

Shiran Froymovich

Assistant Professor of Accounting
School of Management
Binghamton University
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ACADEMIC POSITION

2022-present **Binghamton University**
Assistant Professor of Accounting

EDUCATION

2022 **Duke University**
Ph.D., Business Administration (Accounting)

- Dissertation: Aggregate Deferred Tax Asset Valuation Allowance and GDP Growth

2015 **Ben-Gurion University of the Negev**
Master of Arts (M.A.) in Economics

- Honors Program for Academic Excellence
- Thesis: Have Rating Agencies Become More Conservative? Insights from the Sovereign Debt Market

2011 **Open University of Israel**
Bachelor of Arts (B.A.) in Economics & Management (double major)

- Graduated *summa cum laude*
- The Honors Program for Outstanding High School Students (coursework taken in high school)

RESEARCH

My research interests are at the intersection of financial accounting, taxation, macro-accounting, and ESG (Environmental, Social, and Governance).

Publications

ESG Rating Competition and Rating Quality (with Svenja Dube and Cai Chen).

- Published at *Journal of Accounting Research*
- Link: <https://doi.org/10.1111/1475-679X.12624>

Working Papers

The Impact of U.S. Tariffs on U.S. Firms (with Yaniv Konchitchki and Leslie Robinson).

- Revise and Resubmit (first-round) at *Contemporary Accounting Research*

Aggregate Deferred Tax Asset Valuation Allowance and GDP Growth (Job Market Paper).

- Under review at *Journal of Accounting and Economics*

The Effect of ESG Rating Agency Coverage on Disclosure of Green Innovation (with In Gyun Baek and Michael Kimbrough).

- Under review at *Review of Accounting Studies*

Work in Progress

Aggregate Stock Returns and Short Interest over time (with Charles Wasley and Jason Xiao).

ESG Ratings and Corporate Credit Ratings.

Taxes and ESG Ratings.

Other Publications

Tax Incentive for Social Investment. 2016. Jerusalem Institute for Israel Studies. Milken Innovation Center.

INVITED PRESENTATIONS & CONFERENCE PARTICIPATION

2025	Hawaii Accounting Research Conference (HARC) - Presenter and discussant Yeshiva University – Presenter NC State University Risk Governance Research Symposium (by invitation) 2025 EAA Annual Congress – Session Chair
2024	Financial Accounting and Reporting (FARS) Midyear Meeting - Presenter Zoom Research Workshop organized by Florida State University and University of Texas at Arlington - Presenter 2024 AAA Annual Meeting - Discussant Florida State University - Presenter
2023	Hawaii Accounting Research Conference (HARC) - Presenter 2023 New Faculty Consortium (by nomination) Binghamton University School of Management Interdisciplinary Seminar - Presenter UNC Tax Symposium - Presenter 2023 AAA Annual Meeting - Presenter PwC 2023 Accounting and Tax Symposium (by nomination) Washington State University - Presenter Vanderbilt University - Presenter
2022	Hawaii Accounting Research Conference (HARC) - Presenter Financial Accounting and Reporting (FARS) Midyear Meeting Binghamton University - Presenter University of Wyoming - Presenter UNC Tax Symposium Duke Accounting Theory Summer School - Moderator Tel-Aviv University Accounting Conference - Moderator Haskayne and Fox Accounting Conference - Presenter and Discussant Tuck Tax Research Conference (by invitation)

Syracuse University - Presenter

- 2021 Financial Accounting and Reporting (FARS) Midyear Meeting - Presenter and Moderator
Financial Accounting and Reporting (FARS) Doctoral Consortium (by nomination)
Fuqua PhD Interdisciplinary Brownbag - Presenter
LBS Transatlantic Doctoral Conference (TADC) - Presenter and Discussant
UC Berkeley Brownbag - Presenter (Virtual)
- 2020 AAA - Spark Meeting - Presenter (presentation)
UNC Tax Doctoral Seminar (by nomination)
WHU Young Scholar Conference (virtual)
UNC Tax Symposium (virtual)
- 2019 Tel-Aviv University Accounting Conference
UNC Tax Symposium
Duke/UNC Fall Camp
Duke Accounting Theory Summer School
UCSD-AES Summer School in Theory and Structural Estimation
UCSD Junior Accounting Theory Conference
- 2017-2018 Duke/UNC Fall Camp
- 2016 Milken Institute Global Conference
- 2013-2017 Israel Economic Association
Israel Business Conference

