova. "Central and Eastern European Capitalism: A Critical Perspective on Two Theoretical Approaches for Its Analysis." *Employment and Economy in Central and Eastern Europe (EMECON)*, an online publication of the European Union. January 2010.
<http://www.emecon.eu/archive/>
- Elena A. Iankova. "The Global Crisis Hits Eastern Europe: Now What?" *Cornell Enterprise*. Spring 2009.
http://www.johnson.cornell.edu/alumni/enterprise/spring2009/index.cfm?action=department&department_id=4
- Elena A. Iankova. "Social Dialogue in an Enlarging European Union." *WSI-Mitteilungen*, Vol. 59, No. 10 (October 2006). Special issue on "Europa zwischen Markt und Sozialstaat: Die Bedeutung der EU für ArbeitnehmerInnen in Europa" ("Europe Between Market Regulation and Welfare State") (in German).
- Elena A. Iankova. "Discussant Notes," in Bernard Funck and Lodovico Pizzati, eds., *Labor, Employment and Social Policies in the EU Enlargement Process: Changing Perspectives and Policy Options* (Washington D.C.: The World Bank, 2002), pp. 289-290.
- Elena A. Iankova. "Social Partnership after the Cold War: The Transformative Corporatism of Eastern Europe." In *Central and Eastern Europe—Industrial Relations and the Market Economy* (Volume 8 of the Official Proceedings of the Fifth IIRA European Regional Industrial Relations Congress "The Employment Relationship on the Eve of the Twenty-First Century," held in Dublin, Ireland, 26-29 August 1997) (Dublin: Oak Tree Press, 1997), pp. 37-78;

Working Papers

- Elena A. Iankova. "Governed by Accession? Hard and Soft Pillars of Europeanization in Central and Eastern Europe." Occasional Paper #60, East European Studies. Washington, D.C.: The Woodrow Wilson International Center for Scholars, January 2001;
- Elena A. Iankova. "Accession to the European Union and Institutional Design: The Europeanization of Post-Communist Tripartism." Working Paper Series. Washington, D.C.: The National Council for Eurasian and East European Research, May 31, 2000;

- Elena A. Iankova. “Capitalism by Design? Central and Eastern Europe’s Accession to the European Union.” Working Paper Series. Washington, D.C.: The National Council for Eurasian and East European Research, February 9, 2000;
- Elena A. Iankova. “Converging with Europe? Central and Eastern Europe’s Return to Capitalism.” Working Paper #99.1. Ithaca, NY: Institute for European Studies, Cornell University, June 1999;
- Elena A. Iankova. “Multi-Level Bargaining Cartels in Periods of Transitions: On the Example of Bulgaria.” Working Paper #98-22. Ithaca, NY: Center for Advanced Human Resource Studies, Cornell University, 1998.

Book Reviews

- Elena A. Iankova. *Coping with Accession to the European Union. New Modes of Environmental Governance*. Tanja Börzel (Ed.) (Houndmills: Palgrave Macmillan 2009) – EUSA Newsletter, 2010.
- Elena A. Iankova. *Workers After Workers’ States: Labor and Politics in Postcommunist Eastern Europe*. Stephen Crowley and David Ost (Eds.) (Lanham: Rowman & Littlefield Publishers, Inc.). *Industrial and Labor Relations Review*. 2004.
- Elena A. Iankova. *Social and Economic Transformation in East Central Europe: Institutions, Property Relations and Social Interests*. Terry Cox and Bob Mason (Cheltenham, UK: Edward Elgar). *Industrial and Labor Relations Review*. Vol. 55, No. 2 (January 2002), pp. 367-369.
- Elena A. Iankova. *Paying the Price: The Wage Crisis in Central and Eastern Europe*, Daniel Vaughan-Whitehead (Ed.) (New York: St. Martin’s Press, Inc.). *Industrial and Labor Relations Review*. Vol. 53, No. 3 (April 2000), pp. 537-539.
- Elena A. Iankova. *Labor Relations and Political Change in Eastern Europe*. John Thirkell, Richard Scase and Sarah Vickerstaff (Eds.) (London: UCL Press, and Ithaca, New York: ILR Press, an imprint of Cornell University Press). *Industrial and Labor Relations Review*. Vol. 50, No. 1 (October 1996), pp. 177-178.

