



Binghamton University – Healthy Campus Initiative Wellness Graduate Assistantship

The Healthy Campus Initiative (HCI): B-Healthy, strives to cultivate a culture that is supportive of individuals and groups in pursuit of their optimal potential. The HCI strives to integrate student health and wellness into Binghamton University's educational mission by developing policies and programs to enhance the academic environment.

Under direct supervision of the HCI Chair, the Graduate Assistant (GA) will support the evolution of B-Healthy by helping the larger team build awareness across campus and by providing management, marketing and programmatic support for B-Healthy platforms. The GA will have the opportunity to gain a variety of experiences within the larger Binghamton University campus community. Duties may include, but are not limited to:

Duties:

- Represent the HCI at campus programs/events/fairs
- Connect with community via social marketing outlets including maintenance of the Instagram account
- Make presentations regarding the HCI to academic classes, student groups, residence halls and departments as requested/needed
- Recruit, enlist and train volunteers for the Healthy Campus Agents program.
- Develop and implement educational and networking programs for the Healthy Campus Agents.
- Communicate regularly with Healthy Campus Agents or other participants via the b-healthy e-mail
- Work with marketing team to create essential collateral materials to support the HCI
- Manage the Steps to B-Healthy walking program including all administrative duties, participant communication and group events
- Assist with the coordination of annual large scale events (i.e. Healthy Campus Summit and Health Fair)
- Assist with program research needs, including the implementation of surveys and assessments.
- Compile and report on program participation and evaluation data.
- Participate in HCI committee meetings (steering and at least one sub-committee)

Qualifications:

Candidates must be accepted into a Binghamton University graduate program for the 2018-2019 academic year. Candidates with an undergraduate degree in health promotion, exercise science, social sciences or closely related field are preferred. Coursework and experience in communications, marketing, public relations desired. Candidates must have related experience in program planning, implementation, and evaluation; presenting to diverse populations; and strong written/verbal communication skills. Experience working with multiple social media platforms preferred. Willingness to work independently in a high-energy environment, openness to ambiguity and a sense of humor are required.

Stipend:

This assistantship includes a base stipend for the academic year of \$9,800 paid biweekly. This position is represented by the Graduate Student Employees Union (GSEU) and the stipend includes all potential union-negotiated raises applicable for the academic year. Twenty hours of work per week is expected. The successful candidate may also have opportunities to earn certifications and/or attend applicable conferences, contingent upon satisfactory performance and evaluation. Anticipated start date August 21, 2018. Anticipated end date is May 17, 2019.

TO APPLY: Interested candidates should submit the general application on the [Student Affairs website](#). Questions related to this position should be directed to Susan Williams at williams@binghamton.edu. Please indicate that you are applying for the HCI Wellness position. Applications accepted through Friday, March 30, 2018.