

Jinglu JIANG

Assistant Professor of Management Information Systems
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EDUCATION

Ph.D.	HEC Montreal (Canada) Management (Specialized in IT)	2019
M.Sc.	Queen's University (Canada) Management Information Systems	2014
Bachelor	Shanghai University of Finance and Economics (China) Management (Specialized in E-business)	2013

EXPERIENCE

2020	Assistant professor , Binghamton University Teaching subjects: E-business, Machine learning (undergraduate and graduate levels)
2018 - 2019	Part-time lecturer , HEC Montreal Teaching subject: IT in organizations (undergraduate level)
2016 - 2017	Teaching assistant , HEC Montreal Course: IT in organizations (undergraduate level)
2014 - 2017	Research assistant Involved in research projects lead by Dr. Chitu Okoli (Concordia University), Dr. Liette Lapointe (McGill University), Dr. Anne Beaudry (Concordia University) and Dr. Ann-Frances Cameron (HEC Montreal).
2013 - 2014	Teaching Assistant , Queen's University Supported 4 professors for an undergraduate MIS course with 500 students.

REFEREED ACADEMIC JOURNAL PUBLICATIONS

- Vial, G., [Jiang, L.](#), Giannelia, T., Cameron, A. (forthcoming). "Beyond Technology: Managing Data Accessibility for AI," *MIT Sloan Management Review*.
- [Jiang, L.](#), & Cameron, A. (2020). "IT-Enabled Self-Monitoring for Chronic Disease Self Management: An Interdisciplinary Review," *MIS Quarterly* (44:1), p.451-508.

- Jiang, J., Cameron, A.-F., and Yang, M. (2020). "Analysis of Massive Online Medical Consultation Service Data to Understand Physicians' Economic Return: Observational Data Mining Study," *JMIR Medical Informatics* (8:2), p. e16765.

REFERRED CONFERENCE PROCEEDINGS

- Yang, Ming., & Jiang, Jinglu. (2020). *When Does Trust Reinforce Intentions to Upgrade to Paid Online Healthcare Consultations? The Valence of Platform- Versus Service-Related Attitudes.* PACIS 2020 Proceedings. 20-24 June 2020. Dubai, UAE.
- Jiang, Jinglu., & Cameron, Ann-Frances. (2019). *IT-Based Self-Monitoring Interventions to Promote Physical Activity and Weight Loss: A Meta-Analysis of Change-from-Baseline Effect.* In Bui, T.X. & Sprague, R.H. (Eds.), Proceedings of the 52nd Hawaii International Conference on System Sciences (HICSS 2019).
- Jiang, Jinglu., & Cameron, Ann-Frances. (2018). *Gamification and Affective Response: Explaining Longitudinal IT-Based Self-Tracking Use Patterns.* DIGIT 2018 Proceedings. <https://aisel.aisnet.org/digit/>
- Jiang, Jinglu. (2018). *Social Login Acceptance: A DIF Study of Differential Factors.* PACIS 2018 Proceedings. 20. June 26-June 30, 2018. Yokohama, Japan. <https://aisel.aisnet.org/pacis2018/20>.
- Jiang, Jinglu. (2016). *The Challenges and Opportunities of Sharing Economy – A New Wrapping for Doing Business Online?* PACIS 2016 Proceedings. 111. June 27- July 1, 2016. Taiwan. <https://aisel.aisnet.org/pacis2016/111>.
- Jabagi, Nura., Jiang, Jinglu. & MacLean, Donald. (2016) *Communicating to Practitioners through IS Research: A Descriptive Review.* AMCIS 2016 Proceedings. Aug 11- Aug 14, 2016. San Diego, California, US. <https://aisel.aisnet.org/amcis2016/Phil/Presentations/6/>
- Jiang, Jinglu. & Gallupe, Brent. (2015). *Environmental Scanning and Business Insight Capability: The Role of Business Analytics and Knowledge Integration.* AMCIS 2015 Proceedings. Aug 13- Aug 15, 2015. Puerto Rico. <https://aisel.aisnet.org/amcis2015/BizAnalytics/GeneralPresentations/1/>

CONFERENCE PRESENTATIONS

- Jiang, Jinglu (2019). *IT-Based Self-Monitoring Interventions to Promote Physical Activity and Weight Loss: A Meta-Analysis of Change-from-Baseline Effect.* In the 52nd Hawaii International Conference on System Sciences. Jan 7- 12, 2019, Hawaii.
- Jiang, Jinglu. (2018). *Social Login Acceptance: A DIF Study of Differential Factors.* In the 22nd Pacific Asia Conference on Information Systems (PACIS). Jun 26- June 30, 2018, Yokohama, Japan.
- Jiang, Jinglu., Rivard, Suzanne. & Cameron, Ann-Frances. (2017). *Understanding Success of Philanthropic Crowdfunding Campaigns: A Quantitative Grounded Theory Approach.* In 2017

Administrative Sciences Association of Canada Conference (ASAC), May 29 – June 1, 2017, Montreal, QC, Canada.

