HOANG-AN (ALEX) PHAM

PhD Student | hpham7@binghamton.edu

Bernard M. and Ruth R. Bass Center for Leadership Studies

School of Management - Binghamton University (SUNY)

EDUCATION

School of Management - Binghamton University
Bernard M. and Ruth R. Bass Center for Leadership Studies | New York, US   Aug 2025 - Present
PhD Student

SKK Graduate School of Business | Seoul, Republic of Korea   Aug 2023 - Aug 2025
Master of Business Administration in Management and Marketing

Hoa Sen University | Ho Chi Minh City, Vietnam   Aug 2019 - Aug 2022
Bachelor in Media Production and Management

RESEARCH INTEREST

- Creativity
- Teams and Groups

CONFERENCE PROCEEDINGS

Pham, An. "Gender differences in the effect of social media on Generation Z's art space visits." *8th International Conference on Applied Economics and Business Proceedings.* (2024)

TEACHING AND RESEARCH EXPERIENCE

Gia Dinh University| *Instructor and Program Associate Manager*   May 2024 – Aug 2025
Courses: Media Products Selling Strategy, Media Channel Design and Management

SKK Graduate School of Business | *Research Assistant*   Sep 2023 – May 2024
Projects: HR Analytics Case Study Development

Hoa Sen University | *Teaching Assistant*   Sep 2019 – Dec 2021

PUBLIC PROJECTS

"Evaluating the effectiveness of applying the international debating format in high schools' in-class activities." *Vietnamese Young Educational Scholar Program.* (2017)

LEADERSHIP & INDUSTRY EXPERIENCE

Khang Pictures | Ho Chi Minh City, Vietnam   Jan 2024 – Aug 2025
Chief Acquisition and Distribution Officer

Aristotle Vietnam | Ho Chi Minh City, Vietnam   Feb 2019 – Aug 2023
Founder

GMC Group | Ho Chi Minh City, Vietnam   Aug 2021 – Aug 2022
Strategic Planning Executive

AWARDS AND SCHOLARSHIPS

Summa Cum Laude, *Hoa Sen University* 2022
Global Korea Scholar, *Korea's National Institute for International Education (NIIED)* 2022
Merit Scholarship, *Hoa Sen University* 2019
Third Prize, *Vietnam Science and Engineering Fair, Vietnam Ministry of Education* 2018
Second Prize, *Vietnam Science and Engineering Fair, Vietnam Ministry of Education* 2017
Top 10 Projects, *Vietnamese Young Educational Scholar Program, Vietnam Ministry of Education* 2017

SOFTWARE & PROGRAMMING

Python, R, SPSS

LANGUAGES

Vietnamese (Native), English (Fluent), and Korean (Fluent)