

August 2019

ETKA TOPALOGLU

School of Management & Center for Leadership Studies
State University of New York at Binghamton
Binghamton, NY 13902-6000 Phone: 607-777-6858
Email: etopalol@binghamton.edu

EDUCATION

2022 (exp.)	Ph.D.	State University of New York at Binghamton Major: Leadership & Organizational Science
2017	M.S.	Montclair State University, New Jersey Major: Sustainability Science
2013	B.S.	Istanbul Technical University, Turkey Major: Electrical Engineering

PROFESSIONAL EXPERIENCE

2018 - present	Research Assistant, School of Management State University of New York at Binghamton
2016 - 2018	Business Development Specialist, KYNC Design LLC, NJ
2014 - 2015	Export Sales Account Specialist, Pelsan Lighting Inc, Turkey
2013 - 2014	Sales Engineer, Evoluks Lighting Technologies LLC, Turkey

RESEARCH INTERESTS

Human capital and labor markets
Leadership Emergence & Game Theory
Creativity & Leadership
Corporate Social Responsibility & Sustainability

BOOK CHAPTERS

Jaussi, K., & Topaloglu, E. Intentionality: The Sugar and Spice for Creativity. In M. Runco & S. Pritzker (Eds.), *Intentionality, Encyclopedia of Creativity 3rd Edition*. In Press

CONFERENCE PAPERS

Marshall, J., Maclaren, N.G., Tetteh-Nartey, S., & Topaloglu, E. "Information diffusion in organizations A network simulation" in 2019, Paper presented at the 2nd NERCCS Regional Conference, Binghamton, NY, April 3-5.

Topaloglu, E., & Topaloglu, O. "The Drivers of Success in Developing Business Sustainability Standards: Evidence from the LEED Certification of the USGBC" in 2016, Paper presented at the 14th SGBED International Conference, Montclair, NJ, June 21-24.

Topaloglu, E., & Russell, G. "A Sustainability Certification for Local Businesses - The Montclair Green Business Recognition Program" in 2016, Poster presented at the 14th SGBED International Conference, Montclair, NJ, June 21-24.

WORK IN PROGRESS

Topaloglu, E., & Eckardt, R. *Human Capital Hired through Traditional and Nontraditional Labor Markets: Development Time and Performance Differences*. In Progress

Topaloglu-Calkan, Z., Topaloglu, O., & Topaloglu, E. *A consumer behavioral approach to food waste in the U.S.*. In Progress

Jaussi K.S., & Topaloglu E. *The Effects of a Motivational Based Speaking Event: The Role of Gender in Changes in Positive Affect*. In Progress

Spangler, W.D., Choudhury, A., Kurumathur, S.K., Marshall, J., & Topaloglu, E. *Theorrhea and the Third Paradigm*. In Progress

Topaloglu E., *Leader-follower relationship in emergent leadership*. In Progress

TEACHING EXPERIENCE

Teaching Assistant

State University of New York at Binghamton, Binghamton, NY 2018 – 2019

- Spring 2019: Intro to Experimental Research (undergraduate)
- Fall 2018: Intro to Experimental Research (undergraduate)

INDUSTRY EXPERIENCE

Kync Design LLC <50 employees, New Jersey 2016 – 2018

Business Development Specialist

- Establish and retain customer relationships through online and onsite meetings
- Ensure the satisfaction of business customers before and after sales
- Manage company's financial, social and environmental risks, obligations and opportunities
- Complete annual sales reports and cost benefit analysis

Pelsan Lighting Inc. ~500 employees, Turkey 2014 – 2015

Export Sales Account Specialist

- Provide customer actions (lighting solutions, special products, project planning, & technical service)
- Prepare daily offers for existing customers and give regular reports to Export Manager
- Assist in the development of custom fixture designs and testing for new lighting applications

Evoluks Lighting Technologies LLC – Philips Project Partner, Turkey 2013 – 2014

Sales Engineer

- Design customer-centered, LED and conventional lighting design in DIALux and DIALux evo
- Oversee onsite installment and application of products for the end user
- Coordinate with suppliers to order and book the lighting equipment

PROFESSIONAL AFFILIATIONS

- Academy of Management

HONORS, SKILLS, & CERTIFICATIONS

- Certificate of Appreciation (Outstanding Service at Montclair State University), 2016
- Good Academic Standing (GPA:3.81), 2015-2017, Montclair State University
- Computer Knowledge: MS Office, R, SPSS, SAS, Python, DIALux, DIALux evo, AutoCAD, QuickBooks
- Fundamental Lighting Education (4 weeks) (Application, Design and Control of Conventional and LED Lighting Systems) at Phillips, 2014
- Workplace Safety Certificate – Class C at Ministry of Labor and Social Security, Turkey, 2014
- Graduation rank 21st among 113 classmates, Istanbul Technical University
- Honor Class Student, 2010 & 2011, Istanbul Technical University
- High Honor Class Student, 2009, Istanbul Technical University