PARTICIPATION IN ACADEMIC CONFERENCES AND WORKSHOPS

- Peter Koveos and Elena Iankova. “Strategic Public-Private Partnerships for Export Promotion: The New York State Experience.” Paper presented at the International Conference on Export Promotion – Zwelle, The Netherlands, December 15, 2016.
- Elena A. Iankova, Tatiana Kostadinova and Atanas G. Tzenev. “Public Opinion on Shale Gas in Europe: From Education to Manipulation?” Paper presented at the 23rd International Conference of Europeanists, Philadelphia, PA, April 14-16, 2016.
- 2014 Annual Meeting of the American Political Studies Association. Washington D.C., August.
- Elena A. Iankova. “Central and Eastern European Capitalism: A Critical Perspective on Two Theoretical Approaches for Its Analysis.” Keynote speech at Collaborative Research Center 580 “Social Developments After Structural Change: Discontinuity, Tradition, and Structural Formation” at the Universities of Jena and Halle, Germany: “What Type of Capitalism in Central and Eastern Europe After the Collapse of State Socialism in 1989?” in commemoration of the Twentieth Anniversary of the Fall of the Berlin Wall, the Unification

of Germany and the end of the Cold War. Friedrich Schiller University of Jena, Germany, October 29-30, 2009.

- Liliana Andonova and Elena Iankova. "Public-Private Partnerships and Environmental Conflict Resolution." Paper presented at the Workshop on Public-Private Partnerships for Sustainability in Europe and Beyond: New Corporatism or New Associationalism?" Robert Schuman Center for Advanced Studies, European University Institute, Florence, Italy, June 3-4, 2008.
- Elena A. Iankova. "Business, Government, and EU Accession: Strategic Partnership and Conflict." Paper presented at the Annual Meeting of the International Studies Association, San Francisco, CA, March 2008.
- Elena A. Iankova. "The Business-Government Relationship in EU-Acceding Countries: Towards a Model of Institutional Change." Paper presented at the Biennial Conference of the European Union Studies Association, Montreal, May 17-19, 2007.
- Elena A. Iankova and Jan Katz. "International Business Networks and Political Risk Mediation in Transition Economies: the Case of Bulgaria" (with Jan Katz). Paper presented at the Third International Workshop on "Transition and Enterprise Restructuring in Eastern Europe." Copenhagen Business School, Copenhagen, Denmark, August 15-17, 2002.
- Elena A. Iankova. "Governed By Enlargement? Dynamics of Central and Eastern Europe's Accession to the European Union." Workshop on "Governance by Enlargement: The Expansion of Regional Organization in Europe," Darmstadt University of Technology, Darmstadt, Germany, June 23-25, 2000.
- Elena A. Iankova. "Accession to the European Union and Institutional Design: Post-Communist Tripartism at the Crossroads?" Twelfth International Conference of Europeanists, Chicago, IL, 30 March-1 April, 2000.
- Elena A. Iankova and Lowell Turner. "Building the New Europe: Eastern and Western Roads to European Social Partnership." Twelfth International Conference of Europeanists, Chicago, IL, 30 March-1 April, 2000.
- Elena A. Iankova. "Institutional Twinning in Central and Eastern Europe's Return to Europe." The 41st Annual Convention of the International Studies Association, Los Angeles, CA, March 15-18, 2000.
- Elena A. Iankova. "Labor, Business and Policy-Making: The Case of Bulgaria." The 31st Annual Convention of the American Association for the Advancement of Slavic Studies, St. Louis, Missouri, November 18-21, 1999.
- Elena A. Iankova. "Trade Unions and Political Parties in Post-Communism: The Experience of Bulgaria." The 31st Annual Convention of the American Association for the Advancement of Slavic Studies, St. Louis, Missouri, November 18-21, 1999.
- Elena A. Iankova. "The Apple of Accord? The European Social Model and Social Restructuring in Central and Eastern Europe's Return to Europe." Annual Meeting of the American Political Science Association, Atlanta, GA, September 2-5, 1999.
- Elena A. Iankova. "Returning to Europe: Impact of the EU Accession Criteria and Accession Partnerships on Domestic Policy in Central and Eastern Europe." Annual Convention of the International Studies Association, Washington, DC, February 15-20, 1999.
- Elena A. Iankova. "Social Partnership in Post-Communist Europe." Invited paper for Forum Six, Plenary Session "Looking Into the Next Century: Social Dialogue and Democratic Development. The Rediscovery of Pluralist Industrial Relations." Eleventh World Congress of the International Industrial Relations Association, Bologna, Italy, September 22-26, 1998.