- Jiang, Jinglu. (2016). *The Challenges and Opportunities of Sharing Economy – A New Wrapping for Doing Business Online?* In the 20th Pacific Asia Conference on Information Systems (PACIS). Jun 27- July 1, 2016, Taiwan.
- Jiang, Jinglu. & Cameron, Ann-Frances. (2015). *An Integrative Model of Online Consumer Privacy Concerns*. In 2015 Administrative Sciences Association of Canada Conference (ASAC), June 13- June 16, Halifax, Canada
- Jiang, Jinglu. & Gallupe, Brent. (2015). *Environmental Scanning and Business Insight Capability: The Role of Business Analytics and Knowledge Integration*. In the 21st Americas Conference on Information Systems (AMCIS). Aug 13- Aug 15, 2015, Fajardo, Puerto Rico.
- Jiang, Jinglu. (2014). *Knowledge Management Barriers: What We Know and What We Need to Research*. In 2014 Administrative Sciences Association of Canada Conference (ASAC), May 9- May 13, Muskoka, Canada

OTHER PRESENTATIONS

- **HEC – Queen’s University Joint Conference (2018 June)**
Queen’s University in Kingston, Ontario, Canada
Presentation Title: Social Login Acceptance: A DIF Study of Differential Factors
- **GReSI-HEC Montréal (2018 April)**
Presentation Title: Exploring IT-Enabled Self-Monitoring as an Opportunity for Chronic Disease Self-Management: An Interdisciplinary Review
<https://gresi.hec.ca/en/activities-2018/>
- **ICIS Doctoral Consortium (2017 December)**
The 38th International Conference on Information Systems 2017, Seoul, Korea
Presentation Title: Three Approaches to IS Theorizing: Generating Theory from Literature Synthesis, Qualitative Data and Quantitative Data
- **GReSI-HEC Montréal (2016 April)**
Presentation Title: Communicating IS Research to Practitioners: A Descriptive Review
<https://gresi.hec.ca/en/activities-2016/>
- **HEC/Queen’s IS Research Workshop (2014 June)**
Queen’s University in Kingston, Ontario, Canada
Presentation Title: Recommendation Systems Success: A Systematic Literature Review

TEACHING EXPERIENCE

Semester	Course	Class Size
Winter 2019	HEC Montreal - IT in Organizations (2-700-04A)	57
Winter 2018	HEC Montreal - IT in Organizations (2-700-04A)	64
Spring 2020	Binghamton – E-Business (Undergrad MIS-460-01)	38

* *On the list of the SOM Faculty Teaching Honor Roll*

AWARDS & HONOR

- SOM Faculty Teaching Honor Roll 2020
- HEC Montreal best PhD dissertation 2019
- FRQSC doctoral research scholarship for foreign students (Bourse de doctorat de recherche pour étudiants étrangers, Fonds de recherche du Québec – Société et Culture) (\$20,000/year) 2017- 2019

TRAINING & CERTIFICATION

- Certification SAP TERP/10 (2018)
- ERPSim level 1 certification offered by HEC Montréal ERPSim Lab (2018)
- Google Ads Search Certification (2020)

SERVICE TO THE ACADEMIC COMMUNITY

- **Reviewer**
 - Information Systems Research 2020
 - Journal of Medical Internet Research 2020
 - MIS Quarterly 2019
 - Communications of the Association for Information Systems 2018
 - Information Systems Journal 2018
 - European Conference on Information Systems (ECIS) 2018 - 2020
 - Pacific Asia Conference on Information Systems (PACIS) 2017
 - Administrative Sciences Association of Canada (ASAC) 2015 - 2017
 - Americas Conference on Information Systems (AMCIS) 2015 - 2020
 - International Conference on Information Systems (ICIS) 2015 - 2020
 - Conférence de l'Association Information & Management (AIM) 2017
 - Academy of Management Annual Meeting (AOM) 2018