# YAN ZHANG

School of Management Binghamton University State University of New York Binghamton, NY 13902 -6000

# ACADEMIC EMPLOYMENT

September 2010 – Associate Professor with tenure, Binghamton University August 2004 – August 2010 Assistant Professor, Binghamton University

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#### **EDUCATION**

2004 Ph.D., Accounting, Louisiana State University

### **REFEREED PUBLICATIONS**

"Do Customers Matter in Currency Hedging Policies? Evidence from Product Warranties", with Pinghsun Huang, May 2024 at the **European Financial Management** 

"Corporate Social Responsibility and Accounting Conservatism" with Jun Guo and Pinghsun Huang, December 2020 at the **Advances in Accounting** Vol 51, 100501.

"Does the Monitoring Effect of Big 4 Audit Firms Really Prevail? Evidence from Managerial Expropriation of Cash Assets," with Yi-Chieh Wen and Pinghsun Huang, August 2020 at the **Review of Quantitative Finance and Accounting** Vol 55 (2):739-768.

The Role of Organizational Forms in Nonprofit firms' Real Earnings Management: Evidence from Nonprofit Hospitals in Taiwan' with Yi-Chieh Wen, Pinghsun Huang, and Hsiu-Chu Shen, September 2019 at the **Advances in Accounting** Vol 46, 100418.

"Do Firms Hedge with Foreign Currency Derivatives for Employees?" with Pinghsun Huang and Hsin-Yi Huang, August 2019 at the **Journal of Financial Economics** Vol 133: 418-440.

"Do Debt Covenant Violations Serve as a Risk Factor of Ineffective Internal Control?" With Jun Guo and Pinghun Huang, January 2019. **Review of Quantitative Finance and Accounting** Vol 52 (1): 231-251.

"Expertise Rents from Insider Trading for Financial Experts on Audit Committees" with Scott Duellman, Jun Guo, and Nan Zhou, Summer 2018, <u>Contemporary Accounting Research</u> Vol 35 (2): 930-955.

"The Mitigating Effect of Audit Committee Financial Expertise on the Voluntary Adoption of Clawback Policies" with Nan Zhou, 2018. **Journal of Law, Finance, and Accounting** Vol 3 (1): 85-114.

- "Accounting Expertise on Audit Committees and Expected Rates of Return on Pension Assets" with Jun Guo, Nan Zhou, and Joseph Comprix, October 2017, **Research in Accounting Regulation** Vol 29 (2): 159-166.
- "Does Corporate Derivative Use Reduce Stock Price Exposure? Evidence From UK Firms" with Pinghsun Huang and M. H. Kabir, August 2017. **Quarterly Review of Economics and Finance** Vol 65: 128-136.
- "The Effect of Employee Treatment Policies on Internal Control Weaknesses and Financial Restatements" with Jun Guo, Pinghsun Huang, and Nan Zhou, 2016, <u>Accounting Review</u> Vol 91 (4): 1167-1194.
- "CEO Power, Internal Control Quality, and Audit Committee Effectiveness in Substance vs. in Form" with Ling Lei Lisic and Terry Neal, Fall 2016, <u>Contemporary Accounting Research</u> Vol 33 (3): 1199-1237.
- "Foreign Ownership as a Mechanism to Constrain Real Earnings Management: Evidence from Japan" with Jun Guo, Pinghsun Huang, and Nan Zhou, Fall 2015, <u>Journal of International Accounting Research</u> Vol 14 (2): 185-213.
- "Does the Value of Cash Holdings Deteriorate or Improve with Material Weaknesses in Internal Control over Financial Reporting?" with Pinghsun Huang, Jun Guo, and Tongshu Ma, <u>Journal of Banking and Finance</u> 2015, Vol 54(May):30-45.
- "Does Enhanced Disclosure Really Reduce Agency Costs? Evidence from the Diversion of Corporate Resources," with Pinghsun Huang, <u>Accounting Review</u> 2012 Vol. 87 (1):199-229.
- "Are Short Sellers Informed? New Evidence from Short Sales on Financial Firms During Subprime Mortgage Crisis," with Tongshu Ma, and Ming Liu, **Financial Review** 2012 Vol. 47 (1):199-218.
- "The Effect of Short Selling on Market Reactions to Earnings Announcement," with Dennis. Lasser and Xue Wang, <u>Contemporary Accounting Research</u> 2010 Vol. 27 (2):609-638.
- "Internal Control Weaknesses and Client Risk Management," with Randal J. Elder, Jian Zhou and Nan Zhou, <u>Journal of Accounting</u>, <u>Auditing and Finance</u> 2009 Vol. 24 (4), 543-579.
- "Do Artificial Income Smoothing and Real Income Smoothing Contribute to Firm Value Equivalently?" with Donald R. Deis, Pinghsun Huang, and Jacquelyn Sue Moffitt, **Journal** of Banking and Finance 2009 Vol. 33 (2), 224-233.
- "Ethical Management, Corporate Governance, and Abnormal Accruals," with Jacquelyn Sue Moffitt, Timothy J. Louwers, and Pinghsun Huang, <u>Journal of Business Ethics</u> 2008 Vol. 83 (3), 469-487.