- Elena A. Iankova. “Returning to Europe: Effects of Central and Eastern Europe’s Accession to the European Union on Domestic Political and Economic Restructuring.” Annual Meeting of the American Political Science Association, Boston, MA, September 3-6, 1998.
- Elena A. Iankova. “Restructuring Post-Communist Sectoral and Local Economies: Verticalization in Social Dialogue.” Eleventh International Conference of Europeanists, Panel “Economic Restructuring in Eastern Europe,” Baltimore, MD, February 26-28, 1998.
- Elena A. Iankova. “Social Partnership After the Cold War: The Transformative Corporatism of Eastern Europe.” Annual Meeting of the American Northeast Political Science Association, Section "Comparative Politics," Panel “Political Roots of Economic Transformation in Eastern Europe,” Philadelphia, PA, November 13-15, 1997.
- Elena A. Iankova. “Transformative Corporatism in Eastern Europe: The Rise and Fall of State Socialism.” Workshop on "New Directions in the Study of East European State Socialism," Harvard University, Minda de Gunzburg Center for European Studies, November 7-9, 1997.
- Elena A. Iankova. “Contemporary Corporatist Developments in Eastern Europe: The Battle Between Past and Future.” XIIIth World Congress of Sociology, Bielefeld, Germany, July 18-23, 1994.
- Elena A. Tseneva. “The Reconstruction of Industrial Relations in Bulgaria.” Expert seminar "The Reconstruction of Industrial Relations in Eastern Europe" organized by the European Coordination Centre for Research and Documentation in Social Sciences, and the Netherlands' Universities Institute for Co-ordination of Research in Social Sciences (SISWO), Amsterdam, the Netherlands, December 19-22, 1991.

CONFERENCE AND WORKSHOP ORGANIZER

- ***Global Trade and Investment Forums for the Southern Tier, NY Region***
 - *The Southern Tier and the Global Economy – 2018* (with Under Secretary of Commerce for International Trade Gilbert Kaplan as Distinguished Keynote Speaker) – forthcoming October 3, 2018.
 - *Explore Global Markets: Global New York’s Foreign Directors’ Tour* – forthcoming October 22, 2018.
 - *Marketing Strategies for Global Success* (with Prof. Masaaki Kotabe, Temple University as Keynote Speaker) – November 17, 2017. Binghamton University.
 - *Global Capital Flows: Opportunities for Business Growth and Economic Prosperity* (with Prof. Andrew Karolyi, Cornell University as Keynote Speaker) – April 13, 2017. Binghamton University.
 - *Global Entrepreneurship and Trade* (with Mitchell Ferguson, U.S. Department of State as Keynote Speaker) – November 14, 2016. Binghamton University.
 - *How Can the Southern Tier, NY Region Unlock Its Global Trade Potential?* (with Erin Cole, President of Global New York, Empire State Development Corporation as Keynote Speaker) – November 18, 2015. Binghamton University.
- *Workshop Co-Organizer* (in collaboration with Liliana Andonova, Graduate Institute for International Studies, Switzerland): “Public-Private Partnerships for Sustainability in an Enlarging Europe,” June 2008, European University Institute, Florence, Italy.

- *Conference Organizer*: “Joining the European Union: Implications for Central and Eastern European Capitalism”—international conference, Sofia, Bulgaria, 2 July 1999.
- *Panel Organizer*: Panel “Central and Eastern Europe’s Accession to the European Union: From Transitional to European Mentality.” Annual Meeting of the American Political Science Association, San Francisco, CA, August 30-September 2, 2001.
- *Panel Organizer*: Panel “EU and Eastern Europe on the Road of Integration: Power, Institutions, Policies.” Twelfth International Conference of Europeanists, Chicago, IL, 30 March-2 April 2000.
- *Panel Organizer*: Panel “Central and Eastern Europe’s Accession to the European Union.” Annual Meeting of the American Political Science Association, Atlanta, GA, 2-5 September 1999.
- *Conference Discussant*: Panel “Changing Domestic Sources of Foreign Policy in East-Central Europe and the Former Soviet Union.” Annual Meeting of the American Political Science Association, Washington D.C., August 31-September 3, 2000.
- *Member of Organizing Committee*: Second Annual Great Lakes Graduate Conference in Political Economy—Cornell University, Ithaca, NY, 7-9 May 1997.

