

Yeunkyung Cho

Bernard M. and Ruth R. Bass Center for Leadership Studies, School of Management
Binghamton University, State University of New York Binghamton, New York 13902-6000
▪ Ph.D. Student ▪ Email: ycho10@binghamton.edu

EDUCATION

Binghamton University, State University of New York, School of Management (NY, U.S.)

Ph.D. Student Aug.2023 – May. 2027 (expected)

Seoul National University, Business School (Seoul, South Korea)

Master of Business Administration (Sep.2021 - Aug.2022)

Yonsei University, School of Liberal Arts (Seoul, South Korea)

Bachelor of English Language and Literature (Mar.2010 - Feb.2016)

FIELDS OF INTEREST

- Leadership
- Organizational Processes and Dynamics
- Multilevel and Interdisciplinary Perspective
- Communication

CONFERENCES PROCEEDINGS UNDER REVIEW

Cho, Y., & Rodriguez, S., & Kojaku, S. (2025). Emotion contagion amongst a team through emotion management: An agent-based approach. *Complex Networks Conference* (Presentation).

CONFERENCES, PROCEEDINGS, AND PRESENTATIONS

Wang, Y., Sotak, K. L., Reynolds, L., **Cho, Y.**, & Sundar, A. (2025). Human-AI Dynamics: A Personalized Approach to Workforce Development. *Southern Management Association Conference* (Presentation), Human Resource, Career, and Development Track.

Cho, Y., & Lyle, M. (2025). A Process Model of Collective Emotional Sensemaking Emergence. *Academy of Management Conference*, 85 (Presentation), OB Division.

Cho, Y., & Tsai, C.-Y. (2024). Leader communicative strategy and follower information processing capacity. *Academy of Management Conference*, 84 (PDW), Improving Leadership Research around the Globe: A mentoring Session.

Cho, Y., Oh, M., & Yun, S. (2024). Effects of organizational support and close monitoring on empowering leadership and follower outcomes. *Academy of Management Conference*, 84 (Presentation), OB Division.

Cho, Y. & Oh, M. (2023). What makes a good gardener? Identifying antecedents and boundary conditions of empowering leadership. *Society of Industrial and Organizational Psychology Conference* (Poster).

Oh, M. & **Cho, Y. (2023).** The trickle-down effect of empowering leadership to abusive supervision: a boundary condition of leaders' organization-based self-esteem. *Society of Industrial and*

RESEARCH IN PROGRESS

Cho, Y., Marshall, J., Wang, S. B., Kao, S. F., & Tsai, C.-Y. (Manuscript preparation). Newcomers' Relationship Development and Socialization: A Longitudinal Investigation of Dyadic Perspectives. Target: *Journal of Applied Psychology*

Cho, Y., & Lyle, M. (Manuscript preparation). A Process Model of Collective Emotional Sensemaking Emergence. Target: *Academy of Management Review*

Cho, Y., Tsai, C.-Y., Chatterjee, S., Oh, M., & Yun, S. (Manuscript preparation). Effects of organizational support and close monitoring on empowering leadership and follower outcomes. Target: *Journal of Management*

Cho, Y., & Parameswaran, S. (Work in progress, data analysis). Longitudinal Content Analysis of Leadership Skills in an Online Social Media. Target: *The Society for Industrial and Organizational Psychology Conference*.

Cho, Y., Mastrangelo, A., Jaccard, J., & Tsai, C.-Y. (Work in progress, data analysis). Effects of direct and indirect leader morality on follower morale. Target: *The Society for Industrial and Organizational Psychology Conference*.

HONORS, AWARDS, AND CERTIFICATES

Doctoral consortium (Early-stage Ph.D.) <i>Southern Management Association Conference</i>	<i>Oct.2024</i>
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Dean's List Award of the Year <i>For an outstanding GPA score performance during the MBA course at SNU</i>	<i>Aug.2022</i>
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Student Scholarships <i>For an outstanding GPA score performance during the semester at SNU MBA</i>	<i>Dec.2022</i>
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Donga-Ilbo Award <i>For an excellent performance in a data journalism project in Donga-Ilbo</i>	<i>Dec.2018</i>
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Student Scholarships <i>For an outstanding GPA score performance during the semester at Yonsei University</i>	<i>Dec.2012</i>
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SKILLS

SPSS: Linear regression

R: Path analysis and bootstrapping technique, Confirmatory Factor Analysis (CFA), Multilevel growth modeling, Cluster analysis, Topic modeling

PROFESSIONAL EXPERIENCES

Research Assistant, Binghamton University, State University of New York (NY, US)
Aug.2023 – Present

Donga-Ilbo, Donga Media Group (Top 3 Media Firm in Seoul, South Korea)
Sep.2016 – Dec.2022

Journalist (Full-time): Entertainment, Retail, Real estate, Start-up, and Business Magazine sector

MEMBERSHIPS AND AFFILIATIONS

Academy of Management (AOM): Student member

Southern Management Association (SMA): Student member