- "Audit Committee Quality, Auditor Independence, and Internal Control Weaknesses," with Jian Zhou, and Nan Zhou, <u>Journal of Accounting and Public Policy</u> May/June 2007 Vol. 26 (3) 300-327.
- "The Information Content of Short Interest: A Natural Experiment," with Tom Arnold, Alexander W. Butler, and Timothy Falcon Crack, **Journal of Business** July 2005 Vol. 78 (4) 1307-1335.
- "A Dynamic Estimation of Total Energy Demand for the Southern States," with W. Olatubi, Review of Regional Studies 2003 Vol. 33 (2) 206-228.

### RESEARCH PRESENTATIONS

# Conference Presentations

American Accounting Association Annual Meeting, August 2024, Washington, DC American Accounting Association Annual Meeting, August 2018, Washington, DC Southern Finance Association annual meeting, November 2017, Key West, FL American Accounting Association Annual Meeting, August 2017, San Diego, CA Journal of Law, Finance, and Accounting Conference, Law school at Northwestern University, Chicago, IL, November 2016

American Accounting Association Annual Meeting, August 2016, New York, NY Financial Management Association Annual Meeting, October 2015, Orlando, FL *Journal of International Accounting Research* Conference, Hong Kong Polytechnic University, Hong Kong, June 2014

FMA European Conference, June 2014, Maastricht University, NL

American Accounting Association Annual Meeting, August 2013, Anaheim, CA.

European Accounting Association Annual Meeting, May 2013, Paris, France

American Accounting Association Annual Meeting, August 2012, Washington, D.C.

American Accounting Association Auditing Midyear Meeting, January 2011, Savannah, GA

Conference on Financial Economics and Accounting, November 2011, Indiana University

International Symposium on Audit Research (ISAR 2011), Québec City, Canada

American Accounting Association Annual Meeting, August 2011, Denver, CO

Financial Management Association Asian Conference, July 2011, Queenstown, New Zealand

American Accounting Association Annual Meeting, August 2010, San Francisco, CA

Financial Management Association Annual Meeting, October 2010, New York, NY

Financial Management Association Asian Conference, July 2010, Singapore

New York Accounting and Finance Conference, Syracuse University, September 2009

American Accounting Association Annual Meeting, August 2009, New York, NY

Eastern Finance Association Annual Meeting, April 2009, Washington D.C.

Financial Management Association Annual Meeting, October 2008, Dallas, TX

Journal of Accounting, Auditing and Finance/KPMG Foundation Conference, New York University, September 2008

American Accounting Association Annual Meeting, August 2008, Anaheim, CA China International Conference in Finance, July 2008, Dalian, China

Northern Finance Association Annual Meeting, September 2007 Toronto, Canada

Financial Management Association Annual Meeting, October 2007, Orlando, FL

European Finance Association Annual Meeting, August 2007, Ljubljana, Slovenia American Accounting Association Annual Meeting, August 2007, Chicago, IL American Accounting Association Auditing Midyear Meeting, January 2007, Charleston, SC Conference for Financial Economics and Accounting, November 2006, Georgia State University, Atlanta, GA

Financial Management Association Annual Meeting, October 2006, Salt Lake City, UT International Conference on Accounting and Finance, July 2006, Xiamen University, China International Conference on Accounting and Finance, July 2007, Xiamen University, China Hong Kong University of Science and Technology 2006 Summer Symposium on Accounting Research, June 2006, Hong Kong

American Accounting Association Auditing Midyear Meeting, January 2006, Los Angeles, CA American Accounting Association Annual Meeting, August 2006, Washington, DC American Accounting Association Annual Meeting, August 2005, San Francisco, CA Financial Management Association Annual Meeting, October 2004, New Orleans, LA American Accounting Association Annual Meeting, August 2004, Orlando, FL

### **Invited Talks and Seminars**

2018: University of North Carolina at Charlotte

2017: University of Memphis

2010: University of Electronic Science and Technology of China

2010: Southwest Jiaotong University, China

2009: Lehigh University

2007: Hofstra University

2006: SUNY at Buffalo

2004: Georgia State University, SUNY at Buffalo, University of South Florida, Pace University,

Saint Louis University, University of Texas at Arlington

#### RESEARCH GRANTS, AWARDS & HONORS

Nominated for Career Champion, Binghamton University, 2016

Steve Berlin/CITGO Grant 2011 (\$10,000)

PwC INQuires Research Grant 2011 (\$10,000)