INVITED SPEAKER/EXPERT

- Invited Keynote Speaker, Collaborative Research Center 580 “Social Developments After Structural Change: Discontinuity, Tradition, and Structural Formation” at the Universities of Jena and Halle, Germany: “What Type of Capitalism in Central and Eastern Europe After the Collapse of State Socialism in 1989?” in commemoration of the Twentieth Anniversary of the Fall of the Berlin Wall, the Unification of Germany and the end of the Cold War. Friedrich Schiller University of Jena, Germany, October 29-30, 2009.
- Participation in a Conference on “The Future of Financial Risk Management,” organized by IBM Global Business Services New York City - Nasdaq, 23 October 2007.
- Institute for European Studies Lecture Series, Cornell University. “Europeanization of Business-Government Relations in EU-Accession Countries.” April 2007.
- Discussant at the Conference on “Labor, Employment and Social Policies in the EU Enlargement Process: Changing Perspectives and Policy Options,” sponsored by the World Bank and the European Commission, Vienna, June 28-30, 2001.
- U.S. Department of State, Washington D.C. November 1999.
- Institute for European Studies Lecture Series, Cornell University. March 1998.
- European Coordination Centre for Research and Documentation in Social Sciences, and the Netherlands' Universities Institute for Co-ordination of Research in Social Sciences (SISWO), Amsterdam, the Netherlands. December 1991.
- Business School at the University of Kent at Canterbury, United Kingdom. March 1991.

TEACHING

Teaching Interests

- * International Business | Global Business Management/Strategy
- * Global Entrepreneurship
- * Business Ethics | Global Corporate Citizenship

- * Doing Business in Emerging Markets
- * Political Risk Management
- * International Trade and Investment

Classroom Courses Taught

- At Binghamton University:
 - *IBUS 480E/581A. Doing Business in Emerging Markets* (Fall semesters 2007 – present);
 - *IBUS 480E/581A. Global Business Risk Management* (Spring semesters 2008 – present);
 - *Global Entrepreneurship* (Spring and Fall semesters; 2017 – present);
 - *IBUS 311. Introduction to International Business* (Fall 2014, Spring 2015).
- At Cornell University, Johnson Graduate School of Management:
 - *NBA 5480. Global Business Risk Management; Political Risk Management* (Spring semesters 2003 – 2014);
 - *NBA 5900. Business in Transition Economies* (Fall semesters 2002 – 2008);
 - *NBA 5900. Business in Emerging Markets; Strategies for Success in Emerging Markets* (Fall semesters 2009 – 2013);
 - *NBA 5990. Business in the European Union; Business Strategy in Europe* (Fall semesters 2002 – 2013);
 - *NBA 5840. International Competitive Strategy* (Fall 2010);
 - *NBA 642. Global Corporate Citizenship* (Spring semesters 2004 – 2007);

Online Courses Taught

(Successful completion of a **Teaching Online Certification Program** facilitated by the Center for Learning and Teaching, Binghamton University, October 2015)

- At Cornell University:
 - *AEM 3991 / NBA 5991. Global Business Management/Strategy* (Winter and Summer sessions 2010 – present);
 - *AEM 3070 / NBA 5911. Risk Management / Business in Emerging Markets* (Winter and Summer sessions 2009 – present);
 - *NBA 5991. Doing Business in Europe* (Summer sessions 2009 – 2014);
- At Binghamton University:
 - *IBUS 311. Introduction to International Business* (Winter 2015);
 - *IBUS 480/581. Globalization and International Management* (Summer sessions 2010 – 2013).