AWARDS & FELLOWSHIPS

- 2025 **Patty Bloomer SOM Faculty Grant**
▪ Award for innovative use of artificial intelligence (AI) in teaching and student learning
- 2017-2022 **Duke University Graduate Fellowship**
▪ Full Merit Fellowship (tuition and living expenses)
- 2017-2022 **Israel Scholarship Education Foundation (ISEF) International Fellowship**
▪ Doctoral Fellowship
- 2015-2016 **The Milken Fellows Program at the Jerusalem Institute for Israel Studies**
▪ Research Fellowship for Outstanding Students
- 2012-2015 **Ben-Gurion University of the Negev, Israel**
▪ Full Merit Fellowship (tuition and living expenses)
- 2012-2014 **Israel Scholarship Education Foundation (ISEF)**
▪ Award for outstanding students in academic achievement and social involvement
- 2011 **Open University of Israel, Israel**

- Dean's List

TEACHING EXPERIENCE

2022-present	Binghamton University , School of Management
2023-2025	Cost Accounting (Instructor Rating 4.9/5)
2022	Managerial Accounting (Instructor Rating 4.8/5)
2018-2022	Duke University , Fuqua School of Business
2020-2021	Financial Accounting: Weekend Executive MBA Program (TA Rating 6.3/7)
2018-2019, 2021	Financial Reporting Foundations: Daytime MQM (TA Rating 5/5)
2019-2020	Intro to Financial Accounting: Daytime MMS (TA Rating 4.9/5)
2015-2017	College of Management , School of Business, Israel <ul style="list-style-type: none"> ▪ Introduction to Economics (TA Rating 6.8/7)
2012-2017	Ashkelon College , Department of Economics, Israel <ul style="list-style-type: none"> ▪ Principles of Finance, Introduction to Economics, Computer Applications for Economists (Instructor Rating 4.7/5 & TA Rating 4.9/5)
2012-2015	Ben-Gurion University of the Negev , Department of Economics, Israel <ul style="list-style-type: none"> ▪ Principles of Finance, Mathematics for Economists, Macroeconomic Theory (TA Rating 4.9/5)

PROFESSIONAL EXPERIENCE

2016-2017	Kohelet Policy Forum , Israel <i>Researcher</i>
2016-2017	The Institute for Structural Reforms , Israel <i>Researcher</i>
2015-2016	The Milken Fellows Program at the Jerusalem Institute for Israel Studies , Israel <i>Researcher in the Israel Tax Authority (ITA)</i>

MEDIA MENTIONS

- “Increasing transparency is more important than the money”, TheMarker Journal (Israel News), June 13, 2017

SERVICE

Service: Binghamton University

2023-present Accounting Faculty Search Committee
2023 School of Management Diversity, Inclusion, & Belonging Event (Speaker)
2022-present School of Management Undergraduate Committee
2022-present School of Management Accounting Advisory Council

Service: Duke University

2021-2022 Co-leader of Society to Advance Gender Equality (STAGE)
2020-2022 Coordinator of the Accounting Ph.D. Student Pre-Workshop Discussion
2019 Graduate School Orientation (Speaker)
2018 Fuqua School of Business Orientation (Speaker)

Service: Profession

2024 Committee Member and Ad Hoc Reviewer

- European Accounting Association (EAA) Annual Congress
- Member of the Scientific Committee for the Social and Environmental Accounting & Ethical Issues in Accounting (SEE)

2021 Ad Hoc Reviewer

- Hawaii Accounting Research Conference (HARC)

2020 Ad Hoc Reviewer

- FARS Midyear Meeting
- AAA - Spark Meeting

TECHNICAL & LANGUAGE SKILLS

- Stata
- SAS
- SPSS
- Hebrew
- Spanish

REFERENCES

Scott Dyreng

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Duke University, Fuqua School of Business
scott.dyreng@duke.edu

Bill Mayew

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Duke University, Fuqua School of Business
william.mayew@duke.edu

Leslie Robinson

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Dartmouth College, Tuck School of Business
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Suresh Nallareddy

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University of Washington, Foster School of Business
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