Corning Award for Excellence in Research, State University of New York at Binghamton, 2011

Faculty Mentor Award for PWC xTax Competition, 2011

2011 New York State/United University Professions Individual Development Awards

Summer Research Grant 2007, Binghamton University

McGraw-Hill/Irwin Distinguished Paper Award, Southwestern Federation of Administrative Disciplines, 2001

Lloyd F. Morrison Teaching Excellence Award, Louisiana State University, 2004

ExxonMobil Doctoral Student Award, Louisiana State University, 2003

Graduate Assistantship Recipient, Louisiana State University, 1998-2003

Beta Gamma Sigma Honor Society

### **TEACHING EXPERIENCE**

Associate Professor of Accounting, Binghamton University, September 2010-present Course taught: Advanced Accounting Theory, Intermediate Theory II

Assistant Professor of Accounting, Binghamton University, Aug 2004-Aug 2010

Course taught: Accounting for Managers (MBA), Intermediate Accounting Theory I & II

Teaching Assistant/Instructor, Department of Accounting, Louisiana State University

Course taught: Introductory Financial Accounting

**Teaching Conference** 

Institute for Student-Centered Learning Conference at Binghamton University, May 2009

### EDITORIAL BOARD

Advances in Accounting September 2019- December 2021

#### **AD HOC REFEREE**

External Reviewer of Research Grants Council (RGC) of Hong Kong

The Accounting Review

Accounting Horizons

Asian Review of Accounting

Contemporary Accounting Research

Emerging Markets Finance and Trade

European Financial Management

International Review of Economics and Finance

Journal of Accounting, Auditing and Finance

Journal of Accounting and Public Policy

Journal of Banking and Finance

Journal of Business Research

Financial Review

Journal of Legal Economics

American Accounting Association annual meeting

FARS meeting

AAA meeting 2012, 2013

#### CONFERENCE SESSION CHAIR

New York Accounting and Finance Conference, Binghamton University, September 2008

### **MEDIA CITATION**

"How Treating Employees Well can Prevent Bad Bookkeeping", by Desiree Ford, Reaching Higher, Binghamton University Magazine, Fall 2016

"Wall Street Watchdog Scholar Advocates for Additional Corporate Oversight," by Todd R. McAdam, Binghamton Research, Spring/Summer 2012

"Professor Releases Study on Financial Responsibility," by Geoffrey Wilson, Pipe Dream, March 2012

"Increasing Short Positions Can be Ominous for Stocks," by Peter Edmonson, *Wall Street Journal* on-line edition, October 11, 2001

### **SERVICE**

University Personnel Committee, Binghamton University, Fall 2020-2022

Faculty Senate Executive Committee, Binghamton University, 2018-2022

Faculty Senate, Binghamton University 2017

2017 Accounting IS Big Data Conference, September 2017, Brooklyn, NY

Secretary of Junior Personnel Committee, School of Management, 2016-2017

Chair of Junior Personnel Committee, School of Management, 2015-2016

Chair/Program Director Workshop, Binghamton University, 2016

Faculty advisor, Binghamton Accounting Association 2016, 2017

Accounting Accreditation Task Force Committee, School of Management, 2011-2016

The Institute for Asia and Asian Diasporas (IAAD), Binghamton University 2013-2015

Chair of Awards Committee, School of Management, 2013

Awards Committee, School of Management, 2012

Teaching load Task Force Committee 2012-2013

Binghamton University Accounting Accreditation Task Force Committee 2011-2012

Faculty co-advisor of Women in Business, Binghamton University 2012

Binghamton University School of Management Master Program Committee 2011, 2014-2015

Binghamton University School of Management Assess Task Force Committee 2010

Binghamton University School of Management Master Program Committee 2004-2009

Finance Faculty Search Committee 2011, 2006, 2007

Accounting Faculty Search Committee 2005, 2006, 2007, 2010, 2011, 2012, 2014, 2015, 2016, 2017, 2018

Coordinator for PWC xTax Competition 2006

Faculty advisor for PWC xTax Competition 2007, 2008, 2009, 2010, 2011, 2015

### DOCTORAL STUDENT SUPERVISED

Jun Guo (Co-Chair), Ph.D. in Accounting, 2014 - Placement: Rutgers University at Camden, Assistant Professor of Accounting

Jun was a recipient of the Distinguished Dissertation Award in 2015 at Binghamton University, State University of New York at Binghamton

# PROFESSIONAL ACTIVITIES

2022 EY Academic Resource Center Colloquium

2020 Advances in Accounting Research Conference

2017 Accounting IS Big Data Conference, September 2017, Brooklyn, NY

New Faculty Consortium, Leesburg, VA, 2005

PwC University for Faculty, Princeton, NJ, 2005

KMPG conference, New York, NY, 2005

Deloitte Foundation Trueblood Seminar for Professors 2008