International Study Trips

- Cornell Johnson School Experience in International Management (study trips for MBA students):
 - *NBA 5920. Experience in International Management: Emerging Markets Trek to Turkey, Greece and Bulgaria* (during Winter sessions 2008—2014);

- *NBA 5920. Experience in International Management: Emerging Markets Trek to Russia* (May 2011; May 2013);
- *NBA 5920. Experience in International Management: Europe Trek to the Czech Republic, Germany, Belgium and France* (May 2012);
- *NBA 5920. Experience in International Management: Europe Trek to Germany, Switzerland and Italy* (May 2014).

ANONYMOUS REVIEWER

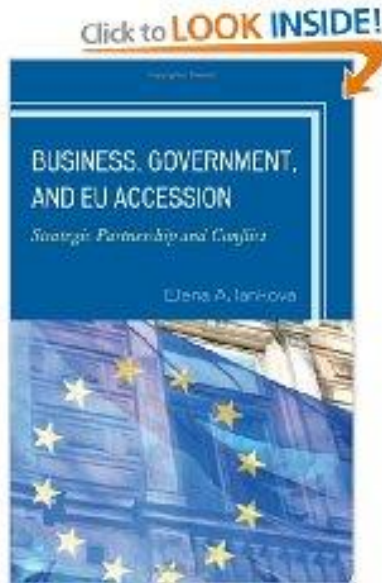
- Cornell University Press
- Title VIII Selection Committee Member of the Southeast European Research Scholar Program and the Southeast European Language Training Program, the American Councils for International Education ACTR/ACCELS, Washington DC.
- *Journal of International Business Studies*
- *International Journal of Business and Marketing Management*
- *Regulation & Governance*
- *Journal of European Public Policy*
- *Comparative Politics*
- *Comparative Political Studies*
- *Europe-Asia Studies*
- *Industrial Relations*
- *Industrial and Labor Relations Review*
- *Industrial Relations Journal*

UNIVERSITY AND COMMUNITY OUTREACH

- * Founder and Inaugural Director, Center for International Business Advancement at Binghamton University (Fall 2015 - present).
- * Faculty Advisor, Cornell International Business Association (Cornell campus-wide undergraduate student organization) (2011 – 2016).
- * Board Member, Global Business Alliance of Greater Binghamton and Southern Tier, NY (October 2013 – June 2015).

PROFESSIONAL AFFILIATIONS

Academy of International Business | Academy of Management;
European Union Studies Association | Council for European Studies
International Studies Association



"*Business, Government and EU Accession* is the first comprehensive study that meticulously explores how accession to the EU has affected the relationship between business and government in post-communist countries. It is a must read for anybody interested in Europeanization and domestic change, both in old and prospective member states."—**Tanja A. Börzel, Professor of Political Science and Director of the Center for European Integration, Freie Universität Berlin**

"The consequences of EU accession have been a strongly contested theme in the literature on post-Communist Eastern Europe. In this excellent volume, Elena Iankova uses the lens of changing business-government relations to show how accession has its effects. Professor Iankova traces how legal conditionality, financial aid, and pressures for capacity building served to fundamentally change--and even constitute--the political relationship between the state and the private sector. An important contribution on an important issue."—**Stephan Haggard, Professor in the Graduate School of International Relations, University of California, San Diego**

Business, Government, and EU Accession is a detailed study of how EU accession impacts the relationship between business and government in the acceding country. Iankova identifies three major mechanisms by which the EU has affected business-government interactions: first, the *legal conditionalities and harmonization efforts for EU entry*; second, the *pre-accession and anticipated postaccession financial assistance* with its specific priorities and requirements; and third, the *capacity building and learning* that arises from efforts to adapt to the EU conditionalities of membership.

Through addressing the question of EU influence on in-country institutional relationships, Iankova is able to highlight patterns of Europeanization that develop in those relationships a result of the adaptational pressures of EU accession, and to trace the effectiveness of these adaptive relationship in facilitating the preparedness of an EU-acceding country for EU entry. Using Bulgaria as a case study, she examines the mechanisms of these interactions and interrogates the effectiveness of existing models in facilitating national goals of EU accession, revealing difficulties with and resistances to applying an EU-designed model of institutional change in postcommunist regions.

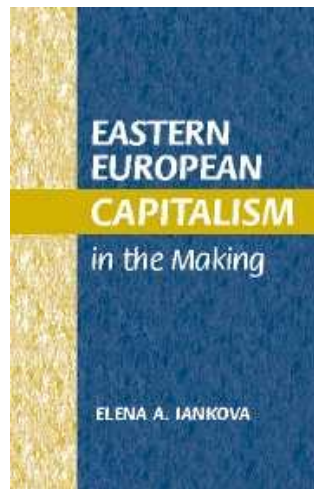
About the Author

Elena A. Iankova is lecturer in international business at The Johnson School at Cornell University.

Table of Contents: Introduction • Dynamics of the Business-Government Consensus on EU Accession in Bulgaria • Trends in the Business-Government Relationship in Bulgaria: Post-Communist Reform and EU Accession • Adjusting to the Legal Conditionalities of Accession • Cooperation and Conflict on the Sensitive Issues of Legal Approximation • The Challenge of Financial Aid • The Capacity-Building Imperative: Partnerships for Learning • Europeanization of Business-Government Relations at the Regional Level • Conclusions

LEXINGTON BOOKS

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This book examines the relationship between governments, labor and business in central and eastern Europe as capitalism develops. This triple forum for social dialogue in Bulgaria and Poland is described as 'tripartism', a new post-communist species of state-society interaction and a brand of capitalism distinct from American neo-liberalism, western European neo-corporatism and Japanese statism. These forums are understood as institutionalizing of conflict among post-communist social actors in the industrial arena, and consist of three specific elements: political negotiations, civic participation, and multi-level bargaining. The book explains variations in the establishment and functioning of tripartite institutions across central and eastern European countries, industries and regions, with corporatist legacies and legacies of extrication paths from state socialism. Integration into the international economy and polity, especially European integration, has somewhat diminished differences and, in the long run, is helping preserve and maintain social dialogue structures in the central and eastern European region.

Contents

1. Hybrid capitalism in the making
2. The corporatist legacy of state socialism
3. Bulgaria's national tripartism
4. National social dialogue in Poland

5. The politics of sectoral tripartism
6. The politics of regional tripartism
7. Conclusions: transiency and continuity.

Advance Praise for *Eastern European Capitalism in the Making*

"Elena Iankova's imaginative and well-researched book shows that post-communist transitions in Eastern Europe have had to be, in some way, 'corporatist,' that is, based on bargaining between the state, large employers, and organized labor. Whether this is a matter of deliberate policy, as in Bulgaria, or because of political pressure, as in Poland, a 'pure' market model simply isn't possible. By comparing Poland and Bulgaria, her book stakes out new ground, because almost all of the literature on these transitions has left out the poorer Balkan cases, while the literature on the Balkans has focused almost entirely on war and violence instead of on the real efforts made in some countries to create a new social and economic system. This book will become an important source of information and ideas for all those interested in what happens after communism."

– **Daniel Shirot, *University of Washington, Seattle***

"This is an interesting, original and well-written book suitable for graduate and post-graduate students of economics and politics in the post-communist Europe. The book helps us comprehend one of the major puzzles of Eastern European transition: how major social conflicts were avoided despite the very painful costs of transition, especially in economic terms. Iankova provides extensive empirical evidence suggesting that the institutionalization of economic and political bargaining between the government, employees and employers is largely responsible for the surprisingly high degree of social peace in the region. The cases of Poland and Bulgaria are well chosen and reveal many interesting and different aspects of tripartism in these countries."

– **Jan Zielonka, *European University Institute, Florence, Italy***

Reviews

'... This is without doubt an impressive piece of work, providing on the whole an excellent survey of the first decade or so of systemic transformation ... In years to come, when we want to know about post-communist tripartism this will undoubtedly be one of the books we turn to.'

International Affairs, May 2003, Vol. 79, No. 3, p. 674
Stuart Shields, University of Manchester, UK

'... offers a very useful account of the role of corporatist institutions in facilitating economic and political liberalization.'

Political Studies Review, September 2003, Vol. 1, Issue 3, p. 418.
Tomasz Mickiewicz, University College London

'Iankova's analysis is particularly innovative in tracing the way "tripartism" has repeated itself at the regional level and then looped back to the national level.'

Foreign Affairs, March/April 2003
Robert Legvold, Columbia University

"... the book does provide a useful account of the emergence of tripartite institutions in post-Communist Eastern Europe."

American Journal of Sociology,
Eric Hanley, University of Kansas